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Natural Color Study of
GLORIA STUART
in "Shark Island"

I Guard
**SHIRLEY
TEMPLE**

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beauty care that really works"*



LORETTA YOUNG

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"Lightning Strikes Twice"

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"Choose your Permanent Wave just as though YOU were a star"

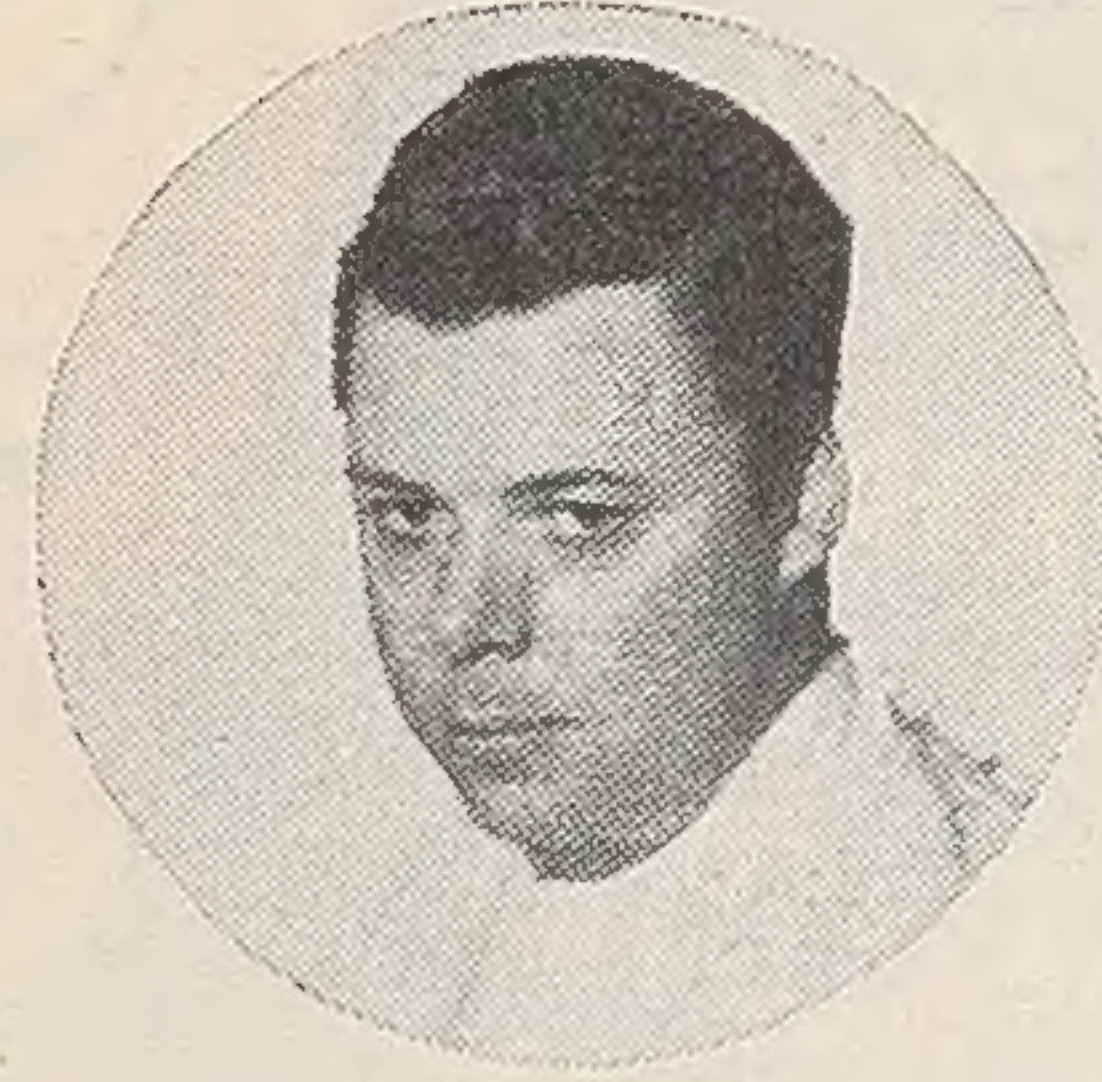


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IN THE WARNER BROTHERS' PRODUCTION

"SNOWED UNDER"

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as seen in the new Duart Booklet of
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says PERC WESTMORE, famed hairstylist
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As tempestuous, irresistible
Anna Held

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Costumes by ADRIAN

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The News Reel
of the Stars

Hollywood

Edited in
Hollywood

APRIL, 1936

Vol. 25 No. 4

W. H. FAWCETT, Publisher

TED MAGEE, Editor

JACK SMALLEY, Managing Editor

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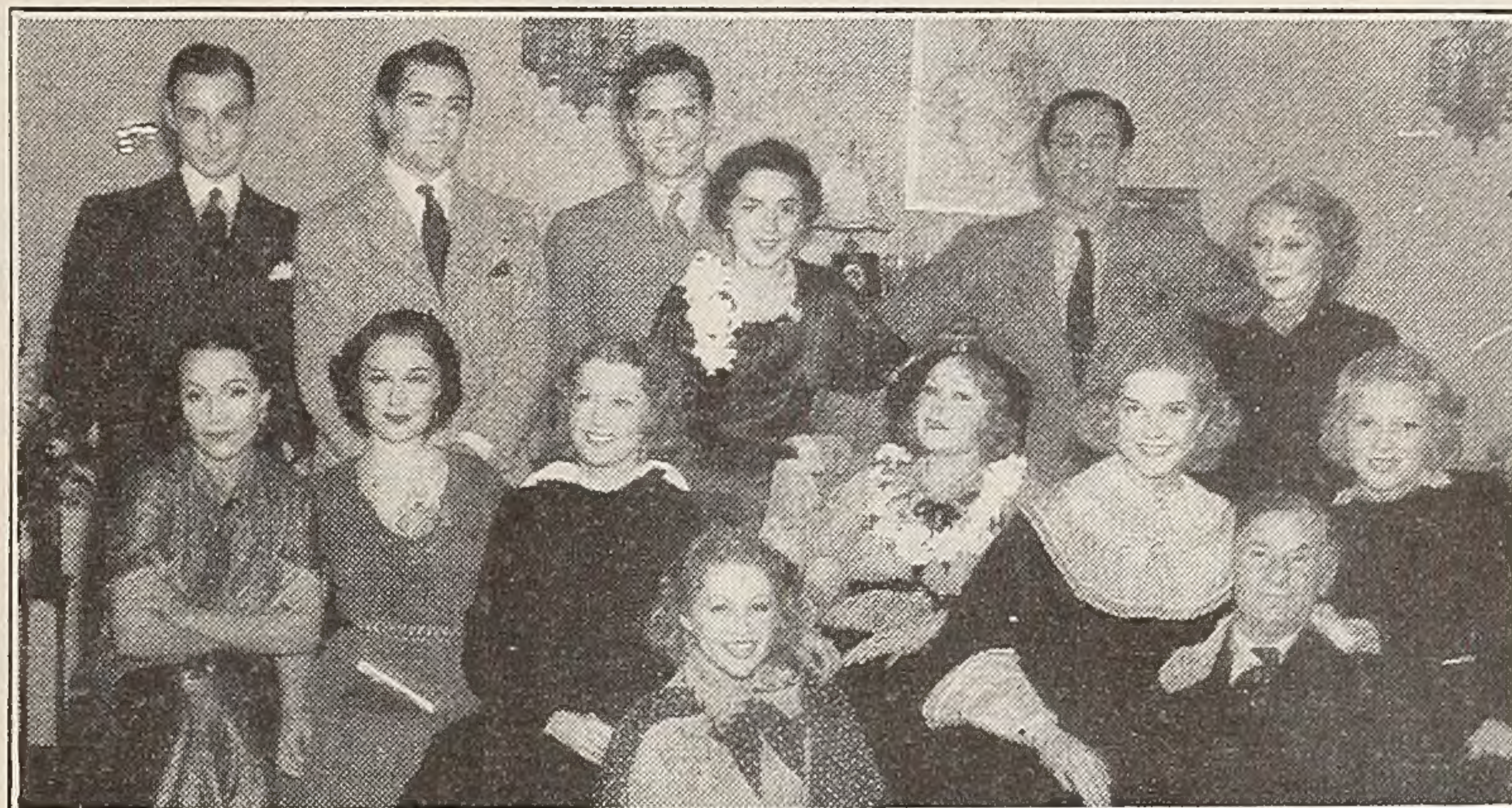
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Natural Color Photo by Edwin Bower Hesser
Charles Rhodes, Staff Photographer

Today in Hollywood



Here's a glimpse of one of Hollywood's biggest informal gathering of stars, at the home of Helen Ferguson! Bottom row, from the left: Dolores Del Rio, Fay Wray, Jeanette MacDonald, Paula Stone, Ella Wickersham, Anita Louise, Fred Stone, Glenda Farrell. Top: James Blakely, Johnny Mack Brown, Don Woods, Helen Ferguson, Basil Rathbone and Dorothy Stone

FATE MARKED THE spot with a big X for Margo Early. Playing on the clean sand of Santa Monica beach one day, Margo was spied by Jack Gargan, a talent scout for RKO. She appeared in a few pictures at that studio and more recently signed a contract with M-G-M.

It is not so amazing that Margo Early, on the brink of a major picture career, was killed in an auto accident while returning from a party at Marion Davies' beach home. But fate hadn't forgotten the spot by the beach where Margo fell into the opening arms of fame. Her badly battered body was found by a policeman in the wrecked car—a few yards from the sandy beach where she first met the talent scout.

OVERLENGTH PICTURES, once the phobia of filmland, have ceased to have a sinister meaning. In fact, the present trend of pictures sets the rule that the longer the film, the better. Metro started the parade when it found that *Mutiny on the Bounty* shouldn't and couldn't be cut to less than 10,000 feet. *Mutiny* went out overlength and bowled the patrons over; few realized it was a two-hour film. *Midsummer Night's Dream* was so long they began showing it in two parts with an intermission. *Magnificent Obsession* remained in the laboratories an extra week but they couldn't get it down to the usual 90-minute program length. It's common knowledge that *Obsession* is a terrific hit.

THEN WARNERS TURNED loose *Captain Blood* without observing the time-honored six-reel rule. *Prisoner of Shark Island*, 3,000 feet overlength, will be offered as is. They cut Marlene Dietrich's *Desire* from 9,700 feet to less than 8,000 and pretty nearly ruined it. With the extra footage restored, *Desire* is ready to proceed on the hit trail. Now Metro is finishing up *The Great Ziegfeld*, and can't find a slow spot in the 15,000 foot picture. Studio executives may release it close to that length.

These are the overlength pictures of the season. All too good to be cut. It's pleasant news to the harried producers to hear that you and I are coming out of the theaters raving about the grand shows rather than bemoaning their two-hour span. It looks now like Hollywood will accept the idea that a picture has no standard length, must run to a logical climax.

TED MAGEE, Editor

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OVERNIGHT

I LOST THAT DIZZY
AND BILIOUS FEELING

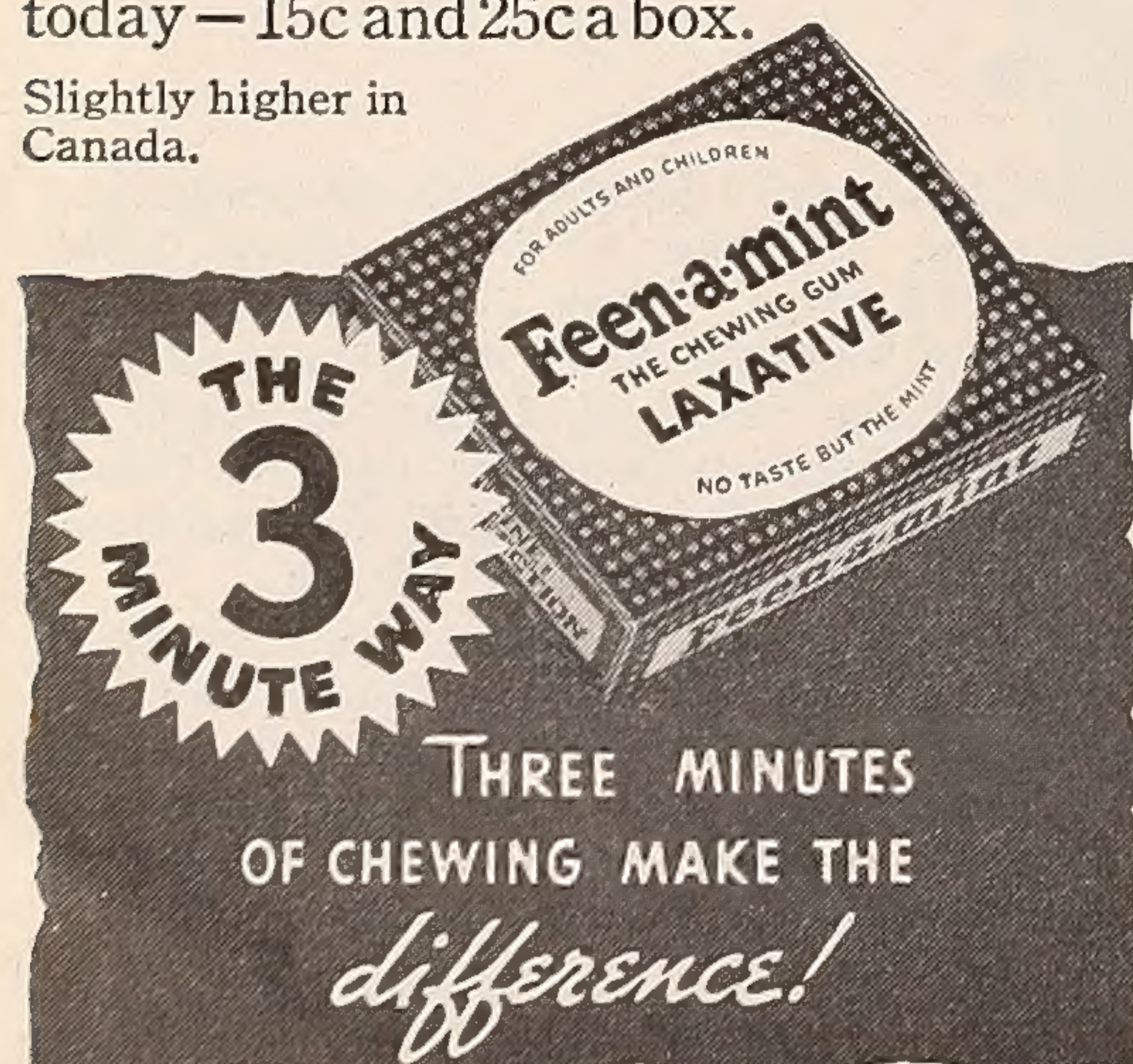


TODAY I FEEL
LIKE A MILLION!

AND HERE'S HOW I DID IT!

When I went to bed last night, I felt dizzy and bilious. So I tried the FEEN-A-MINT 3-minute way that I've been reading about. I just chewed delicious FEEN-A-MINT for 3 minutes, and today I feel like a million dollars. What a difference from the harsh, griping action of old-fashioned "all-at-once" cathartics! It's good for the children too. They love its fresh, minty chewing-gum taste. And don't forget—FEEN-A-MINT is not habit-forming. Ask your druggist for FEEN-A-MINT today—15c and 25c a box.

Slightly higher in
Canada.



Hollywood's News Reel

Unreeled by The Insiders

DETERMINED THAT HER young brother, Jimmy, shall grow up to be an actor, Frances Langford landed him an extra's berth in her newest talkie . . . George Raft, who prefers prize-fighting to horse-racing, has bought the managerial contract on Joe E. Grey, middleweight brother of his bodyguard, Mack (Killer) Grey . . . Hal (producer) Roach is one of the film colony's most enthusiastic polo players, so when he invited Bebe Daniels to his birthday party, she arrived towing a broken-down old nag decorated with a wreath of carrots, cabbages and turnips . . . now Hal is wondering what he'll do with the hay-burner, 'cause he hasn't the heart to send it to the glue-factory, where it belongs . . . two months as an interior decorator have won so much success for Jean Harlow's mama, Jean is now setting her up in a very fancy Beverly shoppe . . . Jack La Rue is wearing a star-sapphire ring, a gift from Peggy Hopkins Joyce . . . George Brent has a new Doberman pup, and he's christened it "Selassie" . . . Irene Dunne, convinced that tap dancing is beneficial to the feminine figure, is taking lessons from LeRoy Prinz . . . Edward G. Robinson can do a handspring with two full-sized hen's eggs in his mouth . . . and without even cracking a shell.



Charlie Chaplin and Paulette Goddard at the Ballet Russe . . . he'll star her in a film

Flynn Takes Orders

ALL THROUGH THE production work on *Captain Blood*, dashing young Errôl Flynn nursed a pain in his side, finally decided he would consult the medicos.

The conference brought orders for an immediate appendectomy. Actor Flynn departed to Cedars of Lebanon hospital, tried restlessly to become reconciled to a three weeks stay in a sunny room.



Gay times at Pickfair! Here's Grace Moore and her husband, Valentin Parera, with Mary Pickford during a recent party

The appendectomy proved more routine to expert surgeons, nevertheless Flynn was ordered to while away the hours convalescing no matter how well he felt.

It would have proved dull proceedings to Flynn had not *Captain Blood* opened in many large cities on Christmas day. Forthwith came dozens of letters acclaiming a new star. Actor Flynn was surprised. Within a week he was getting several hundred letters every day. Flynn was pleased, astounded. The fan mail had such good effect that he was released five days early. Pirate Flynn of *Captain Blood* is now conferring with studio brass hats regarding his next picture.

When Salt Is Needed

DESPITE ALL THE rumors you've heard about Janet Gaynor and Robert Taylor becoming engaged in a real-life romance while emoting together in *Small Town Girl*, Bob still is head-man in Irene Hervey's thoughts, and plans for their marriage in the very near future are proceeding without interruption.

New Filmland Peril

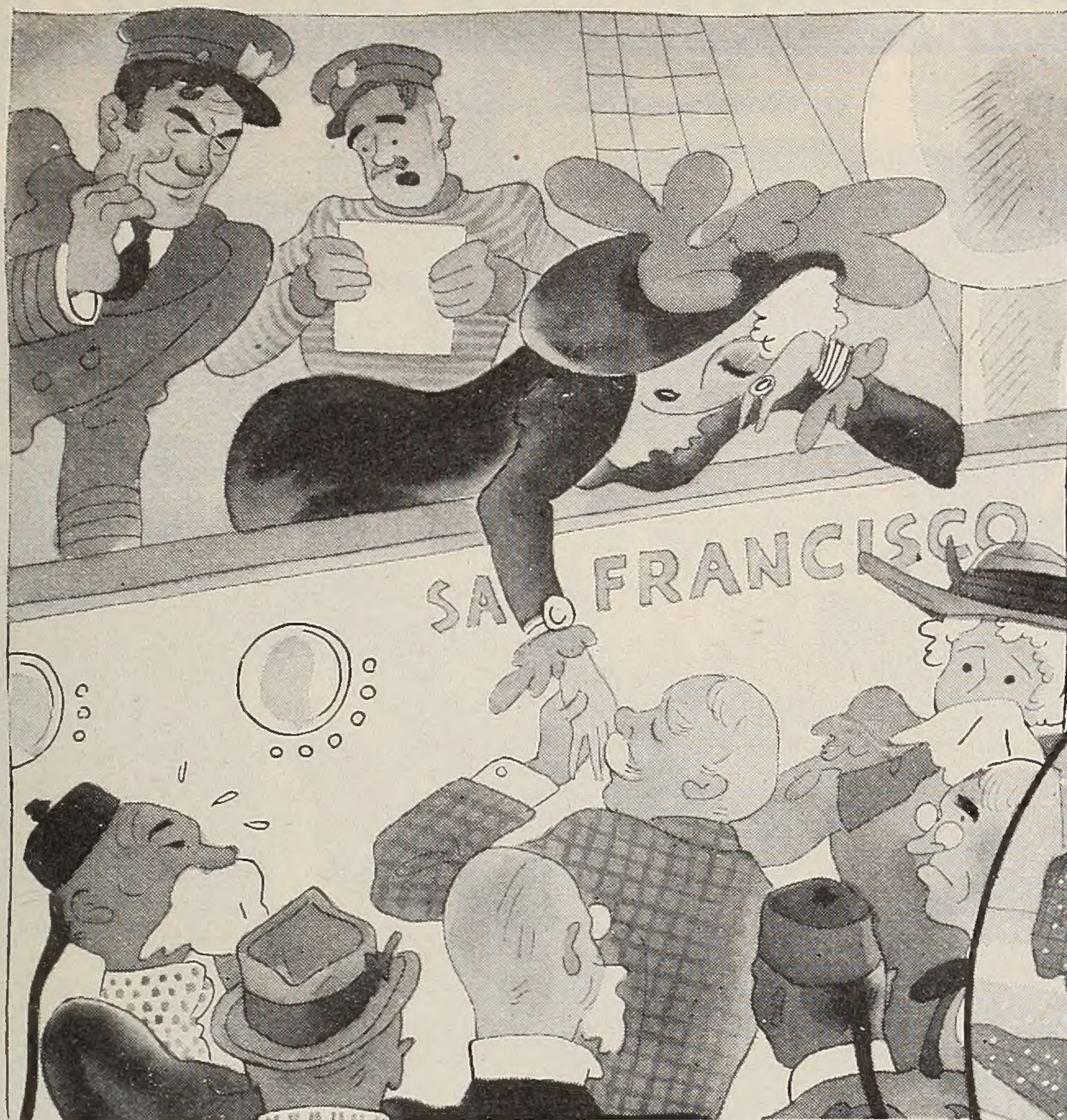
NO LONGER A distant threat, natural color films are bringing consternation among filmland's countless stars.

Most drastically affected are the sylph-like, thin ladies who have served as the model figures of America. The Carole Lombards, Irene Dunnes, and Joan Crawford will forego their golf clubs and tennis and start eating heavy meals. Reason: multi-colored films register humans at their exact weight rather than ten

[Continued on page 8]

Mae West answers the call of the wild (Victor McLaglen) in Paramount's

"Klondike Annie," a roaring romance of the Northern waists



Annie Doesn't Live Here Anymore... Tears spout from hardened orbs of Barbary Coast boys as Annie gives 'Frisco the Golden Gate and sails for the wide open spaces of the frostbitten North.



The Big, Bold Miner Stakes His Claim to Annie's Heart of Gold... But Annie can't see him for (gold) dust... he's just one more fur-bearing animal to her... the glamour Gal of 'Frisco is not going to give her heart to any lad in a squirrel bonnet. "Get back to the mines," says Annie.

You're No Erl Painting, But You're a Ferocious Monster... Ah, the secret is out... Annie has given her heart of gold to Skipper Bull Brackett, the toughest lad that ever knocked the teeth out of a gale with a belaying pin. Which proves true love always wins and there's no place like Nome.



JOAN MARSH in
"DANCING FEET,"
a Republic Picture

EYES... *that fascinate!*

YESTERDAY a wallflower. Today the most popular girl in her set—with invitations, dances, and parties galore. It's the same story over and over again, whenever a girl first discovers the secret of fascinating eyes.

Every day more girls are realizing how unnecessary it is to have dull, lifeless eyes. A touch of WINX Mascara to the lashes gives eyes the sparkle, the radiance, men love!

WINX Mascara makes the lashes appear longer, softer, and more lustrous. It brings out the natural beauty and charm of your eyes. Try WINX today and see for yourself how quickly it enlivens your whole appearance, how its emollient oils keep your lashes luxuriantly soft at all times.



WINX Mascara is offered in black, brown and blue—and in three convenient forms—Creamy, Cake and Liquid. All are harmless, easy to apply, smudge-proof, water-proof, and non-smarting.

You can obtain WINX Eye Beautifiers in economical large sizes at drug and department stores—or in *Introductory Sizes* at all 10¢ stores.

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If you find it more convenient, you may order a trial package of WINX direct. Send 10¢ to Ross Company, 243 West 17th Street, New York City. Check whether you wish

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Hollywood's News Reel

(Continued from page six)



There's always a party going on in filmland! Here you see, from the left, James Gleason, Frank McHugh, Paula Stone, Ann Doran, Pat O'Brien, Anne Shirley, and James Cagney

pounds heavier, a trick of the black and white film. Many an actress with bad facial blemishes will have to see skin surgeons.

He-men of the silver sheet will be affected, too. Heavy-bearded Clark Gable and his clan will be forced to shave thrice daily, else look like Jungle Jim.

• •

Chaplin's New Find

WITH HIS OWN stellar vehicle, in *Modern Times*, now out for release, Charlie Chaplin is devoting all of his thoughts to Paulette Goddard's first starring picture, on which his name will appear as author, director and producer. He hopes to have the cameras grinding soon.

Meanwhile, Charlie has set out to build a stable of thespians of his own. The first to be signed is 18-year-old Bernice Siegal.

Charlie and Paulette, dining in a Beverly café the other evening, sighted Bernice at the adjoining table. On the following day, the Chaplin studio summoned her for a test.

• •

Joan Turns Nursemaid

RADICALLY ALTERING her former beliefs, flirtish Joan Blondell no longer considers acting the hardest task in the world.

Finishing her stint in *Colleen*, the blonde star took her infant son to Palm Springs intent upon giving him her very personal care for two weeks.

Ninety-six hours later she had discovered the following indisputable facts: (1) she had lost four pounds weight; (2) she was carrying two skinned knees, sustained

[Continued on page 13]



Arthur Hornblow, Jr., and Myrna Loy take in the races at Santa Anita... wedding bells aren't far away, friends intimate

HOLLYWOOD

Look!—Ruby's got a new dancing partner! With Paul Draper, sensational Broadway importation, she does her dandiest dancing to date to the tune of Warren & Dubin's new hits, in this swell story which Alfred E. Green directed.

And what a comedy team this turns out to be! Yet Hugh and Louise are just part of a convulsing cast that includes Marie Wilson, Luis Alberni, Berton Churchill, and Olin Howard.

A DOZEN GREAT STARS

Go 'Round and 'Round in

COLLEEN

THE PICTURE
OF THE
MONTH

Warner Bros.' Stunning New Musical Displays the Terpsichorean Talents of Dick Powell, Ruby Keeler, Joan Blondell, Jack Oakie, Paul Draper and—of All People!—Louise Fazenda and Hugh Herbert, While the Rhythm of Four Swell New Song Hits Comes Out Here . . .



Between love scenes with Ruby, Dick vocalizes "You Gotta Know How To Dance", "Summer Night" and "I Don't Have To Dream Again"

Everything's Oakie-Doakie when Jack and Joan "swing it" to the strains of "Boulevardier From The Bronx".

And just for good measure, 200 assorted Hollywood lovelies go to town in an up-to-the-second fashion show and other lavish dance numbers staged by Bobby Connolly!

(Advertisement)

BRIGHT EYE DEAS by Jane Heath



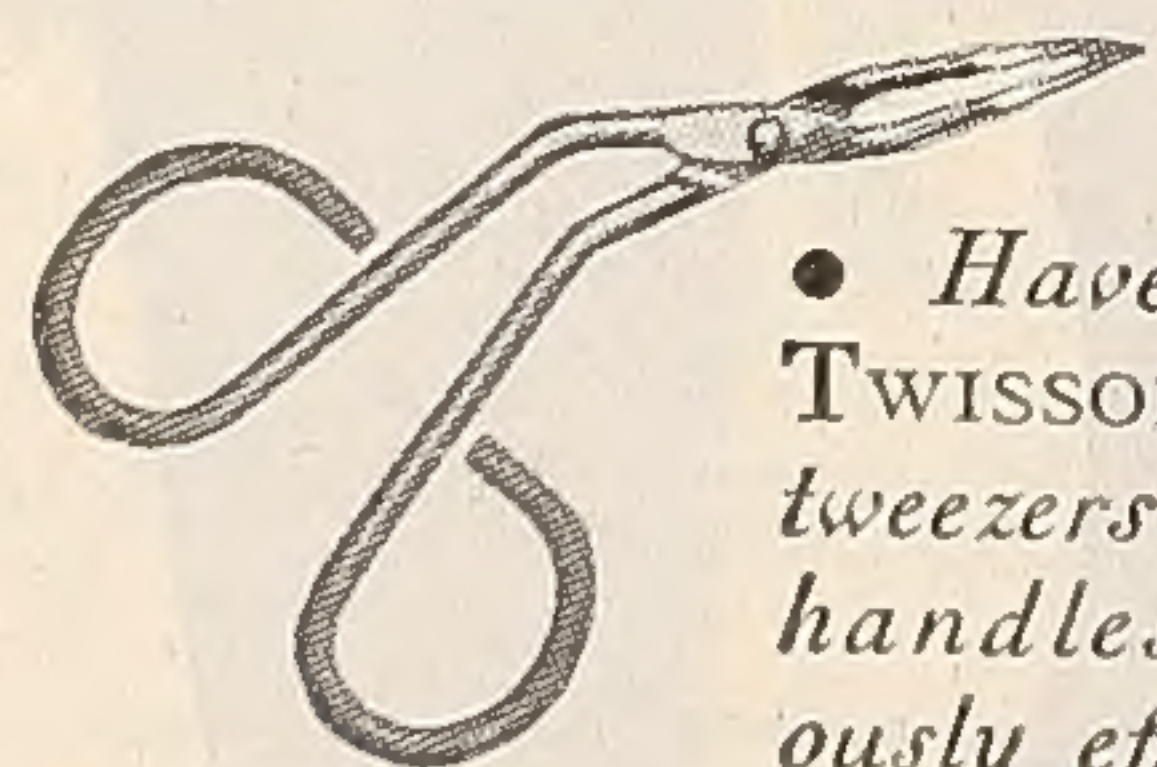
NINE women out of ten turn their backs to the light because they think it unflattering; but make this test; you'll never do it again!

First, make up your face. Then take your KURLASH and curl the lashes of *one eye*. Touch them with LASHTINT and put a little SHADETTE on the upper lid. Now take your hand mirror and seek the full light of your brightest window. You'll find that one side of your face seems infinitely better looking . . . softer, lovelier in coloring, with starry eye and sweeping lashes.

You'll know then why the loveliest women use KURLASH daily. (\$1 at good stores.)



At the same window you'll have a chance to see how naturally LASHTINT darkens and beautifies your eyelashes . . . without looking "made-up" either! It comes in 4 shades, in a special sponge-fitted case to insure even applications. \$1, also. And the same holds true of SHADETTE. Even in the daytime it isn't obvious—just glamorous. In 10 subtle new shades at just 75c each.



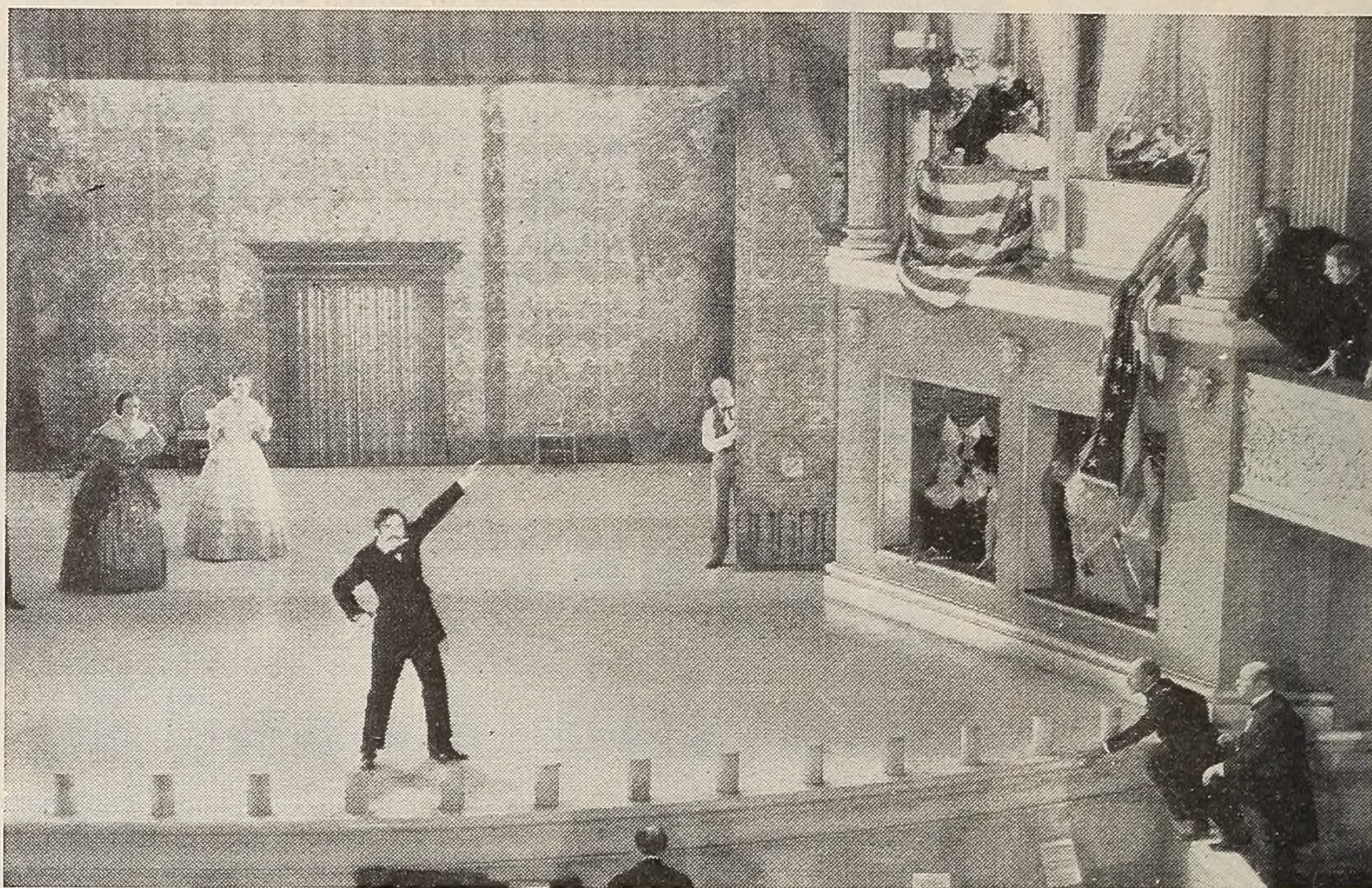
• Have you tried TWISSORS—the new tweezers with scissor handles—marvelously efficient—25c.

Write JANE HEATH for advice about eye beauty. Give your coloring for personal beauty plan. Address Dept. SB-4.

Kurlash

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PREVIEWING The New Productions



The assassination of President Lincoln is one of the most exciting sequences in *Shark Island*, a 20th Century-Fox picture starring Warner Baxter. Francis MacDonald plays Wilkes Booth

WIFE VS. SECRETARY—(M-G-M)—

Out on one of the big stages at M-G-M they were all set up for a big production number. It was the Ice Palace in New York, faithfully reproduced, even down to the six thousand square feet of ice, even up to the orchestra tuning in the balcony. Extras stood about congratulating themselves on being able to earn their ten dollars a day with so much fun on the side. The ice was fast and the skates sharp. In a few moments Clark Gable and Jean Harlow wandered in from their dressing rooms. In the semi-darkness of the unlit set, a boy and girl were contentedly executing graceful "Figure Eights."

We were beginning to wish we'd brought our own skates. We haven't taken a good fast nose-dive in many a moon.

The scene was to be a general shot with Clark and Jean just getting on the ice and taking a couple of swings around before they brought the cameras in for the close shots. An electrician bawled up to the Ghosts of The Cat-Walks, "Hit 'em!"

They hit 'em! The rink was transformed into a huge, dulled mirror reflecting the tremendous power of the banked lights. A few swift, incisive instructions from Clarence Brown, the players took their positions, the orchestra swung into an old-fashioned waltz and the rehearsal went on—a fairly long scene so there'd be plenty of general shots to intercut.

Everything went along swell until a player suddenly took a spill; then another; then two or three more in quick succession until I was glad I hadn't brought my skates after all.

The last two or three to spill were very damp looking players. They viewed the ice beneath them with a certain look of distrust. It seemed [Continued on page 72]

PRISONER OF SHARK ISLAND—

(20th Century)—The man was trembling. Nauseous fear smote him in the pit of the stomach.

Within a few feet of him the dead-white bellies of tiger sharks could be seen rolling lazily over in the water as the white-hot rays of the incredible sun beat down on the Dry Tortugas.

At his cringing back were the walls of Fort Jefferson, as much his prison as the shark-filled moat was a prison to the giant man-eaters. Within the Fort was sound and tumult. That would be the searching party, he thought, looking for him. His eyes again sought out that small, bobbing craft a few hundred yards off shore. But it was not that distance that gave him pause; it was the mere forty feet of the moat and those ugly, ravening sharks. He remembered the first day on the island when he, an innocent country doctor, had arrived, convicted of complicity in President Lincoln's assassination. The sergeant of the guard, a sneering, belligerent, heat-crazed hulk, had taken him up to the top gallery above the moat and tossed a chunk of pork into the water. The sergeant had watched his expression, not the sharks, as dozens of them fought a deadly duel for possession of that small morsel which was their only daily food. When he shuddered, the sergeant grinned.

"That's all they get to eat. Keeps 'em hungry—so's they won't turn up their precious noses at the rotten meat you prisoners'd make—if you was to try to swim your way outa here. . . . Now get below, you murdering rat!"

And his name was Mudd!

• HIS NAME WAS to be famous for scores of years to come, synonymous with the ultimate in hardships, punishment and living death.

Even his prison was the worst hell-hole ever to be constructed under the name of civilization where keepers and prisoners alike suffered incredible tortures under the inescapable broiling sun.

His eyes again sought that small, bobbing craft, just beyond the range of the Fort's cannon. On it would be his adored wife, her arms yearning for him; possibly even the little fellow. But in between lay the gaunt, white bellies and ripping teeth of the sharks.

Within the Fort the noise of pursuit drew closer. He prayed feverishly, lips slack and flaccid. He had to do it! No time to lose . . . he forced himself to the brink . . . and fell rather than dove into the watery execution chamber. As his body splashed, guards on the ramparts above spotted him. The sergeant bel-lowed a hoarse command as the rifles set up their sullen barks.

● THE BULLETS CHANGED their course.

They spat in the water all about him as he swam doggedly on. His thrashing foot struck the rough hide of a shark. He was nearly sick for a moment. But, strangely, the sharks didn't attack! Suddenly it came to him. Those murdering fools atop the Fort were driving them away with their fire! If God were good he might make it. . . . A few feet . . . just a few more . . . and he'd done it! Over the sea wall and a plunge into the sea . . . and freedom!

When they brought him back, shivering with cold and exhaustion, defeated, wanting to die, but forced to live, he felt that life was too dearly purchased. A sob escaped his lips and the sergeant thrust heavily against his mouth with the butt of his gun. . . .

As the scene was finished it was an effort, but a glad one, to realize that we were really on the Twentieth Century-Fox lot, not the first American Devil's Island. But there was no use denying the look of utter exhaustion on Warner Baxter's face as his dresser hurried him over to his dressing room.

● *The Prisoner of Shark Island* is one of the most amazing pictures ever photographed in this town of illusion. Darryl F. Zanuck got the idea from a paragraph in *Time* Magazine. Scenarists found Dr. Mudd's tragic story a marvelous screen vehicle for Warner Baxter. The doctor's story can be briefly summarized: he was sent to Shark Island, off the coast of Florida, for treating Booth, the killer of Lincoln; for years he was a much hated prisoner, guilty of nothing except attending the wounded; when yellow fever broke out, they brought him from the dungeons to treat prisoners and he later got a pardon.

Reproducing Shark Island Fort on the set was a difficult proposition. The original fort, never of any use, occupying every foot of a lone island off Florida, built long before the Civil War at a cost of \$20,000,000 ranks high among the nation's scandals.

Live sharks, bought from a Japanese fishing syndicate, cost the studio 20 cents a pound. The reproduction of Fort Jefferson occupies an entire sound stage. Two hundred carpenters are said to have worked three weeks in three eight-hour shifts to complete it. The shark-filled moat was 400 feet long and eight feet deep. A fire engine used in the great San Francisco fire of 1906 filled the moat with water. Besides Warner Baxter as Dr. Mudd, you will see Gloria Stuart as his wife.

Now they whisper to her
...not about her



*Fragrantly
feminine*
.. SO DESIRABLE



since she uses this lovelier way to avoid offending . . . Since she bathes with exquisite, scented Cashmere Bouquet Soap

SUCH a lovely, *feminine* way to guard your personal daintiness!

Your luxurious bath with this fragrant Cashmere Bouquet Soap keeps you so immaculate. Its deep-cleansing lather frees you so *completely* from any danger of body odor.

And then—to make you more alluring—the subtle, costly perfume of this lovely soap clings lightly about you . . . leaves you delicately perfumed from tip to toe!

Hours afterward, when you dine and dance with *him* . . . how glamorously this exquisite, flower-like fragrance still surrounds you!

You will want to use this pure, creamy-white

soap for your complexion, too. Its rich, luxurious lather is so gentle and caressing. Yet it goes down into each pore and removes every bit of dirt and cosmetics. That's why Cashmere Bouquet complexions are so radiantly clear, so alluringly smooth.

And Cashmere Bouquet now costs only 10¢ a cake. The same superb soap which for generations has been 25¢. Exactly the same size cake, hard-milled and long-lasting . . . Scented with the same delicate blend of 17 rare and costly perfumes.

Why not order at least three cakes of Cashmere Bouquet today! Sold at the beauty counters of all drug, department and 10¢ stores.



BATHE WITH

*Cashmere
Bouquet*

THE LOVELIER WAY TO AVOID OFFENDING

NOW ONLY 10¢ the former 25¢ size

If you had X-Ray Eyes



*you'd never again take a
harsh, quick-acting cathartic!*

You don't need to be a professor of physiology to figure this out. When you take a harsh, quick-acting cathartic that races through your alimentary tract in a couple of hours, you're shocking your system.

Unassimilated food is rushed through your intestines. Valuable fluids are drained away. The delicate membranes become irritated. And you have stomach pains.

What a timed laxative means:

When we say that Ex-Lax is a correctly timed laxative, this is what we mean: Ex-Lax takes from 6 to 8 hours to act. You take one or two of the tablets when you go to bed. You sleep through the night . . . *undisturbed!* In the morning, Ex-Lax takes effect. And its action is thorough, yet so gentle and mild you hardly know you've taken a laxative.

No stomach pains. No "upset" feeling. No embarrassment during the day. Ex-Lax is easy to take—it tastes just like delicious chocolate.

Good for all ages

Ex-Lax is equally good for grown-ups and children . . . for *every* member of the family. It is used by more people than any other laxative in the world. Next time you need a laxative ask your druggist for a box of Ex-Lax. *And refuse substitutes.* Ex-Lax costs only 10c—unless you want the big family size, and that's 25c.

When Nature forgets—remember

EX-LAX

THE ORIGINAL CHOCOLATED LAXATIVE

-----TRY EX-LAX AT OUR EXPENSE!-----
(Paste this on a penny postcard)

Ex-Lax, Inc., P. O. Box 170
Times-Plaza Station, Brooklyn, N. Y.

FG-46

I want to try Ex-Lax. Please send free sample.

Name.....

Address.....

City.....Age.....

(If you live in Canada, write Ex-Lax, Ltd.,
736 Notre Dame St. W., Montreal)

Play FAN-A-GRAMS - WIN BING CROSBY'S Personal Radio!

Here's a chance to win a grand
gift playing a fascinating new game

SOMEONE IS GOING to win Bing Crosby's personal radio in one of the most entertaining contests ever offered magazine readers. And *you* may be the lucky winner!

FANAGRAMS is a new and brilliant version of the anagram game—it's a contest that is all fun and no work! Here's a new diversion entirely free from the strain of crossword puzzles, and the winner will receive a beautiful Packard-Bell portable radio set, the personal gift of Bing Crosby!

A FANAGRAM is an appropriate, interesting or amusing phrase created by rearranging the letters contained in the name of some movie star. You can't drop or add letters. Here's a good example: Take the name of *Maureen O'Sullivan*, rearrange the letters, and you can get the phrase "*on a Universal mule.*" That's a FANAGRAM. Simple? Yes, and lots of fun, too!

Here are additional samples of FANAGRAMS: *Maurice Chevalier* rearranges to read "*I have a Miracle Cure.*" *Hoot Gibson* becomes "*Big Shot? O no!*" *Marlene Dietrich* rearranges to "*I'm clear in the red.*" *George Raft* can be changed into "*great forge.*"

Bing Crosby's radio set is going to the person who submits the entry which, in the opinion of the judges, best fulfill the potentialities of the FANAGRAM game. Here are the requirements:

First: You must take the phrase *park a hen in her tub* and rearrange it to make the name of a film star.

Second: You must take the names of *Wallace Beery*, *Madge Evans*, and *Norman Foster*, rearrange each so that it



The lucky winner of this contest will be able to hear Bing Crosby in a broadcast just as he's shown above—and over Bing's own radio set!

makes a FANAGRAM, just as illustrated above.

Third: Create three original FANAGRAMS of your own, choosing whatever names of film stars you please.

That's the contest in a nutshell—and the cleverest contestant is going to walk off with a radio set you would be proud to have in your home. Bing Crosby will autograph the radio in gold lettering as a lasting testimonial that he gave the set to the winner.

Fancy decorations won't help you win the contest. The judges demand only neatness and cleverness. The person who solves the FANAGRAMS quoted in parts one and two above, and submits the most unusual original FANAGRAMS, will take the prize! There are no blanks to fill out, no complications whatever. When you've worked out this amusing game, send in your contribution. It may be the prize winner!

Bing Crosby's radio set is something to be proud of. He has used one like it himself, and it is noted for its clarity of tone and beautiful appearance! Play the game for your own amusement, and then try to win the radio set!

Read the rules attached, then commence solving the problem. You'll find it great fun!

FANAGRAMS RULES

1. Read the sample FANAGRAMS carefully before attempting your solution.
2. Note the three separate requirements necessary to make you eligible as a prize winner. You must not only *solve* the FANAGRAMS, you must create them as well.
3. Neatness counts, but cleverness and originality will largely determine the winner.
4. The judges shall be selected by the editor of HOLLYWOOD Magazine, and their decision will be final. No correspondence can be entered into regarding any entry, nor will entries be returned.
5. Contest closes April 15. The winner will be announced as soon thereafter as possible.
6. No employee or relative of an employee of this magazine is eligible.
7. Any number of solutions may be offered by one person.

Hollywood's News Reel

(Continued from page eight)

in a fall while chasing the baby; (3) on her attractive blonde head was a large lump where he had inadvertently hit her with his bottle.

Actress Blondell returned to Hollywood with only one thought predominant: her loyal, long suffering nurse was in line for a sharp raise in pay.

• •

Benny Turns Athlete

GRAY-TEMPLED Jack Benny, radio highlighter who scored neatly in *Broadway Melody of '36*, no longer demands that Wifey Mary Livingstone watch him do his morning exercises.

Reason: Benny recently began medicine ball exercises calculated to prevent rotund figures. The hour, dawn; the scene, beneath Mary's window.

Pleased with his success at having the heavy ball, he called to sleeping Mary to watch the proceedings. Drowsily she eyed him just as the ball went out of control, bounced, caught Benny beneath the chin, sending him into something akin to a tail spin.

Actor Benny now takes his workouts sans spectators.

• •

Where John's Heart Rested

JOHN GILBERT'S WILL, presented in court showed plainly where his heart rested—\$150,000 in annuities to Virginia Bruce; \$10,000 cash to little Leatrice Joy Gilbert, now 12.

John might have died a happier man had Virginia indicated she would patch up the differences that had led to their divorce.

The modern screen's "great lover" had enjoyed two real offstage heart affairs in his whole 39 years—his interlude with Greta Garbo, and his romance and marriage with Virginia.

John's estate will total around \$300,000 when the inheritance tax collectors get through with it.

• •

For the Love of Lizzie!

PINKIE TOMLIN, Oklahoma hillbilly who made good in Hollywood, is a trifle sentimental beneath it all.

Coming from his home commonwealth to the film capital in an ancient and very dilapidated flivver, the crooning songwriter was forced to sell it for \$15 in order to eat during the first week of his siege of studio gates.

When success came, he bought himself two ultra-expensive cars, but he has religiously searched the used car lots for the vehicle that carried him here. He found it the other day in a junk yard.

The antiquated Lizzie is to be pensioned!



Another scene from the gay Pickfair party. Delmar Daves, Jan Kiepura, Marta Eggerth, Kay Francis, Leslie Howard, and Gene Raymond talk things over

Seeing Stars

DELIGHTED WERE six women tourists from New Jersey who sipped cool drinks in Sardi's stylish lounge, along the Boulevard. They had been seated only five minutes when a plump fellow entered wearing a ten gallon hat and—spats.

One of the women decided the gentleman was Irvin S. Cobb. The others were doubtful. For two weeks they had ogled their way down the boulevard looking for at least one recognizable film star.

No home-town tongues could be set a-wagging unless they succeeded in their quest.

Attracted by their speculation, one of two men seated next to the ladies leaned over and assured them that the hefty passerby actually was Cobb.

"Our trip hasn't been in vain, then!" said a thin-lipped member of the tourists. "We'd have died if we hadn't seen a star."

"If that's your big worry, let me introduce my companion," said the kibitzer. "This is Donald Cook."

"And," chimed in Cook, "let me introduce my bold pal. He's none other than Barton MacLane."

• •

A Helping Hand

Show Boat, starring beautiful home-loving Irene Dunne, will present an actress new to cinema addicts: Mary Stewart.

A few months ago Miss Stewart was nothing more than a stand-in for Helen Morgan. When Helen finished her picture, she delayed her exodus to Broadway until she could land a rôle for her friend.

On the star's plea, studio executives gave Mary Stewart a screen test, discovered she danced as well as acted.

On The Cover

Gloria Stuart's radiant beauty is portrayed on the cover this month, accurately photographed with the natural color camera in the studios of Edwin Bower Hesser.

The costume worn by Miss Stuart is one from her new picture *The Prisoner of Shark Island*, a 20th Century production. She shares honors with Warner Baxter in this story of the troublesome post-Civil War days.

THE DRAMA OF
A MAN who changed
the map of the world!

... diamond miners
bid for wives in
matrimonial auction

At
seventeen
an invalid with
one year to live...
In South Africa he con-
quered death... Wrested
wealth from the diamond
fields... Made himself Diamond
King of the world... Conquered
savage Zulus and Matabeles...
Brought civilization to the jun-
gle... And a great new romance
to adventure and buried treasure.

WALTER HUSTON in RHODES

THE DIAMOND MASTER
THE EMPIRE BUILDER
THE JUNGLE CONQUEROR

Coming soon
to your favorite
theatre



FAN MAIL

Edited by Harmony Haynes
Novelist and Film Player



Lois Wilson tells Bing Crosby all about how to pick winners at the race track! Bing, the horse owner, is just a little philosophical about his latest loss. Hal Roach wears the hat

● So You MISSED us last month! I was about to say that I was sorry when I realized that such a statement would hardly be the truth. Fact is, I was thrilled silly! There is nothing like being missed to give one that important feeling. Your many letters begging that the Fan Mail department be continued has me so puffed that there's hardly room for me in the office!

You know the policy of HOLLYWOOD Magazine is "to give the readers what they want" but we can't do that if you don't speak up.

NEW FAN CLUBS

● THE WORLD SEEMS to have gone fan club minded this month. Such a lot of new fan clubs and a few changes in the old ones. We'll give you the list of new ones and the changes in the old to add to the list we published some time ago.

JEAN MUIR CLUB—Anita Weber
9025 Keith Ave., West Hollywood, Cal.
MADGE EVANS CLUB—Elsie
Moser, 2104 S. 64th St., Philadelphia, Pa.
JEAN HARLOW CLUB—Minnette

Shermak, 328 E. 90th St., New York, N. Y.

MAUREEN O'SULLIVAN CLUB—Alice Kelly, 813 Greenwood Ave., Brooklyn, N. Y.

LYLE TALBOT CLUB—Lillian Kerzner, 70 Johnson St., Malverine, Long Island, N. Y.

ROBERT TAYLOR CLUB—Dorothy Mae Hulse, 1781 Riverside Dr., New York, N. Y.

HENRY FONDA CLUB—Virginia Gilliland, 5321 Kimbark Ave., Chicago, Ill.

NELSON EDDY CLUB—Loretto Schultz, 637 Craig St., W., Montreal, Quebec, Canada.

MERLE OBERON CLUB—Muriel Aldcroft, 8 Downes Ave., Pawtucket, R. I.

You may join any of these clubs by contacting the president of the club and complying with the rules laid down by the club.

Fans in foreign countries are just as welcome as American fans. In fact, every club is anxious to have foreign members as it makes the club so much more interesting to know how the stars and pictures are received in foreign countries.

STARTING A FAN CLUB

● So MANY OF OUR readers wish to start new clubs, and ask us permission to do so. We don't grant such permission because we do not control fan clubs. We merely act in an advisory capacity. It would hardly be wise or fair to start a club for a star who already has an official club. If you are in doubt on the subject, write to Irene Brettman, president of the Fan Club Federation, 895 Park Ave., New York, New York. As soon as your club is organized, register it with the Federation and with HOLLYWOOD Magazine.

Some of you were disappointed because you belonged to fan clubs that were not listed by us. That was because your club was not for a movie star. We do not

ABOUT LETTERS

What's on your mind? Do you like your current pictures and stars, or have you a long-delayed kick to register? Write your comments to Harmony Haynes. Register your complaints and praises, turn critic yourself and discuss new productions. She'll give you a sympathetic ear and good advice on fan club matters. Address your letters to Harmony Haynes, HOLLYWOOD Magazine, 7046 Hollywood Boulevard, Hollywood, Cal. Don't forget to enclose a stamp for the reply

cater to radio or stage stars unless they also work in pictures.

OUR READERS WRITE

● OUR LETTERS WERE exceptionally interesting this month and we pass a few of them on to you and would appreciate any comment you care to make.

You're All Wrong, Mr. Muni!

Dear Mr. Muni:

So you're not romantic, eh?

So you're not the matinee-idol type.



Paul Muni

Nor the handsome hero with appeal for women. Nor the answer to any maiden's prayer?

So your pictures have to be "sold" on their story value and never on your personal magnetism?

Well, that's your story—not ours. We women think you have "it," "if," "these," "them," and "those," not to mention "what

it takes. Of course, you're no Clark Gable. You're no Powell (Dick or Bill). You're no March, Colman, Howard, Brent or Raft. But we wouldn't want you to be.

Maybe you don't understand about this "romantic appeal" business. It's something very hard to explain, like the words "charm" and "personality"—either you have it or you don't have it, and when you have it, it does strange things to your audience.

In the first place, you appeal to the finer things in women. We don't mean to say that we don't want the siren in our natures catered to once in a while but only once in a while.

You inspire respect—notice I'm calling you "Mr. Muni" and not "Paul." You do not permit familiarity—you hold women off at arms length, and women like that.

You're never a collar ad model, Mr. Muni but I can remember a number of times in your pictures when you gave us the feeling that if our husbands looked that nice, we wouldn't be writing open letters to movie stars.

So we don't want to hear any more out of you about not having "romantic appeal." You're one hundred percent right in everything else you say or do, but in that one instance—

You're all wrong, Mr. Muni!

JUST A WOMAN

Mr. Paul Muni, born in Poland and reared in the European school of the theatre with the idea that the character and not the actor was the thing, firmly believed that he did not possess any personal or romantic appeal on the screen. Like Lon Chaney, he would sacrifice his face for the character in nearly every instance. The few times he did appear as himself in brief scenes, proved to Warner Brothers, but not to Mr. Muni, that he did have that elusive something known as romantic appeal.

Hoping to capitalize upon that quality, Warner Brothers tried to persuade Mr. Muni to play the part of Dr. Louis Pasteur without a beard. Muni finally won his point, wore the beard and scored the biggest hit of his career.

[Continued on page 16]



At certain times it is far from wise,
To be unrestrained before female eyes,
Or say what you really want to say,
With adequate words in a colorful way!
So try to pretend that you still like dogs,
That there isn't a tear in the Sunday togs—
Be calm . . . collected . . . pull down your vest;
Let the yellow package put nerves at rest,
It costs you no more to enjoy the best, to . . .

Compose yourself
with

Beech-Nut

the QUALITY gum



"TO ME...HER LIPS
LOOKED *Irresistible*"



SAID

**CHARLES
FARRELL**



**Famous
screen star
tells why
he picked
the girl with
Tangee Lips**



● If you met Charles Farrell wouldn't you want to have tender, soft lips...the kind of lips that would appeal to him...that he would want to kiss?

The Tangee girl won when **CHARLES FARRELL** chose loveliest lips while filming Universal Picture, "Fighting Youth".

Three girls were with us when we visited Mr. Farrell. One wore the ordinary lipstick...one no lipstick...the third, Tangee. "Your lips look irresistible," he told the Tangee girl, "because they look natural."

Tangee can't make your lips look painted, because *it isn't paint*. It simply intensifies your own natural color. Try Tangee. In two sizes, 39c and \$1.10. Or, send 10c for the 4-Piece Miracle Make-Up Set offered below.

● **BEWARE OF SUBSTITUTES**...when you buy. Don't let some sharp sales person switch you to an imitation...there is only one Tangee. But when you ask for Tangee...be sure to ask for TANGEE NATURAL. There is another shade called Tangee Theatrical...intended only for those who insist on vivid color and for professional use.



★ **4-PIECE MIRACLE MAKE-UP SET**

THE GEORGE W. LUFT COMPANY F46
417 Fifth Avenue, New York City

Rush Miracle Make-Up Set of miniature Tangee Lipstick, Rouge Compact, Creme Rouge, Face Powder. I enclose 10¢ (stamps or coin). 15¢ in Canada.

Check Shade ☐ Flesh ☐ Rachel ☐ Light Rachel

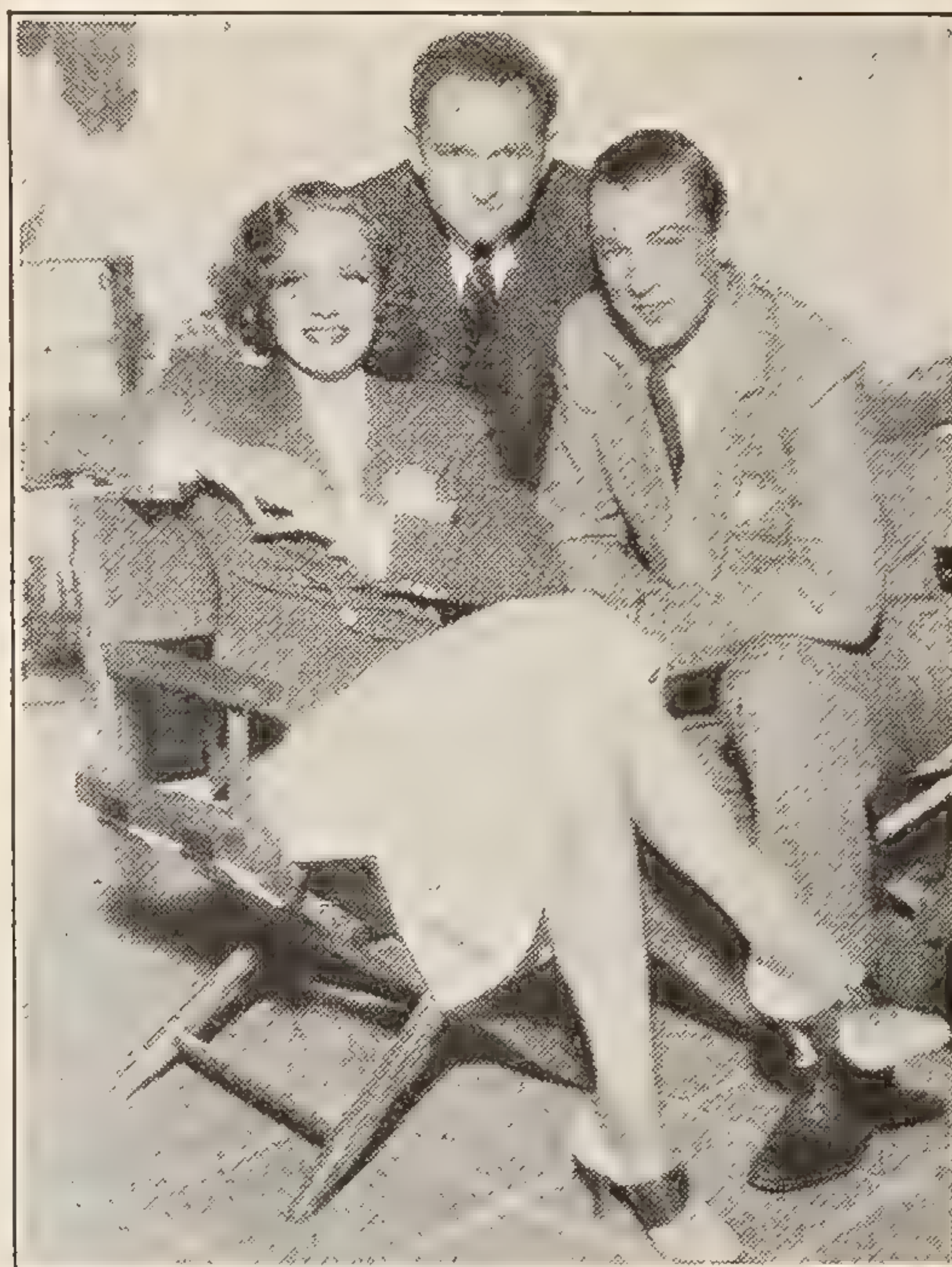
Name _____ Please Print

Address _____

City _____ State _____

Fan Mail

(Continued from page fifteen)



Three important principals rest between scenes while shooting Paramount's *Desire*. Marlene Dietrich, Director Frank Borzage and Gary Cooper

HE WAS REALLY CRAZY OVER GARBO!

Back in the days of depression, I suffered a nervous breakdown and spent a year in an Ohio State Hospital for mental cases.

Due to the lack of emotional fulfillment in my life, Greta Garbo's charm, glamour and magnetism, as revealed through fan magazines, seemed to fill a void in my emotional expression, and I lived, figuratively, ate, drank and dreamed Garbo!

The fixation became stronger from month to month, all of which seems strange to me now. How vividly I remember smuggling a copy of HOLLYWOOD up to the dormitory and surreptitiously stealing out to the corridor light to read it and listen for the footsteps of the night guards!



Greta Garbo

I learned of Garbo's birth in comparative poverty, of her early dreams and aspirations and the beginning of her rise to success. Of the part which the ill-fated Mauritz Stiller had in her development, of her love for John Gilbert and the denouement and was aroused to bitter pangs of jealousy. Sometimes I half expected to look up and see her enter the room where I sat and come toward me for it was part of my delusion that she was aware of my existence.

But the most poignant emotional sensations were those times when I was moved to hot, violent, blinding tears and sobbing for Garbo! One of these emotional outbursts was occasioned when she was absent from her usual haunts

in Sweden for many days and was finally located sublimely solitary on a small island in the Mediterranean. Then my tears turned to tears of joy and relief that the wanderer was found.

Another time when I almost sobbed myself ill was when I read a touching account of the death of Greta's sister, Alva. I made my grief as public as I could by weeping upon the shoulder of the most devoted friend I had found in the group around me.

Of course, I was teased about it—kidded unmercifully, but anything which might be said only exalted my devotion.

Now I have been away from the hospital for nearly two years. The beautiful and fascinating romance is only a memory because I have duties and outlets for my feelings and energies. But even today, pictures of Garbo's wistful features have the power to move me strangely.

Sincerely,
K. E. Sturgis, Mich.

The above case is by no means unusual. Hardly a star in Hollywood hasn't gone through the unpleasant experience of having some deluded person "crazy" about him. Many such mental cases find their way to Hollywood and literally hound the object of their affections.

Bebe Daniels was forced to hire a body guard to protect her from a man who thought he was her husband. Hugh Trevor was once hauled into court for non-support of a wife he had never heard of. Charles (Buddy) Rogers discovered that he was the missing groom in a society wedding of a girl he had never met. Mae Murray received a lot of notoriety because a young man who thought he was



Skating along on top of the world! Binnie Barnes cuts a pretty figure on a sidewalk during shooting of *Sutter's Gold*

HOLLYWOOD

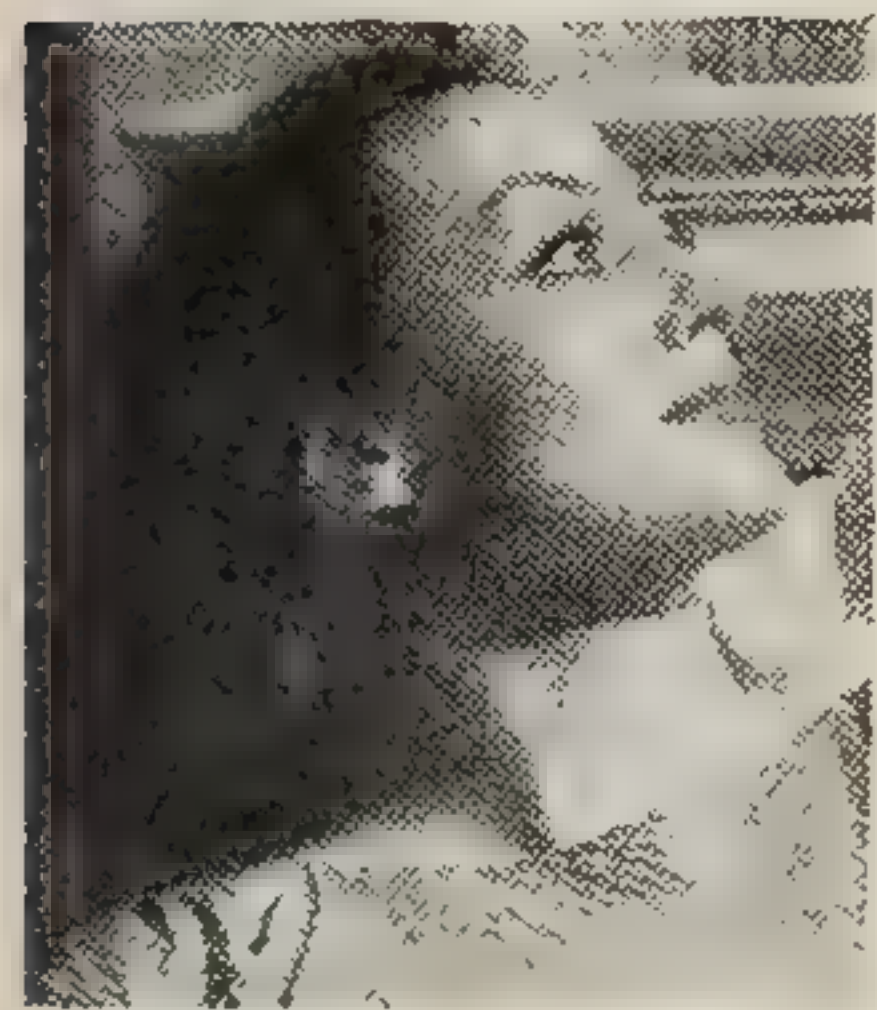
her brother made a habit of stealing expensive cars and selling them. Claire Windsor had the heart-rending task of informing a little girl from the east that the man the girl had married was not Claire's brother but just some poor deluded soul who thought he was.

HOLLYWOOD'S readers undoubtedly will find K. E.'s letter most amazing. To him go felicitations that he so successfully combated a strange psychosis!

A LETTER TO JOAN CRAWFORD

Dear Joan:

Life is made up of a series of disillusion. The stork doesn't bring the babies. Santa Claus doesn't bring the toys, there aren't any elves, honesty isn't always the best policy and the best man doesn't always win. Little boys, feverish with patriotism grow up to be shot down in battles that make rich men richer. Little girls that were taught that their mission in life was to become mothers, often find that the glories of motherhood are dimmed by a sink full of soiled diapers. So I suppose I shouldn't be too hard on you because you too have been a disillusion.



Joan Crawford

For years you have been my ideal. When life seemed too much to bear, I could always think of you and say to myself, "She was strong when the whole world was against her—I can be strong, too." I watched you rise from a hey-hey girl to one of the smartest, most sophisticated, glamorous woman of the screen. You were my shining star—the living symbol of what any woman can do if she will only work hard enough.

Then suddenly, just as you reached the top, you failed me. You forgot you were a glamorous woman and became a silly child. Instead of reading about what you learned from life, or what you planned to do, I began reading about your picking raisins out of bread and sitting on the floor to entertain the press.

I know, Joan, that you never had much of a chance to be a kid when you were a kid. Maybe this is the first time you've really been happy, and it makes you feel like being a kid again—but can't you do it behind locked doors? Do we have to see our lady of culture and refinement literally wearing rompers?

Think it over, Joan—look into your mirror, look into your past, look into your future, look into your heart. Do you see a kid there? If you do it is only the pitiful memory of the little girl you might have been—but that doesn't signify that you can be that little girl now!

Please, Joan!

KEN HOWARD.

Fosston, Minnesota.

Reader Howard's pointed criticism of Joan Crawford has been heard before, probably will be heard again. Whether others agree or not agree with him, every cinema fan is entitled to his opinion. HOLLYWOOD'S columns are open to all fair-minded criticisms and plaudits. Perhaps other fans will arise to Joan's defense. Your Fan Mail editor will referee.



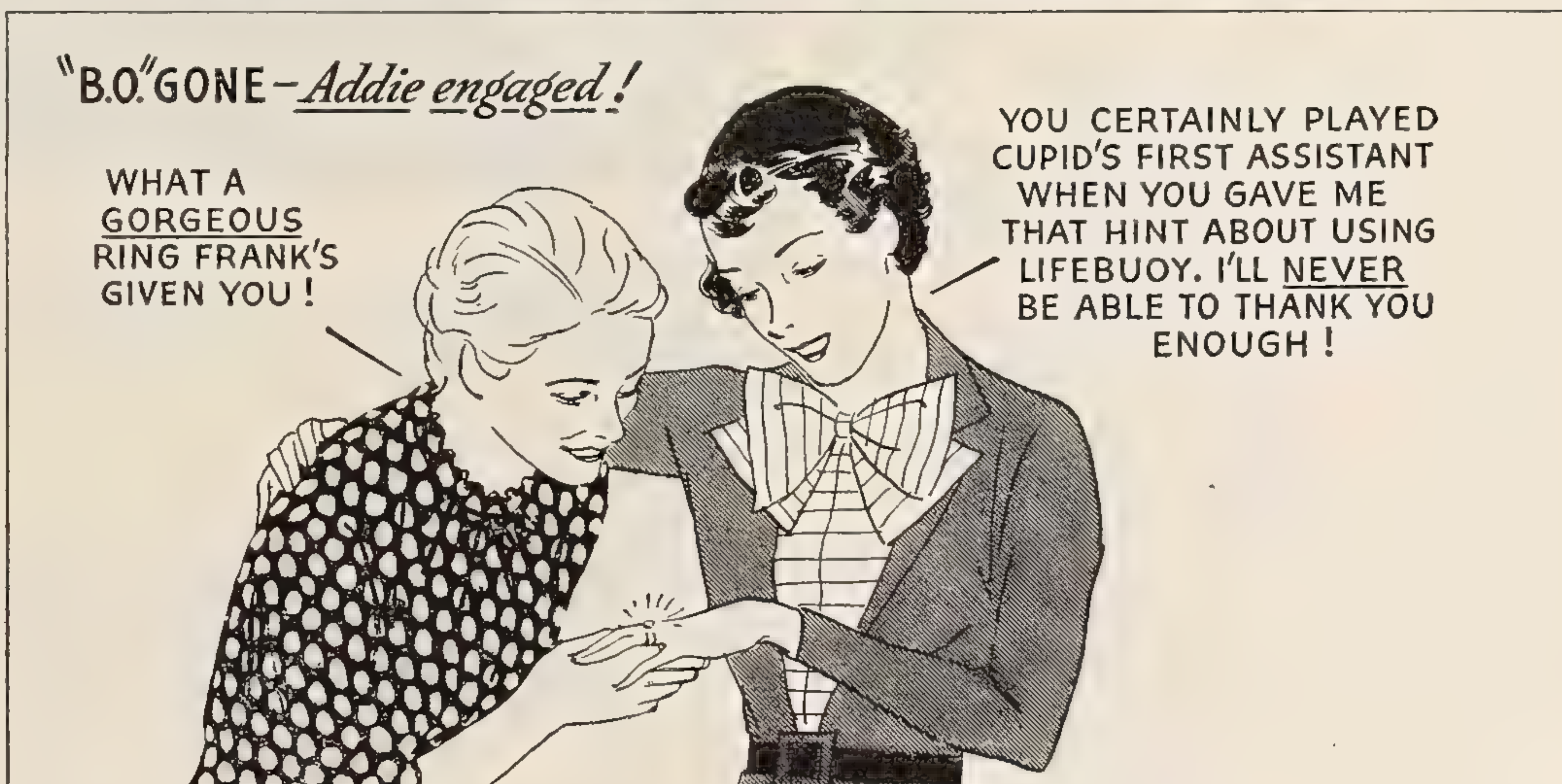
HELLO, ADDIE. ALL ALONE? THOUGHT FRANK WAS COMING TO SEE YOU TONIGHT

HE DID COME, BUT HE MADE SOME EXCUSE AND LEFT EARLY. HIS VISITS ARE GETTING SHORTER AND SHORTER....



SOON HE'LL STOP COMING ALTOGETHER JUST AS JACK HAS.... AND TOM.... AND OTHERS. I WISH I KNEW WHY

ADDIE, DEAR, ARE YOU CAREFUL ENOUGH ABOUT "B.O."? ONE CAN'T AFFORD TO TAKE CHANCES. I USE LIFEBOUY



"B.O." GONE—*Addie engaged!*

WHAT A GORGEOUS RING FRANK'S GIVEN YOU!

YOU CERTAINLY PLAYED CUPID'S FIRST ASSISTANT WHEN YOU GAVE ME THAT HINT ABOUT USING LIFEBOUY. I'LL NEVER BE ABLE TO THANK YOU ENOUGH!

ANOTHER KISS, DARLING. I CAN'T RESIST YOUR SOFT, SMOOTH SKIN

LISTEN TO MY BRAND-NEW HUSBAND RAVE ABOUT MY LIFEBOUY COMPLEXION!

DO YOU want a fresher, clearer complexion? Use Lifebuoy. It does *two* important things. Cleanses *deeply* to rid pores of beauty-robbing impurities, yet cleanses *gently*. Scientific "patch" tests on the skins of hundreds of women show Lifebuoy is more than 20 per cent milder than many so-called "beauty soaps."

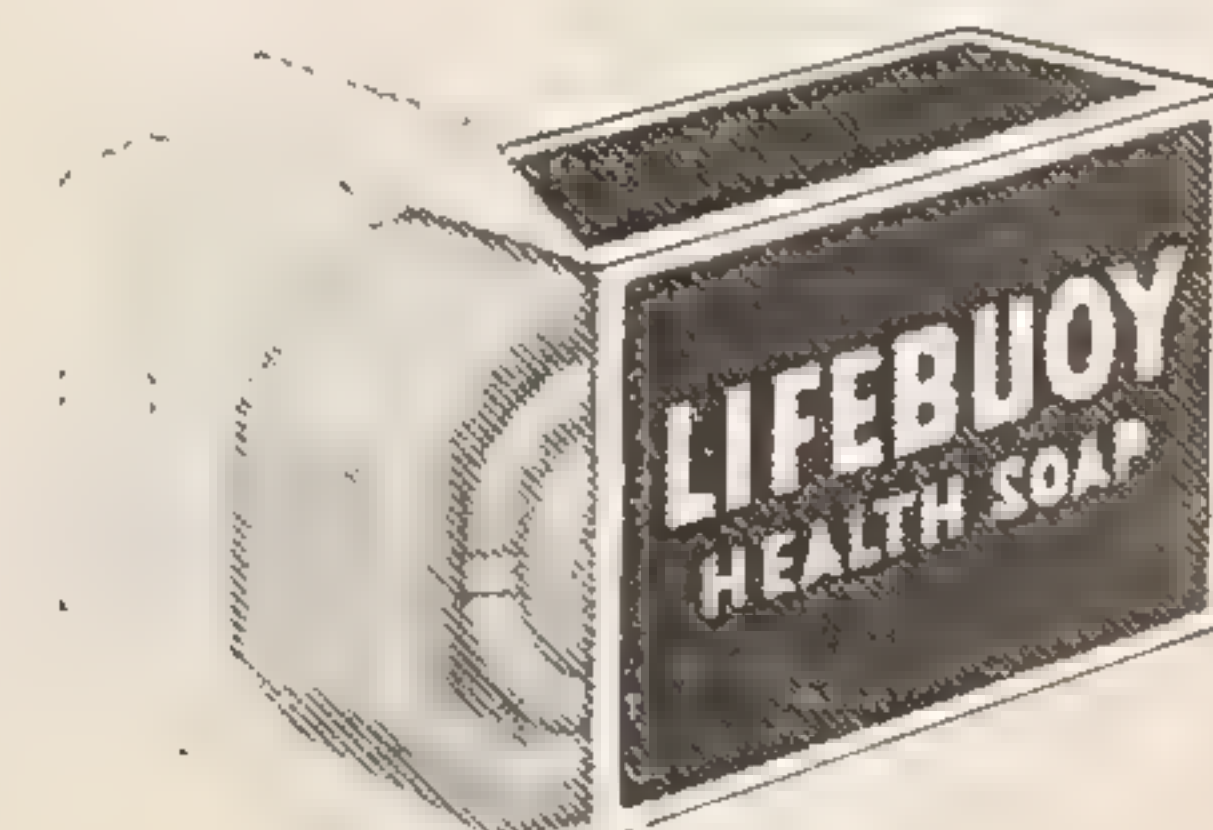
with Lifebuoy. Its rich, penetrating lather purifies, deodorizes pores, protects against offending. Lifebuoy gives a wealth of lather, even in hardest water. Its own fresh, clean scent quickly vanishes as you rinse.

Approved by Good Housekeeping Bureau

What? "B. O." in Spring?

Yes, indeed! Houses are still heated and stuffy, clothing heavy—a grand invitation to "B.O." (body odor). Don't take unnecessary chances — bathe regularly

stops
"B.O."





TO CLEAR UP SKIN TROUBLES

*Try This Improved
Pasteurized Yeast
That's EASY TO EAT*

IN CASE AFTER CASE, pimples, blotches, and other common skin troubles are caused by a sluggish system. That is why external treatments bring you so little lasting relief.

Thousands have found in Yeast Foam Tablets an easy way to correct skin blemishes caused by digestive sluggishness.

Science now knows that very often slow, imperfect elimination of body wastes is brought on by insufficient vitamin B complex. The stomach and intestines, deprived of this essential element, no longer function properly. Your digestion slows up. Poisons, accumulating in your system, cause ugly eruptions and bad color.

Yeast Foam Tablets supply the vitamin B complex needed to correct this condition. These tablets are pure yeast—and yeast is the richest known food source of vitamins B and G. This improved yeast should strengthen and tone up your intestinal nerves and muscles. It should soon restore your eliminative system to healthy function.

With the true cause of your condition corrected, pimples and other common skin troubles disappear. And you *feel* better as well as *look* better.

Don't confuse Yeast Foam Tablets with ordinary yeast. These tablets have a pleasant, nut-like taste that you will really enjoy. And pasteurization makes them utterly safe for everyone to eat. *They cannot cause fermentation* and they contain nothing to put on fat.

Any druggist will supply you with Yeast Foam Tablets. The 10-day bottle costs only 50c. Get one today. Refuse substitutes.

YEAST FOAM TABLETS

Free! MAIL THIS COUPON TODAY
You may paste this on a penny post card

NORTHWESTERN YEAST CO. F.G.-436
1750 North Ashland Ave., Chicago, Ill.

Please send free introductory package of Yeast Foam Tablets.

Name

Address

City State

There's Still Time! ENTER the \$1,000 TRADEMARK CONTEST



—Charles Rhodes

First camera work on *One Rainy Afternoon*, a Pickford-Lasky film, was launched by an ultra-violet ray! In keeping with the title of the picture, it was raining in Hollywood. Pictured at the formal opening of activities are the Countess Liev de Maigret, Jesse Lasky, Mary Pickford, Dr. Edison Pettit of the Mount Wilson Solar Observatory and Samuel Goldwyn

ALTHOUGH STUDIO production work is progressing at full pressure on the Pickford-Lasky Productions, it isn't too late yet to enter the \$1,000 prize trademark contest jointly offered by this new film group and Fawcett Publications!

Mary Pickford and Jesse Lasky, production heads of the new enterprise, expect one of HOLLYWOOD Magazine's readers to win a major prize in this remarkably simple contest.

The studio needs a new and different trademark—one with a wallop! The emblem must be symbolic of a progressive, modern company. It must be "catchy," individualistic.

Any reader of HOLLYWOOD Magazine is qualified to enter the contest. Drawings are acceptable but not mandatory. The main thing is the idea behind the trademark, and to obtain that idea Pickford-Lasky will award a grand prize of \$500 and five individual prizes of \$100 each to the winners of the contests conducted by HOLLYWOOD and its sister Fawcett film magazines.

● LAUNCHING OF ACTIVITIES at the studio was an event of major importance in Hollywood. Numerous film notables were present as Miss Pickford and Mr. Lasky utilized modern science to start the

cameras grinding on *One Rainy Afternoon*, starring Francis Lederer.

It had been originally intended that a sunbeam should set off the delicate apparatus which in turn would switch on the cameras, but nature played a rare prank and it rained all day in Hollywood!

Considering this a good omen for a film with such a title as *One Rainy Afternoon*, the studio officials got their heads together and decided to let the bright rays of a Kleig light turn the trick.

The initial shot of the production, photographed in this unique manner, was a romantic closeup of Francis Lederer with the Countess Liev de Maigret. The picture, which will be released through United Artists, is a Parisian comedy-romance along the same light lines of *The Gay Deception*, Lederer's most recent and most successful production.

For the first time since he has appeared in American films, Lederer will sing. He has been noted in Hollywood for his excellent voice, but never before has he had a rôle which provided him with the opportunity of singing.

● PLENTY OF HUMOR will be injected into the film when the four-way comedy team gets to work. Funny men who will appear include Hugh Herbert, Roland Young, Joseph Cawthorn, and Erik Rhodes

HOLLYWOOD

—all top notchers in their particular brand of laugh making.

With such a picture inaugurating the studio's production plans, a suitable trademark must be secured at once.

"Of course it would be possible for us to have an emblem designed by a commercial artist," says Mr. Lasky, "but on the other hand, a contest such as this is bound to bring us a tremendous selection of basic ideas. Miss Pickford and I are anxious to evolve a trademark that will be a symbol of our new partnership, of our progressive attitude toward film production.

"We realize that a lot of people with good ideas cannot draw. That is why we are not particularly asking for drawings. What we need is a tremendous idea—a striking, dynamic one. Such an idea will help plant the name of Pickford-Lasky Productions in the mind of the public. We are willing to pay liberally to the winner."

● If THE IDEA of a youngster proves outstanding, he will win the grand prize over the grey-heads. It's a free-for-all contest in which every member of the family may compete. No coupon is required. There is no limit whatever to the number of ideas submitted by any one person.

The contest closes April 15, so hurry and get your ideas in. Perhaps you may be the one to win the grand prize, or one of the five \$100 awards.

Here are the rules. Read them over carefully before submitting your idea:

1. Contest opens February 1.
2. All readers of Fawcett Publications may participate, excepting employes and relatives.
3. It is not necessary to submit a drawing. You may merely describe your idea of the trademark.
4. Do not decorate your entries or make them elaborate.
5. Contest closes April 15. Winners will be announced as soon as possible thereafter.
6. In case of ties, duplicate prizes will be awarded.
7. Send your entry to Contest Editor, HOLLYWOOD Magazine, 7046 Hollywood Blvd., Hollywood, Calif.
8. Decision of the judges will be final. No entries can be returned.



Tom Brown throws a birthday party! Some of his guests—Raquel Torres, Stephen Ames and Dorothy Lee, gather around to offer felicitations on the big occasion

YOUR HOSTESS in



PAULA STONE, one of the famous "Stepping Stones" who made stage history, invites you to a cocktail party at her home in Hollywood! You'll meet all her friends, among whom are the most noted stars in Hollywood. Fred Stone, her father, will act as host, and her two sisters, Dorothy and Carol, will help entertain you.

Doesn't it sound thrilling! And it's just a sample of the wonderful entertainment Fawcett Movie Magazines have arranged for those who join the second Annual Movieland Tour. To give you an idea—here's a day's schedule: Start with a trip through 20th Century-Fox studios, where you'll see pictures being made, meet the stars working on the sets. You'll meet Shirley Temple in person, talk with Janet Gaynor, Warner Baxter will come up to say hello. In the afternoon, a tour through Beverly Hills, seeing the homes of the stars. That night, a big party at the Blossom Room of Hollywood's Roosevelt, at which many of the movie people will be present. Other highlights of the four days in Hollywood... bathing at Santa Monica Beach, a trip to Catalina Island—magic spot in the Pacific, Paula Stone's cocktail party, a large dinner party at the famous Coconut Grove.

This is the kind of vacation an ordinary traveler could never hope to have. But under the sponsorship of Fawcett Movie Magazines, all doors are open to you. Briefly, the plan is this—we've organized a complete, all-expense vacation trip of two weeks, from Chicago to Hollywood and back. We'll see some of America's most wonderful scenery—we'll go through Yellowstone Park, see Old Faithful, the world's biggest geyser, visit British Columbia. We'll travel in luxurious special trains, have first class accommodations everywhere. But by getting group rates, the entire cost of the trip will be absurdly small. One sum includes everything—transportation, meals, hotels, entertainment.

Two Movieland Tours are planned, limited to 200 people each. One leaves Chicago July 19th, the other August 9th. Fill in coupon now for booklet giving complete details.

J. C. GODFREY, Fawcett Publications, Inc.
360 N. Michigan Avenue, Chicago, Ill.

Please send me free booklet describing your Hollywood Tours.

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Address _____

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Old Faithful in action



You'll see wild animals



Lounge under palm trees



Enjoy gorgeous mountain scenery



Visit movie studios





Doctor's Report proves Pepsodent Antiseptic a real help to

KEEP FROM CATCHING COLD!

What 2 winters' test with 774
Illinois people revealed

PEPSODENT ANTISEPTIC

reduced number and duration of colds

• A Doctor made this famous test—he proved that Pepsodent Antiseptic did reduce number of colds! And cut the average length of a cold in half!

He worked for two full winters, with 774 people in all. The people lived together. They worked together. They ate the same foods. Half of them gargled with Pepsodent Antiseptic twice a day. The other half did not.

Those who did not gargle with Pepsodent, had 60% more colds than those who used Pepsodent Antiseptic regularly.

Those who used Pepsodent Antiseptic, and did catch cold, got rid of their colds twice as fast as the others.

Goes 3 times as far

Pepsodent Antiseptic is extra powerful, but safe! It kills germs in 10 seconds, even when it is diluted with 2 parts of water!

**For "Breath Control"—Pepsodent keeps
breath pure 1 to 2 hours longer**

Presenting Hollywood's SECOND GENERATION



They carry the torch! Seven sons of seven famous screen stars who are in the cast of *The Adventures of Frank Merriwell* at Universal, follow in their fathers' footsteps. Four of them are among this group: John King, House Peters, Jr., Allen Hersholt (son of Jean Hersholt) Hirschell Mayall, Jr., Wallace Reid, Jr., and Don Briggs, who play the title role

There's something gently reminiscent about these
fresh young faces. Their names will tell you why!

by EDNA SILVERTON

IT'S HARD To believe that a town as young as Hollywood has reached the point where it boasts a younger generation. That the stars had children, we vaguely knew, but like the sensible parents they are, they kept them out of the limelight so that they might grow up under normal influences.



Wm. Wallace Reid, Jr.

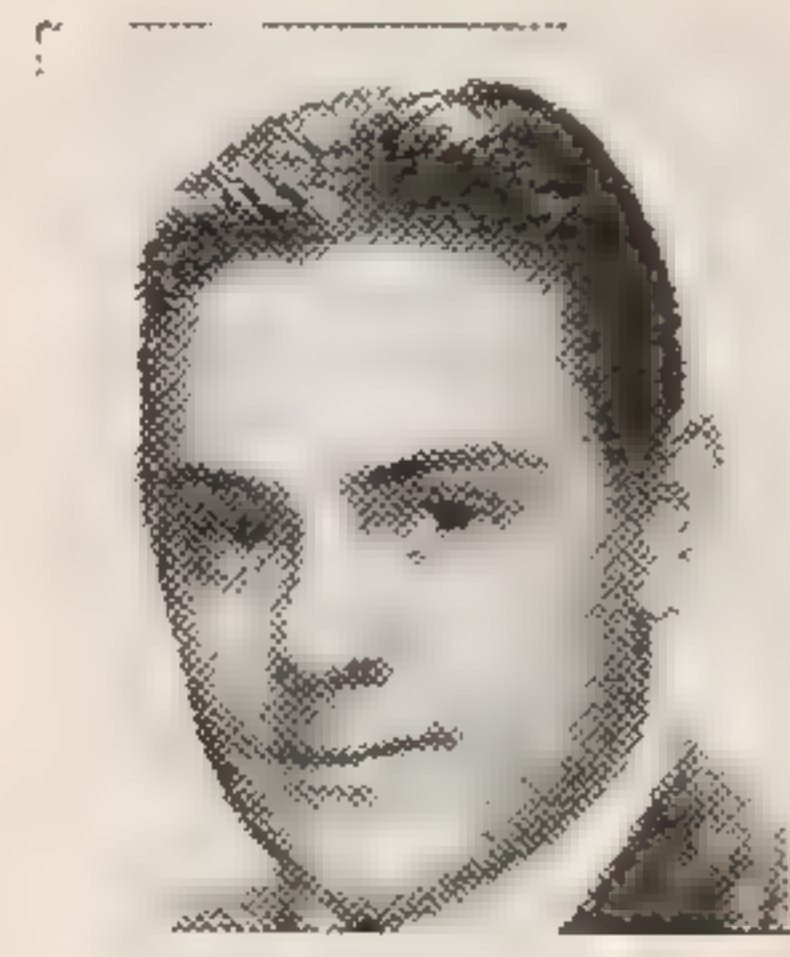
But when Henry McRae, the Universal producer, decided to make a serial called *Adventures of Frank Merriwell*, starring Donald Briggs, a new personality recruited from the Radio, he was so amazed to be confronted by six sons of six old friends of his, who wanted parts in the picture, that he gave in and gave them all jobs without a murmur.

So famous are the stars who fathered them that I need only to list the sons to make you gasp at the roster. William Wallace Reid, Edward Arnold, Jr., Bryant Washburn, Jr., House Peters, Jr., Allan Hersholt, and Hirschell Mayall, Jr.!

Six sons of six famous fathers couldn't be bad actors, reasoned McRae, and he was right. They all turned in such

sterling performances that there isn't a doubt in Hollywood's mind that they all will at least equal the reputations of their parents.

• So HOLLYWOOD's second generation, like its first generation, didn't hang back and wait for fame to come and get it. It just popped up and said "Hollywood, here I am!"



Edward Arnold Jr.

It wasn't easy to get these juniors to talk, at first, for most of them are reticent to the *nth* degree about themselves in relation to their seniors. Young as they are, they've learned the No. 1 lesson of Hollywood—discretion. But they did, it was fascinating to trace the pattern of heredity which made them fol-

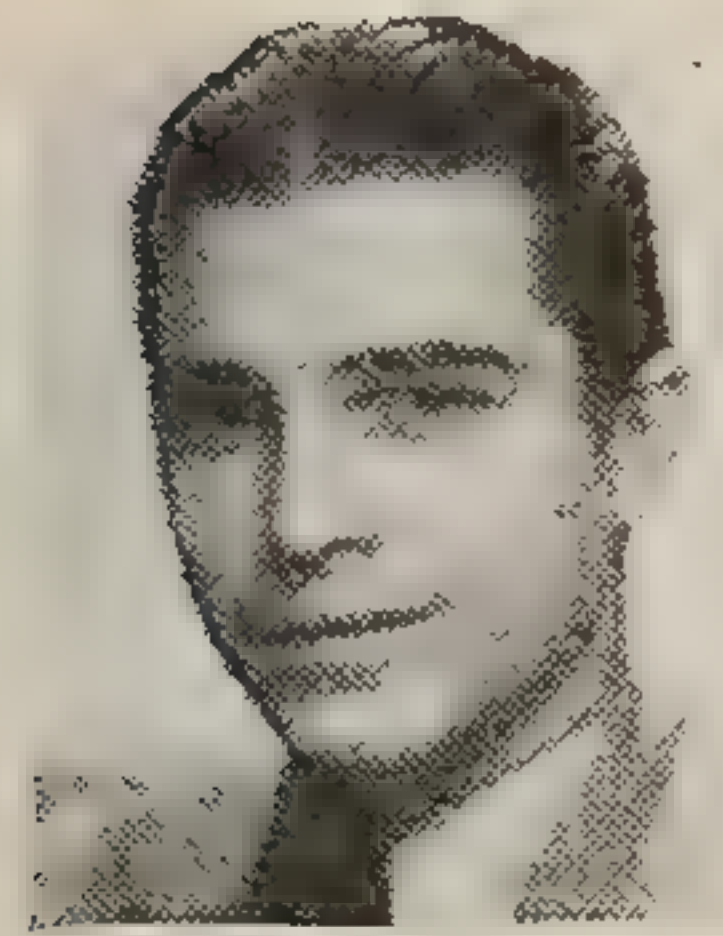
low in the footsteps of their parents.

William Wallace Reid, who is "Bill" to his pals, is so like his father, Wallace Reid, whose untimely death is one of Hollywood's unforgettable tragedies, that I saw more than one old-timer at Universal wipe away a secret tear when they saw the lad for the first time. It was at Universal, too, that Wally, Sr. got his first big start, when he and Dorothy Davenport, later his wife and Bill's mother, used to write their own screen stories, and act in them as well. Now

HOLLYWOOD

Bill has his first major part at the same studio, and in his shy, reserved way, he's glad about it.

● **THE TALL, LANKY**, eighteen year old son of the matinee idol of millions of fans the world over could no more avoid becoming an actor than other boys can avoid that Saturday night bath. When he was only eight or nine years old, he began to "fool around with those saxophones of dad's," as he tells it, and soon he was playing them with inherited "Reid" skill. Later on, he started to specialize in his school training, first in aeronautical engineering, then in architecture, "but I just didn't seem to fall into any of them," he admits.



Bryant Washburn, Jr.

"So I finally decided maybe the reason I couldn't seem to make up my mind about a profession was that I hadn't found one that was natural to me. So I went over and got myself a part in a racing picture at one of the smaller studios." His face lit up. "That was swell," he sighed.

Bill's next part, diffidently acquired, was a rôle in the *Hoosier schoolmaster*, with Norman Foster. He's only made three pictures, but you don't need his assurance to tell you after watching that absorbed interest with which he works, that as soon as he completes a tour around the world with his own orchestra, which was arranged before he got the part at Universal, William Wallace Reid will be back in Hollywood, walking with that same cheerful tread so characteristic of Wally, Sr. up the road that leads to screen success and fame.

In weight and bulk, although he has the same stock build, Edward Arnold, Jr. is no match for his very famous parent. But in shrewdness and perspicacity—well, that's another matter. Arnold, Sr. is still chuckling over the fact that his sixteen year old son waited until *Diamond Jim* made his father the man of the hour before he put in his own bid for a picture career. It was only a day after the release of the picture that the elder Arnold found himself promising the younger one to keep his eyes peeled for opportunities for a juvenile. Thus it happened that Eddie, Jr. was the first on the doorstep of Mr. McRae.

"I used to visit dad on the set when he was making a picture, and it was so darned interesting that I knew I just *had* to get in it myself. And now that I'm actually a veteran of one picture, it's twice as exciting as ever before. I never want to be anything but an actor. No-sir-ree!"

● **CHALK ANOTHER** one up for Hollywood's younger generation!

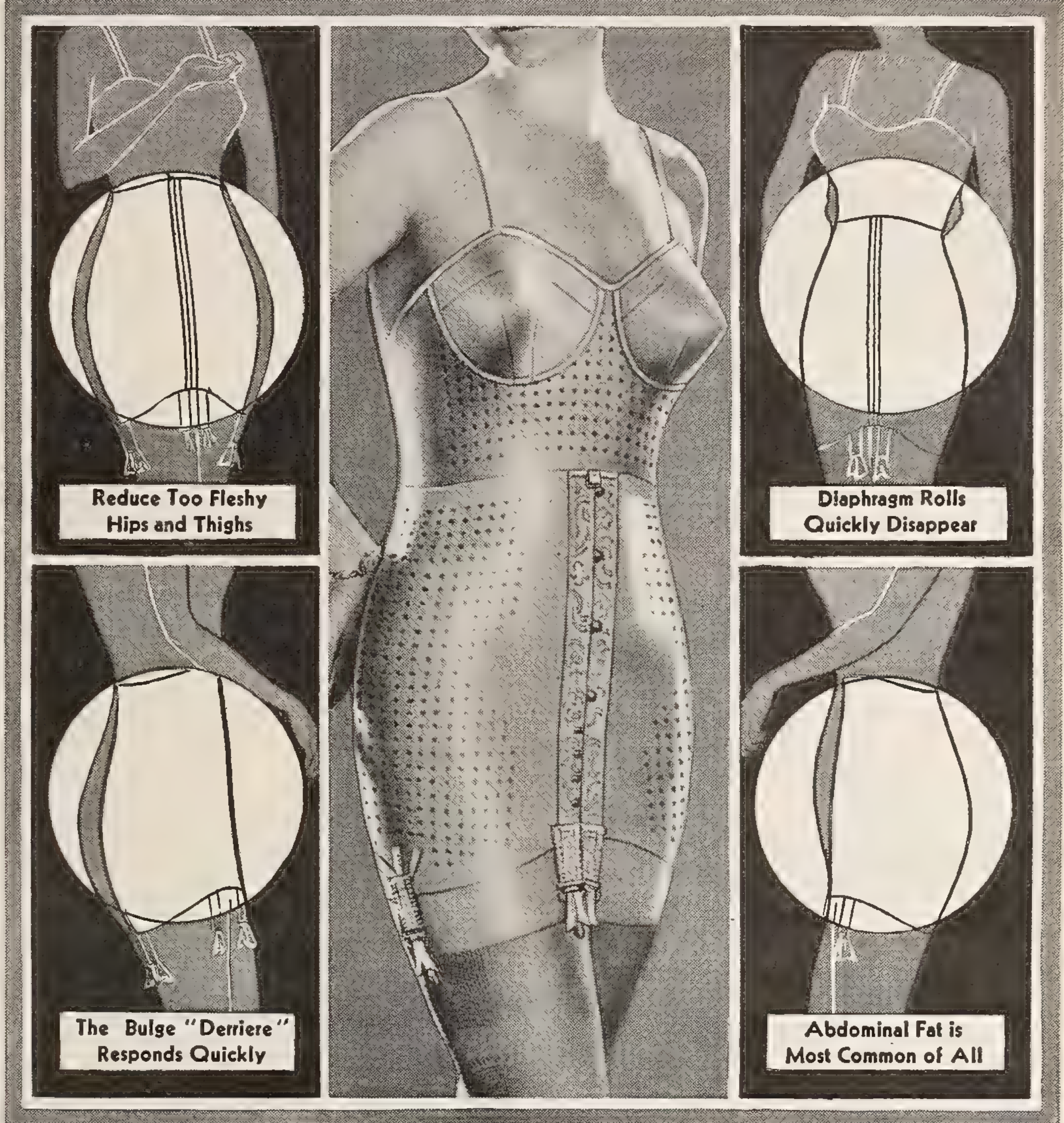
The young son of Jean Hersholt suggests the latter, more than he actually resembles him. There's something about the mouth, something about the eyes, and a whole lot about the personality! Quiet, assured, and brilliant, describes both father and son.

"I don't plan to follow in my father's footsteps—altogether," says Allen Hersholt. "Although I want to act, occasionally, when the rôles are suited to me, my chief desire is to *write* for the stage and screen, and eventually, to produce.

"Actually, of course," he admitted, "I'm going to follow [Continued on page 70]

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Reduce Your Waist and Hips 3 Inches In 10 Days . . . or no cost!

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■ Every move you make puts your Perfolastic to work taking off unwanted inches. The perforations and soft, silky lining make these Perfolastic garments delightful to wear.

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■ "Massages like magic", says Miss Carroll; "From 43 to 34½ inches", writes enthusiastic Miss Brian; Mrs. Noble says she "lost almost 20 pounds with Perfolastic", etc., etc. Test Perfolastic yourself at our expense and prove it will do as much for you!

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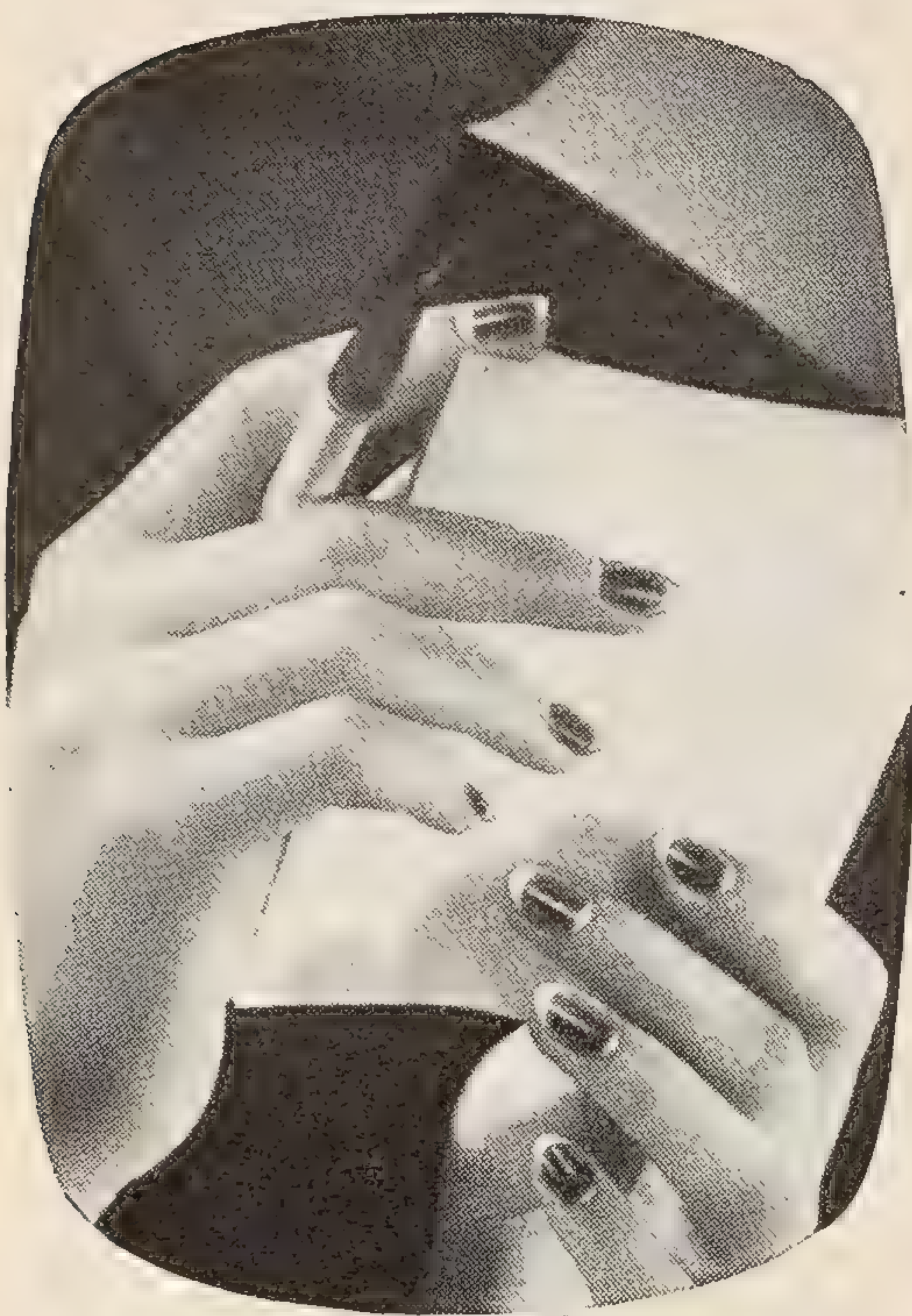
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Your hands

WILL LEAD A LOVELIER LIFE
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WOMEN are becoming more critical, more discriminating in the beauty preparations they use. They expect a nail polish not only to be outstandingly lovely but to apply easily without streaking and to wear for days longer than polishes they used to know.

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Glazo shares its success with you, and is now only 20 cents. Do try it, and see how much lovelier your hands can be!



What An Indian Princess THINKS ABOUT GARBO

by *Indira*

PRINCESS of KAPURTHALA

THE GREATEST TRAGEDY of the film world today is the terrible waste of the genius that is Garbo's in a succession of trite and utterly worthless films.

As long as the box-office receipts of the Garbo "vehicles" appear to be satisfactory, her producers seem content to go on mis-casting her in garbled versions of sombre and totally unsuited books and plays, each of which she manages to invest with a certain distinction by sheer force of personality and acting ability alone.

Alas, what a sad case of wasted opportunities!

Metro-Goldwyn-Mayer must surely realise that Garbo is by no means a one-part actress nor a "tragedy-queen," yet she is cast in gloomy, tragic parts as though anything lighter were outside her capabilities.

But she has often proved beyond a doubt that she can do light comedy with equal skill when given an opportunity.

● GLIMPSES FROM MOST of her films have shown us how delightfully she can play a radiant, carefree character, full of gaiety and the joy of living. But mere glimpses are not enough. Garbo has a fund of humour which, if fully exploited, would enable her to score a sensational success in light comedy.

Give her a really intelligent story (minus a single tragic or heavily dramatic situation) with worthwhile "human" characters, plenty of action, brilliant dialogue and the sparkling, speedy direction of W. S. Van Dyke—and glorious entertainment, with another personal triumph for the world's greatest actress—would be the inevitable result.

Ronald Colman immediately springs to mind as the ideal co-star for her in a film of this kind, although there are others almost as suitable. But a Garbo-Colman-Van Dyke light comedy romance *with the*



The Princess, pictured below in all her Oriental beauty, long has been a close follower of Garbo. Her article opens new vistas

really human touch would not only be a sheer delight from start to finish, but would also turn out the biggest box-office hit of all time. Surely many will agree with me about this. [Continued on page 73]

Straight from far-off India by fastest air mail came this article, written especially for HOLLYWOOD Magazine by the Princess herself. In answer to the editor's request for a bit of biographical material about herself, she wrote:

"As for some biographical details, I really cannot think of anything that might be of general interest, except that I am the eldest granddaughter of His Highness, the Maharaja of Kapurthala, who recently paid a visit to New York, arriving from France on the "Normandie."

"His Highness had the pleasure of meeting Miss Garbo in 1929, on the set of *Anna Christie*. Perhaps it may interest your readers to know this.

"As for the rest, I was educated at Queen Mary College, Lahore, Punjab, and have been a keen, and I hope, studious admirer of Miss Garbo for many years, having seen all her pictures several times each."

MY BIG SIS' Joan Blondell

They could put on a swell sister act if Gloria didn't prefer the stage to the screen



by
**GLORIA
BLONDELL**

Star's Own Story

JOAN IS My big sis, and I think irrespective of her real relationship to me, she is one of the grandest girls in the world.

When we have been up against starvation and almost insurmountable obstacles it was Joan who got busy and pulled us out of it every time. When success came to her she swung ahead into prosperity and popularity and took us right along with her every step of the way.

To me, she is the most unselfish, gallant and energetic bundle of pep and sweetness you can imagine—and I mean that with my whole heart and soul. In the many years of our close relationship I've never seen her shirk a duty, nor a responsibility. She has always tried to shield me from the rough bumps she has had—and boy, has she had them!

Everyone knows the story of how she jumped out of an automobile going 40 miles an hour because the man she had trusted turned out to be "fresh." She'd take chances with the unknown any day rather than give up one of her ideals—and Joan has so many ideals.

Once she was so ill in Peking, China, she had to go to the hospital and let the troupe she was traveling with go on without her.

Gloria Blondell, on the left, bears a striking resemblance to Joan. You'll enjoy reading about their childhood together

Three weeks later she recovered sufficiently to leave the hospital. She put her remaining money into a trunk and sent it to the station. When she arrived at the station she found it in flames and she had to stand there and watch her money, clothes and all her earthly possessions go up in smoke.

She was weak and ill but she went to work washing dishes for coolies until she earned her steamer fare back to join her troupe again. She never asked them for help. She said they were having all they could do to take care of themselves—that's Joan for you!

● THAT SIS OF mine has seen life, faced death, and been stranded in so many places and fought to get us all out of tight jams so often that nothing can daunt her now—not even Hollywood. She will never lose her clear-headed sense of values.

She has built about herself a perfect defense against every form of superficiality and pose. [Continued on page 62]

AN ICY DIP

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GLORIA SHEA

—Photostory by Charles Rhodes




Let's get it over with . . .



Whoopee! It's cold as ice . . .



Aw, come on in—the water's swell!



I GUARD

It's a tremendous job safeguarding the little star! The man who does it takes you behind the scenes for one brief glimpse of the child's complex life

I GUARD SHIRLEY TEMPLE.

You will never see a photo of me, or see my name mentioned. I am as anonymous as Justice, as invisible as the thousand and one agents of protection thrown about the world's most beloved child.

For there is no question that Shirley is the most precious possession of humanity, and that all the fabulous jewels of India would not balance the scales in our estimation of her worth to the world.

So great is the feeling of responsibility toward you, who love her as we do, that it is impossible to describe it. It must have occurred to all of you, at one time or another, that this responsibility must indeed be tremendous. For there are so many dangers in our workaday world! So many things that *might*, just might happen. A woman less fine, less courageous and less evenly balanced than Mrs. Ger-

trude Temple, Shirley's mother, might quail at the job that is hers. Not only does she cherish Shirley for her own sake, but for yours, too!

Not long ago we were in the midst of making a picture called *Captain January*, at the 20th Century-Fox lot. The means we use to safeguard Shirley can be illustrated by incidents which occurred during the making of this film.

All Shirley's pictures are under the direct supervision of Darryl F. Zanuck, vice-president in charge of production. Of course he is as zealous in arranging for her constant protection as any of us, and nothing escapes his alert eye.

One of the most effective scenes in *Captain January* shows Shirley doing a clever dance down the steps of a circular stairway in the lighthouse. To film this dance, the interior of the lighthouse was built on a sound stage. Imagine a cylinder stood on end, with one side cut away. That's what you would have seen, with the stairway exposed to view, going 'round and 'round like the music—fifty feet into the air. When we stood on the floor and looked up, that slender iron stairway with its handrail seemed to

Dancing down this stairway was dangerous business—but Shirley did it like a real trouser! No phone call to the Temple abode gets by without careful wiretapping by proper authorities

The Command Story

You voted for this story and here it is. Send in your next request



SHIRLEY TEMPLE

reach to the rafters. A huge camera boom, like some prehistoric monster, held the camera and crew in its outstretched jaws, ready to swing them through the air as they photographed the scene.

Mrs. Temple came from the dressing room with Shirley. We had all in readiness but the more we looked at the stairway the more worried we became.

Suppose Shirley should fall?

● **SHIRLEY WASN'T** the least bit afraid. But imagine her mother's feelings; on her shoulders rests a crushing responsibility. In the last analysis, of course, it is not Shirley the star we are protecting, but Shirley the beloved daughter of the Temple family. No picture could be worth any risks for Shirley.

So one more safeguard was planned. A huge net was sent for, and erected under the stairway. Men stood ready, just out of reach of the camera, in case she should slip.

Mrs. Temple touched her child on the shoulder, and Shirley smiled up at her. "God is watching over you, darling," Mrs. Temple murmured.

"I'm not afraid," smiled Shirley.

Her little legs twinkled past the iron rails as she climbed to the top. She seemed like a tiny cherub climbing up to heaven, as we watched her progress. The signal was given, and Shirley did her job without the slightest hitch. Down the stairway she danced, to music, while whiskered Guy Kibbee as the old sea captain, played the scene with her.

Every member of the crew, everyone on the set, stops work to watch Shirley when she does a scene. Hundreds of eyes are upon her. On no other set does this happen, but Shirley is one star who holds the attention of all who work with her. She seems never to make a mistake. We call her "One Take Temple," because only one take of a scene is necessary with her.

On all studio sets there is a confusion of electric cables lying about, connecting the lights, cameras, mikes and so on. But on a Shirley set, every cable must be moved aside to give her clear progress to the place where she is to enact her scene.

● **WE WHO GUARD** her go ahead, trained to watch for any object that might be in the way, ready to move anything that might fall. She is not allowed to step over any cable.

Another part of the picture calls for Shirley to dance along the wharf with Buddy Ebsen, that gangly, nimble-legged lad you saw with Eleanor Powell in *Broadway Melody of 1936*. The wharf juts into a lagoon on the lot; from it you can see the canal boats used in *Farmer Takes a Wife*, and the steamer being filmed in *The Country Doctor*.

During rehearsals for this sequence, we noticed that some of the planks were rough. These were planed down or covered so that Shirley's toes wouldn't trip.

Shirley took an impish delight in going over to the edge of the wharf and teetering there, just to draw gasps from us. Her mother and school teacher, however, aren't easily put upon, and Shirley has to behave when business is afoot. She has plenty of time to play.

Not long ago she announced, when things had grown tedious during re-

hearsals, that she was going to play. And play she did! The actual making of the picture finds her always interested, never wearied.

"Is it a take?" she'll ask. If it is, Shirley "gives." If it's just practicing, she loses interest. Like a bright child in school who grows bored if she has to mark time for duller students, Shirley rebels against too much rehearsal or fussing around. She always knows her lessons, you see, even when grown ups stumble or forget.

Mrs. Temple knows a responsibility far and away more pressing than the average mother. She is the most important of the safeguards erected about Shirley. She cannot lead the normal woman's life—shopping, bridge, puttering about the house while the kids are at school or down the block playing.

● **MR. ZANUCK MUST RELY** chiefly on her for protecting Shirley from any accident, for one must remember that even a tummy ache or a scratched knee becomes serious when the most important trouper in the cast is the victim.

I have often been asked if Shirley resents her safeguards. As a matter of fact, these do not intrude upon her life. The closest she ever came to questioning us was with the remark—"Why must Mr. — drive us, when Daddy can drive just as well?"

Other children quite naturally stand in great awe of Shirley, which makes them shy playmates. But children are adaptable; that shyness soon wears off and she will romp and tussle with other kids just as your daughter would. She likes boys, and boys' toys. A bicycle was her first choice of Christmas presents. Shirley is husky and glowingly healthy.

Which means that her diet must be watched lest she over-eat. Other children may get away with an extra piece of cake or too much candy, but Shirley can't eat more than is good for her.

Crowds are always a problem in safeguarding so famous a child as Shirley. On that vacation trip to Hawaii, the Temples took a suite which had access to a private promenade deck. They couldn't stroll the main decks because people would form such crowds that they could not move. Shirley, however, adores people and lots of 'em.

● **A RULE HAD TO** be made against her eating in the main dining room of the famous Cafe de Paris at 20th Century-Fox, because players and visitors simply had to touch and caress her. A near riot would start when she appeared. Accordingly she usually lunches in her dressing room, or in a private dining room at the cafe. One day she wanted to go through the main dining room, and turning to her mother said: "Please, can't I? I won't be 'spicuous!'"

Never for an instant do we relax our vigilance, even though Shirley takes us for granted and forgets we exist. Even a phone call to her dressing room has two connections.

Lest you think that all these precautions might be [Continued on page 53]



Shirley had to be nimble-footed in this sequence with Buddy Ebsen, a scene from *Captain January*. Despite careful precautions, it was difficult and dangerous

TORTURED BY A NATION

THE TRUE STORY OF A
NATION'S HIDDEN SHAME



of

20th
CENTURY
FOX

HOLLYWOOD

FOR HIS ACT OF MERCY!



Tricked by fate into helping an assassin, an innocent man is torn from the woman he loves...shackled...condemned to a living death on a fever island where brutes are masters and sharks are guards!

THE STARK DRAMA
of "I am a Fugitive from a Chain Gang"

THE MIGHTY POWER
of "Les Miserables"

THE PRISONER SHARK ISLAND

Starring

Warner BAXTER

with

GLORIA STUART • CLAUDE GILLINGWATER
ARTHUR BYRON • O. P. HEGGIE • HARRY CAREY
AND A CAST OF ONE THOUSAND

A DARRYL F. ZANUCK 20th CENTURY PRODUCTION

Presented by Joseph M. Schenck • Directed by John Ford

Associate Producer and Screen Play by Nunnally Johnson • Based on the life of Dr. Samuel A. Mudd
APRIL, 1936

CLARK GABLE

*Warns
Stenos
What
Happens*



CLARK GABLE grinned. It was on the set while they were shooting the ice-rink sequence for *Wife Vs. Secretary*. He started scraping the ice with the point of his skates, piling the crust into little mounds and then absently brushing it away.

He was still grinning when he looked up. "The office husband problem is a tougher subject to talk on than politics—unless you stick to the fence, and I don't like people who do that. Anyway, I've never worked in an office so I wouldn't know much about that, but, just from the way you have to figure these things out for a picture, I'd say that office wives have to be as careful as office husbands—and the poor bosses are sure on the spot.

"Look at it this way," he said, warming to the subject. "The girl in the office is apt to have a tendency to idealize the guy she's working for. After all, he pays the checks, is 'Mr.' So-and-so and is something of a big shot in his comparative field. Her whole job is to build that guy up so that he seems to amount to something even if she knows darned well he isn't half that good.

"A lot of them get to believe it themselves if 'the boss' is at all attractive, but the thing that the office wife is apt to overlook that the house wife can't, is that this big, bold, dashing man of affairs with the super-

WHEN HUSBANDS GET



by
WILLIAM
ULMAN

Meet the Wife, Husband, and Secretary in M-G-M's film, *Wife vs. Secretary*. Myrna Loy plays the rôle of jealous wife, and Jean Harlow is the beautiful secretary. Well, it does present a problem, doesn't it?

salesman's personality is also subject to hang-overs, may even wear bed-socks and probably has a foul disposition before his orange juice or bromo seltzer.

● "THAT'S ONE SIDE of it. But now take the spot Van Sanford was in after Faith Baldwin got through with him. He was in love with his wife. He had a grand looking girl in the office who practically ran the business for him. She was crazy about him. He liked her a lot—nothing serious, just mutual understanding and respect couple with a common interest in the business. A strong bond? Certainly! But any woman who hasn't the self-confidence in herself as a wife to meet such a situation and call it for what it is worth, is either going to worry herself to death anyway or lose her husband's respect—and, eventually, love—by unfounded jealousies.

"In the picture, Myrna Loy, as Mrs. Sanford, does have that confidence in herself and it brings them back together again after a temporary split growing out of malicious gossip. People in real life are continually faced with that problem if either one of them are at all attractive. The triangle is the world's oldest story, but it's how a certain set of characters react to it and what they do that make it interesting.

"I don't think that the office wife situa-



Preview-minded. Here's Gable with pretty Jean Parker, attending a Hollywood preview

alliance to circumvent a man they both like, and make sure that he puts on his rubbers or doesn't forget to take his pills an hour before lunch, he's sunk!

"But it's swell for the girls and they aren't as apt to be so suspicious of one another. The type of man who pulls the old 'misunderstood at home' line might just as well fold up his tent and remain on the reservation. Which he deserves for his lack of originality in excuses. Likewise the wife soon learns to play better bridge because she isn't spending half her time worrying about the predatory aims of that mysterious 'Miss So-and-so' person down at Rollo's office.

● "AS A MATTER of fact, that same wife will eventually learn to be darned glad that her husband has a good-looking and efficient 'office wife.' After all, it's rather old-fashioned to assume that there's anything between a man and his secretary, or any other feminine employee just because they both earn a living in the same shop. The two fields of mutual admiration are really so far apart. The psychiatrists might even coin a couple of new phrases such as 'marriage-love' and 'work-love' to cover two distinct and nonconflicting emotions. Everyone knows nowadays that it is physically impossible and mentally unhealthy for both parties to attempt to be completely

CAUGHT IN A TRIANGLE

tion is as acute these days as it used to be and, frankly, one reason I think so is that pictures have shown both men and women so many true-to-life situations and how to meet them that people are beginning to profit subconsciously from the examples set them.

● "THERE'S NO QUESTION, for example, that most modern wives are far better companions for their husbands than they were, say, thirty years ago. They go places with their men; since their so-called enfranchisement they do much the same things that used to be the sole prerogative of the males. And, therefore, they have less to fear in losing their husband's interest.

"They've gained more confidence now that they've learned to play men's games with men and they therefore no longer regard that good-looking blonde who sees their husband eight hours a day as an unscrupulous menace. There was a time when a man was undertaking a distinct family liability if he hired a looker for his office no matter how she helped his business.

"But, today, people realize that it's almost as essential for a successful business man to have an 'office-hostess' as it is to have a 'home-hostess.' I know of two or three very smart ladies who go out of their way to cultivate their husband's secretaries, when, a few years ago, it wasn't considered just right to have any social contact with a girl who worked in an office. And there is another problem. When two women get together, one at home and one at the office, in a friendly



Let's have a game of billiards, says Arline Judge to Clark, a guest at a recent party she gave. 'We won't tell who won

possessive. A business relationship is essentially mental and down far different channels, at that, than the relationships of the home.

"But, with all this talk of home versus office and wife versus secretary, people are prone to overlook the plight of the two kinds of office husbands. First the man behind the desk who is pleasantly aware of an attractive girl with him—and another one to whom he's devoted at home. Second, the husband of a girl who either has to or wants to work. The second husband is in precisely the same spot as the more familiar housewife and the same rules, of course, apply to him and his conduct with his wife as apply in the reversed situation.

● "IT IS THE PREDICAMENT of the first man that should bring solace to the boss with a matronly and forbidding co-worker. Van Sanford, for example, has Myrna Loy at home. Many men would never leave home under such circumstances, but the balance comes with Jean Harlow as his very efficient aide in the office. We all know that with both men and women a person can very readily tell when a member of the opposite sex is beginning to develop the telltale symptoms of a heart attack. Now what is a man, or woman, for that matter, to do? Should a man fire an efficient girl because he suspects that her feelings are not strictly fiscal? Or should a girl quit a good job because she likes it—and the boss—too well?

"As I said before, you're trying to put me on the spot [Continued on page 73]



Gay, happy and carefree were this trio: Anita Louise, Gene Raymond and Janet Gaynor. Gene is very popular with the young ladies of Hollywood, especially at this Mayfair Club dance



I snapped this picture of Lyle Talbot, on the left, with Lina Basquette, Stuart Erwin, June Collyer Erwin, and Mr. and Mrs. Don Woods

Hollywood's **BIGGEST** Social Splash

by CHARLES RHODES
Hollywood's Eyewitness
Cameraman

See story on opposite page



Here's Carole Lombard with Cesar Romero. To Carole goes credit for the Mayfair motif: She was a gay, hostess



David Niven and Merle Oberon, on the left, posed with Norma Shearer and her husband, Irving Thalberg. Norma dodged the white motif, preferring a red gown



I snapped this picture on the left during an intermission—Henry Fonda and Jeanette MacDonald. Above, Harold Lloyd, Dolores Costello, and Mildred Davis Lloyd. Dolores was charming in a beautiful white wig. Right, Orchestra Leader Harmon Nelson and his gorgeous wife, Bette Davis, paused for this goodnight snapshot



HOLLYWOOD

Spotlights

PERSONIFICATION OF MOVIEDOM's glitter was the Mayfair Club's ball held within the walls of Ritz-like Victor Hugo café Gay, fantastic, exclusive—such were the descriptions of the gala party.

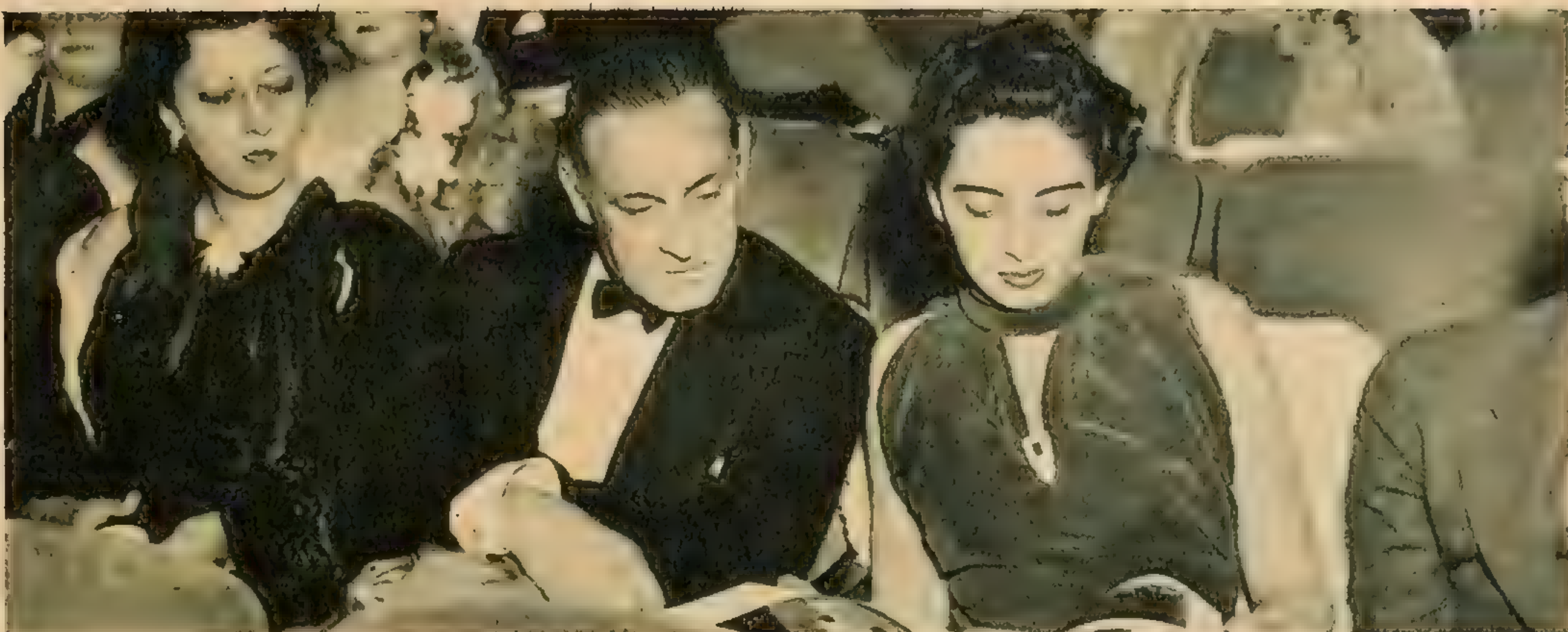
Nimble-minded Carole Lombard, one of four Mayfair vice presidents, created the black-and-white motif which enhanced the splendor of the occasion. No mere movie set illusion, the ball presented scores of scintillating stars, the men in black dress suits, the ladies invariably—or nearly invariably—visions of white loveliness.

Cost of the party was astounding. Raiment and trimmings took \$250,000—perhaps more—from individual purses. Dresses were the best, never costing less than \$135 per gown, often more than \$200.

White fox capes and white ermine wraps predominated at an average cost of \$700 apiece. White crêpe pumps were everywhere, with silver and gold sandals next in popularity. Tinted toenails peeped through sheer hose. Costly jewels adorned fair necks, arms and ears. Big as hens eggs were the star sapphires worn by Carole Lombard and Jeanette MacDonald. Dolores Del Rio wore blood red rubies.

Social splash is the purpose of the Mayfair Club, yet behind it all is a worthy charity. Current president is affable David O. Selznick. Four vice presidents, a secretary, and a board of governors are elected annually. Last year the club gave more than \$5,000 in proceeds to the Motion Picture Relief fund, haven for many a weary troupier. This year the donation may be doubled.

[Continued on page 72]



Calaban, my Calaban! Proving that their coast-to-coast romance hasn't faded, John Barrymore and Elaine Barrie are shown here at The Ballet Russe in Hollywood. The lady at the left is Elaine's mother

Quiz on the Quints

WE HAVE BEEN learning a few more facts about the Dionne quintuplets since *The Country Doctor* company returned. For one thing, to be correct pronounce the word QUINTooplets, not quintUHplets. And it's DAYfo, if you would please the worthy Dr. Dafoe. Sonia Levien, who wrote the script, made a hit with Dr. Dafoe, who wanted her to write his biography. She says he is lovable, has horse-sense.

Astonishingly enough, Darryl Zanuck found the exact double of pappa Dionne, in a man who is a veteran Hollywood actor. He is John Qualen, whom you saw in *Black Fury*, recently in *Whipsaw*. In that film he is the distracted farmer whose

wife is giving birth to twins the evening Myrna Loy and Spencer Tracy take refuge in his house. Made up for the rôle, Qualen is Dionne even to the pathetic quaver in his voice. He is the father of three, was on the road at the time of each child's birth, returned during the interims. Qualen feels qualified to enact Dionne's rôle with complete sympathy.

Although no one connected with the location trip comes out with it, we have the impression that the quint's daddy is not highly rated. The most frequent question asked is how the family feel about having the babies taken from them. The answer is emphatically that King Edward VIII's representatives want the entire family under one roof, and may yet accomplish this.

FALLING HARD



Maxine Doyle tries out one of those new-style Ingo bikes that have captured Hollywood's fancy



She spills! And all because of a treacherous banana peel someone dropped on the pavement!

MAXINE DOYLE



-Photostory by Charles Rhodes
This makes us just a little reminiscent of childhood! Tell us, Maxine, how's your—supper?



"Texas" Binnie Barnes Lassoos Hollywood

BINNIE BARNES has conquered Hollywood by her keen wit, her striking personality, and sensational ability in many important rôles, but her life hasn't been a long row of cream puffs!

Inmate of an orphanage . . . farm hand . . . driver of a milk wagon . . . servant . . . scrub woman . . . attendant in an insane asylum . . . taxi dancer . . . crowned off with success in Great Britain as "Texas" Binnie Barnes! That's been her life across the seas—a story of hardship that brought success because she had the nerve to try anything!

Binnie couldn't hit big time entertainment circles until she forgot her British background and became an imitation Texas cowgirl. Since then she has come a long way. She had important rôles in *Diamond Jim* and *Rendezvous*. Now she's appearing in *Sutter's Gold*, Universal's gigantic production which will be released before long. Meantime, Metro has called her back to appear in *Small Town Girl*. Success is hers—but she earned it.

"I'm proud of my background," she told us. "Proud of the poverty and hardship."

"I'm successful only because I refused to quit. I never gave up."

"Hungry, cold and discouraged, I kept reiterating my determination to rise above it all, until this became a sort of litany."

"I didn't set out to become an actress; my goals were forever changing. I was

always on the alert for every little opportunity and this developed a keen sense of perception and consequently I learned about human beings and how they react to joy and sorrow, love and hate. When I crashed the stage, finally, I found my every experience to be of great value; as a matter of fact, without those experiences, I could never have become an actress."

● **BINNIE'S PHILOSOPHY** of life is "Keep on trying."

Binnie's real name isn't Binnie. If she had been christened it would have been as Maude Gittle, but, as this lovely creature explains, there was no time for any thought of such a ceremony. It seems that as the day of Binnie's advent approached, Papa, who had been on hand for exactly fourteen previous similar events, decided he had had enough, and disappeared. "I was born on the night after Quarter Day—the day, in England, when the rents are supposed to be paid," Binnie explained. "Mother had no money, and was promptly thrown out of the house. Ten of the children had died but mother had two boys and two girls. She parked them where she could and then found refuge a few miles from Piccadilly Circus, where I was born."

Binnie's first recollections of childhood have to do with a farm, and a papa by a second marriage known to Mama and the elder [Continued on page 67]

Binnie Barnes' restless nature creeps out everywhere she works. Here she is doing one of her old cowgirl rope-tossing acts, during an interlude on *Sutter's Gold* set

JULIET LEARNS A DANCE » » » » » » NORMA SHEARER



Agnes De Mille, noted dancing instructor, teaches Norma Shearer an Italian Renaissance waltz to be featured in Irving Thalberg's production of *Romeo and Juliet*. Leslie Howard will officiate as Romeo. Actual shooting has been launched at M-G-M



Janet Gaynor's Lucky Accident

WHEN JANET GAYNOR collided with Henry Fonda and suffered a concussion which forced her to withdraw from the cast of *Way Down East*, she thought that her luck had treated her most shabbily.

Actually it was a lucky accident. Janet escaped from an assignment which turned out badly, and she won a rest at a time when it was most needed.

Never strong, her program at the old Fox lot called for a constant succession of pictures, all of them sapping her small strength. Being a top notch star, there was no rest for Janet Gaynor. That stumble and fall was nothing short of providential. The result: A long rest, with complete recovery; a chance to survey her work and gain a new perspective; a new role in what promises to be one of the best pictures in her career.

That is why Janet is spotlighted this month in HOLLYWOOD. As usual, Janet emerges from a bout with adversity, to show Hollywood that nothing can down her. The title of one of her early pictures has always been prophetic of the Gaynor career; it was called *Lucky Star*. She was undoubtedly born under one, on that sixth of October, 1907.

A dicker with M-G-M took her away, on loan, from her home studio, the new 20th Century-Fox company headed by

another lucky and clever person named Darryl Zanuck, to star in *Small Town Girl*.

● WHAT STAR COULD ask for a better break? On top of this, Metro had decided to give her Robert Taylor for a leading man. While this was going on,

Janet fell on her head and was forced into temporary retirement. But she wasn't so unlucky after all, as you'll see in this story about her new picture at M-G-M

Bob was over at Universal, making *Magnificent Obsession* with Irene Dunne.

Bob, needless to say, was making the most of a magnificent opportunity. The picture was an instant success. Consequently Janet had a leading man whose star was [Continued on page 65]



FROM STONE INTO CAT

«

«

«

GEORGIE STONE



Here's Georgie Stone as you knew him in *Frisco Kid*. The make-up artist begins work



What's this! It's the half-way mark as Clay Campbell continues his alchemy of make-up



And here you have Georgie as Sanchez, the Cat, his weird rôle in *Anthony Adverse*

When MADCAP OBERON *was a stowaway*



When Col. Thompson left Calcutta for England, he started something! In fact, he started Merle on her career!

by HARRY LANG

THIS IS THE true story of how Merle *really* cut loose from the small-town-ness of life in Calcutta, India, and took on the world. It's a story that combines a young girl's high courage and self-confidence with as unusual a sequence of happenings as you can imagine.

It is, in short, the first-time-told story of Merle Oberon's evening-gown stowaway—the same Merle you'll soon be seeing in *These Three*, a Samuel Goldwyn production with Miriam Hopkins and Joel McCrea.

To understand, you've got to go back to when Merle was Estelle O'Brien Thompson, niece of one Colonel Thompson, a huffy, bemoustached officer in His British Majesty's army in India. Besides that, she was convinced that she was the world's greatest actress—even though the only dramatics she'd ever done was to play parts with the

"CATS"—the abbreviated name of the Calcutta Amateur Theatrical Society.

Now the pre-ordained life of a beautiful young girl on a British army reservation in India is to grow up, be ritzy, and eventually marry some young officer.

"But Uncle, I don't want to do that," she told the Colonel. "I want to have a career. I want to be an actress. I want to go to London."

"Piffle! Tush tush. Twaddle. Br-r-r-r-r-rumph! Stuff an' nonsense!" replied her uncle. To which sage and intelligent reasoning, Merle Oberon replied nothing.

● A FEW WEEKS later came orders for Colonel Thompson to report to London forthwith. Hastily, he made reservations on the next P. & O. liner out of Calcutta, packed his duffle, and made ready. On the day the boat sailed, Merle (let's call her Estelle Thompson—that was really her name) accompanied her uncle to the pier.

He didn't notice that his niece carried one extra handbag in addition to the packages she toted for him. If he could have seen what was in it, he'd have swallowed his British Adam's apple. In it were a half dozen sandwiches, a bottle of fresh water, some underwear and hankies and things—and Merle's best evening gown, of all things!

Up the gangplank she walked, meekly, behind the resplendent trappings of one of His Majesty's colonels. At the door to his stateroom, as the ship's whistle tooted its final "all-ashore," he bade Merle goodbye.

"Au revoir, my child," he said; "be a good girl."

"Bon voyage, uncle, dear. And I'll see you again, soon." (That was a crafty crack!)

● DOWN THE COMPANIONWAY she walked, around a corner, turning for one last wave at her uncle. And then did she walk up the stairs and across the deck and down the gangplank, like a good little English girl? Yes she did—my eye! She tried a stateroom door; it opened. She stepped in. The berths were unmade—no linen. Here was luck. [Continued on page 59]

HOLLYWOOD

Above, Merle Oberon as you'll see her with Miriam Hopkins and Joel McCrea in *These Three*. Right, the star and her friend, David Niven, visit the Coconut Grove





MY DAUGHTER

Sally Eilers

by Mrs. Eilers

(as told to Harmony Haynes)



Here's an ideal mother and daughter combination. Mrs. Eilers worked out a unique plan of mutual understanding which played an important part in Sally's early life

MR. EILERS AND I had been married seven years when Sally arrived so you can just imagine how welcome she was! Now that I look back, I wonder how we, as parents, ever survived. We had planned and hoped and prayed for a child for so long that when our wish was granted our joy knew no limitations.

And the poor baby! We hardly left her side for a moment. When she was asleep, we hovered near to be sure she was breathing. The minute her eyes opened, we excitedly picked her up and played with her. Day or night—it made no difference—on went every light in the house, steam heat was turned on full blast, while we cut capers to amuse the baby, never once realizing that she was amusing us much more than we were amusing her.

Twenty-one months later, Bud was born. A second baby should have sobered us down and made us realize that we weren't using the best judgment in rearing children, but it didn't. We merely doubled our efforts as head of the entertainment committee.

To be very truthful in the matter, I must say that we considered ourselves experts in baby-tending until just a couple of months ago when Sally, much to our joy, permitted her baby and his nurse to remain at our house while her new home was being remodeled.

● WE WERE AS tickled as a pair of kids with a new toy and we treated Junior just as we had treated Sally and Bud, never leaving him for a moment unless he was sound asleep and then

impatiently waiting for him to awaken. Oh, we had such a grand time until Sally discovered that we were spoiling the baby and told us that we would make a nervous wreck out of him.

Of course, Sally was right and from then on we followed the schedule prescribed for him—so many hours of rest, so many for play, but many a time when the baby was resting, I've caught old Mr. Eilers with that "Oh-for-the-good-days" look on his face and knew that we were both thinking the same thing.

We were bent on making our children happy at all times and perhaps we carried it to an exaggerated degree, but the result in the children themselves and the happiness we have had from them since they have grown up have been all the proof we needed that our method was successful.

We did not believe in physical punishment, therefore we never *spanked* our children. They were good children but even good little boys and girls have to be punished once in a while. When they were tiny, we let them get by with most anything. When they were old enough to understand what punishment was, we used the sacrifice method, depriving them of some pleasure. We always carefully explained why they must be punished and in the majority of cases, the same offense was not repeated.

● SALLY WAS only three years old when she began to be a very independent little miss. She had a mind of her own and insisted upon using it. She was rarely naughty or disobedient. She was easy to reason with but demanded a reason for everything.

We encouraged her in this, believing that children have a right to know why they can't do one thing and must do another. It isn't always easy to get an explanation across to a child but it can be done if patience is exercised. If it took me hours, including a trip to the library or the children's hospital to teach Sally just what happened to little girls who refused to drink their milk, the very fact that she drank it after that was well worth the time and patience I exercised in the matter.

It was never very difficult to teach Sally—she seemed to absorb knowledge rather than learn it. She was an active little body, busy from morning until night, doing something and working very hard at that something. Nothing ever seemed beyond her small power to perform.

Sally liked responsibility but she wanted all of it or none of it. "Just helping" never appealed to her.

Because she did like responsibility, I permitted her to do anything that she felt capable of doing. She was but eight years old when [Continued on page 63]

THE STARS *Turn Comets*

Hollywood's so Air-minded that they throw parties in mid-air these days!

by GEORGE ROGERS

IN HOLLYWOOD when you haven't got anything better to do, you go and see a star off somewhere.

If the star is a friend of yours, this costs you an orchid or a box of cigars; if they don't know you, all you have to do is look and sigh, which, even in Hollywood, is free. You used to go to the Santa Fe Chief or the Dollar Line Pier to practice these sports, but now you go to the Airport where the big silver TWA planes roar in and out carrying their quotas of Lombards and Astaires.

I went out one day to see Gail Patrick off for the East and to console Bob Cobb, the presiding genius of all the Brown Derbies, big and little. I took one look at the huge orchid Cobb was carrying and then carefully and quietly dropped the gardenia I'd brought along behind the nearest potted palm. As the vast Sky Chief roared off Bob looked as though he needed a drink so we gravitated into The Cockpit, a little bar at the terminal where passengers get their first or last California libations.

● WITH THE THIRD Tom Collins there arrived a tall, blond, blue-eyed QB with a military mustache. He answered to the name of Lamar Nelson and, when pressed, explained that QB meant Quiet Birdmen, an organization of war-time aces who don't boast about it.

Prior to his promotion to a ground job he had been one of TWA's top pilots. We chewed the rag in that desultory fashion inspired by a couple of drinks and the occasional roar of an incoming or outgoing plane—and I learned one thing.

Pilots are just as interested in the stars they carry as the stars seem to be in the pilots. In the lore of flying fields there

[Continued on page 57]



Top, Gail Patrick dishes out tickets to 14 guests boarding a TWA Sky Chief plane for a midnight party over the Mojave Desert! Center, Elissa Landi, left, and Katharine Hepburn find themselves aboard the same plane going east. Left, Conrad Nagel and Florence Rice pause in front of a gigantic Douglas airliner used on the transcontinental run of American Airways

HOLLYWOOD

Our Candid Cameraman Shoots "THE GREAT ZIEGFELD"



Luise Rainer and William Powell (above) look things over on the elaborate M-G-M set during filming of the life story of Florenz Ziegfeld. Right, Director "Pop" Leonard figures out some dialogue for Powell while the latter renews his make-up. Powell plays the rôle of Ziegfeld.



History repeats itself—the brilliant stars of yesterday's Follies live again on the screen!



"I'll be ready as soon as my hair is fixed and I powder my nose," Luise Rainer tells Director Leonard. She enacts the rôle of Anna Held



Photos by
Charles Rhodes



Top center, Sandow, the Strong Man—and it's none other than Nat Pendleton, does a trick for Raymond Walburn and Reginald Owen; below, Frank Morgan, Myrna Loy (who plays the rôle of Billie Burke), Powell and Director Leonard take a moment off during shooting for a jovial conversation



No wonder they call diminutive Luise "Bright Eyes". She's giving a good example here while talking with Bob Ritchie, Jeanette MacDonald's manager, and Dick Arlen. It goes to prove that making pictures isn't all hard work!

ANY NOSE IS CONSPICUOUS

without *moisture-proof* powder

Combat shine, floury streaks, clogged pores with Luxor, the truly *moisture-proof* and *shine-proof* face powder 6,000,000 women use!



● So many women are cheated of poise and charm by shiny nose, floury streaks, clogged pores! Yet a simple change to Luxor, the moisture-proof face powder, often clears up these conditions like magic!

The secret is simple. Tiny pores on your face give off moisture. If face powder absorbs this natural skin-moisture, a paste results. Nose and face look shiny, floury streaks form, and often pores themselves clog up.

So discard, today, whatever face powder you may be using. And try Luxor on our money-back guarantee.

Make this test. Put a little Luxor powder in a glass of water. Note how it stays soft and fine—won't mix into paste. Thus you know Luxor won't mix with skin moisture and cause shine and blemishes. To induce you to try this marvelous face powder in a range of smart modern shades, we offer this gift at any cosmetic counter:

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La Richesse by name, and selling regularly for \$3 an ounce. Both powder and perfume are wrapped together, and sell for the price of the powder alone, 55c. Small sizes of Luxor powder at all 10c stores. Try it today.



Coupon brings 4-piece make-up kit!



Try Amazing New Luxor Hand Cream

This marvelous new skin softener keeps hands soft, white, smooth. It is guaranteed non-sticky and dries instantly. At all cosmetic counters.

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Please send me your 4-piece make-up kit including generous amount of Luxor Moisture-Proof Powder, Luxor Rouge, Luxor Special Formula Cream and Luxor Hand Cream. Here is 10c to help cover mailing. (Offer not good in Canada). Check,

POWDER: Rose Rachel ☐ Rachel ☐ Fiesh ☐
ROUGE: Radiant ☐ Medium ☐ Sunglow ☐ Pastel ☐ Vivid ☐ Roseblush ☐

Name
Address
City

For Lovelier Hands

Proper care will improve any person's hands!
Here are some excellent tips to follow



Anita Louise's beautiful hands were selected as the most perfect in Hollywood by S. Cartaino Scarpitta, famous Italian sculptor. He will use them as models in his new statue, "Aspiration"

By Ann Vernon

WOMEN SEEM to be more interested in their hands and nails than they were a year ago. My mail is full of questions like these: "What are the smartest shades of nail polish?" . . . "How can I keep my hands soft and white?" . . . "What do you advise for ragged cuticle?"

I'm not sure what has caused this increased interest in hands and nails, but I

have a suspicion that those beautifully cared-for hands we've all seen gesturing on the screen have been partially responsible. We American movie fans have copied Hollywood hairstyles, eyelashes, lips and frocks—so it's perfectly natural that we should eventually go in for "Hollywood Hands". . .

The screen has helped to teach us that *any* hand of normal shape or size can be beautiful, provided it is cared for meticulously and trained to gesture gracefully. We used to think that a woman's hands had to be small and plump, with tapered fingers and delicate nails to be beautiful—but Katharine Hepburn's large, thin hands with their strength and dramatic force have convinced us that this type of hand has its charm, too.

I don't want you to think for an instant that lovely hands like Anita Louise's are just accidental or that the stars spend a fortune on professional manicures. Quite the contrary! Producers realize how necessary a woman's hands are in accenting her beauty of face and figure, so they insist that each star care for her hands and nails meticulously.

Some of the stars have professional manicures twice a week, with daily touch-ups; but some of [Continued on page 55]

Write Ann Vernon regarding your beauty problems. She will be glad to serve you personally concerning the skin, hair and figure. Don't hesitate to ask for the trade names of the interesting products mentioned in this article. Address Miss Ann Vernon, HOLLYWOOD Magazine, 1501 Broadway, New York. Be sure and enclose a stamped and addressed envelope for her reply. There's no other charge!



PIMPLES NEVER HELPED ANY GIRL TO GET A JOB!

But Aunt Laura comes to the Rescue



MY CERTIFICATE FROM THE SECRETARIAL SCHOOL! NOW IF THESE PIMPLES WOULD ONLY GO AWAY, I'D START JOB-HUNTING AT ONCE!



DID I COME AT A BAD TIME, AUNT LAURA? I WOULDN'T BOTHER YOU NOW, BUT I---

I KNOW, HELEN. YOUR FATHER SAID YOUR DIPLOMA CAME. I SUPPOSE YOU'RE HERE FOR A JOB?



IT MAY SOUND CATTY ~ BUT I MUST SAY MISS PHILLIPS' NIECE HAS A DREADFUL SKIN



SO NOW YOU JUST TRY FLEISCHMANN'S YEAST, HELEN. EAT IT FAITHFULLY ~ 3 CAKES A DAY, AND I'M SURE YOUR SKIN WILL CLEAR UP

OH, THANKS SO MUCH, AUNT LAURA! AND THANKS FOR THE DIVINE LUNCH



LATER

HELEN, I HEAR YOU'RE STARTING OUT VERY WELL IN YOUR JOB—I MIGHT ADD, I HEAR YOUR BOSS'S SON DATES YOU!

YOU HEARD RIGHT, AUNT LAURA. AND SOMETHING TELLS ME I OWE IT ALL TO MY BEE-UTIFUL NEW COMPLEXION! ISN'T THAT FLEISCHMANN'S YEAST MARVELOUS!

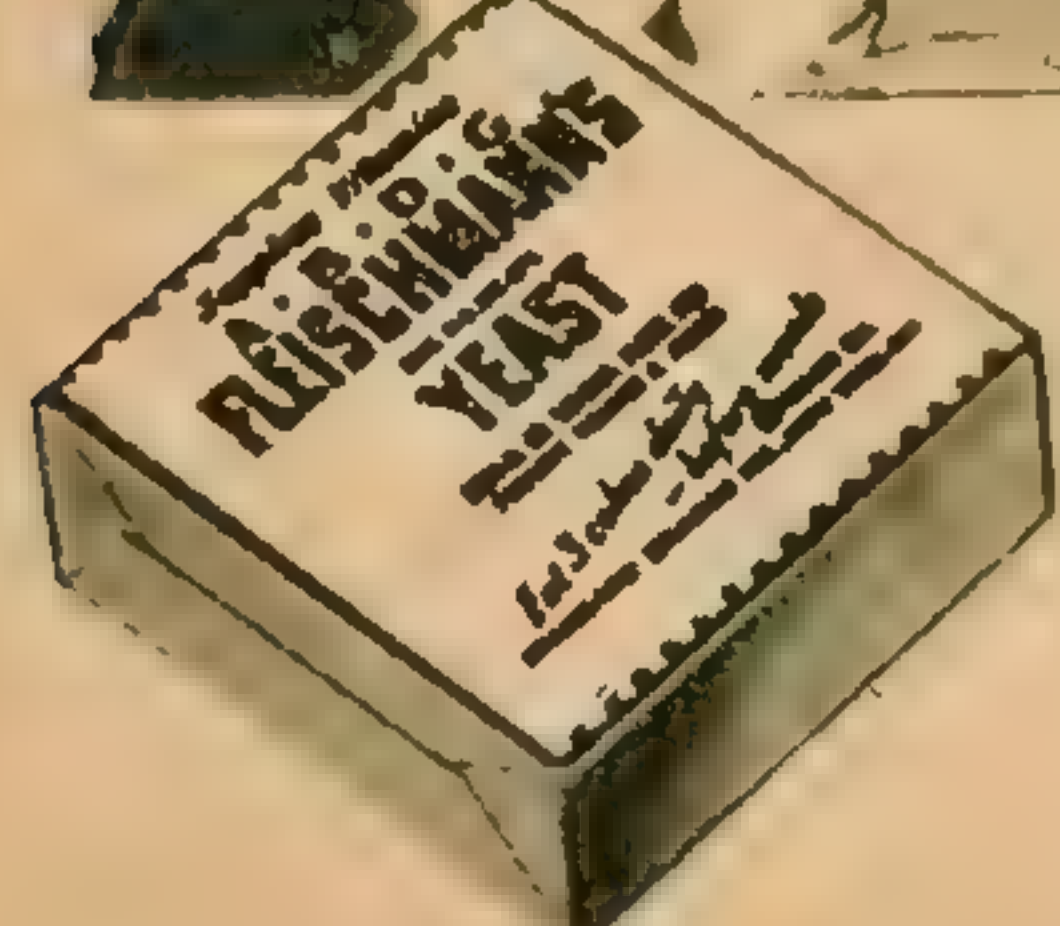
Don't let Adolescent Pimples give YOU a job problem

FROM the beginning of adolescence—at about 13 until 25, or even longer—young people are frequently worried by pimples.

Important glands develop and final growth takes place during this time. This causes disturbances throughout the body. The skin becomes oversensitive. Waste poisons in the blood irritate this sensitive skin. Pimples pop out!

But you can overcome these adolescent pimples. Fleischmann's fresh Yeast clears the skin irritants out of your blood. Unsightly pimples disappear.

Eat Fleischmann's Yeast 3 times a day, before meals—plain, or in a little water—until your skin is entirely clear. Start today.



clears the skin
by clearing skin irritants out of the blood

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I CAN'T COME:
IT'S THE WRONG
TIME OF THE MONTH

NONSENSE!
TAKE SOME MIDOL
AND YOU'LL BE YOURSELF

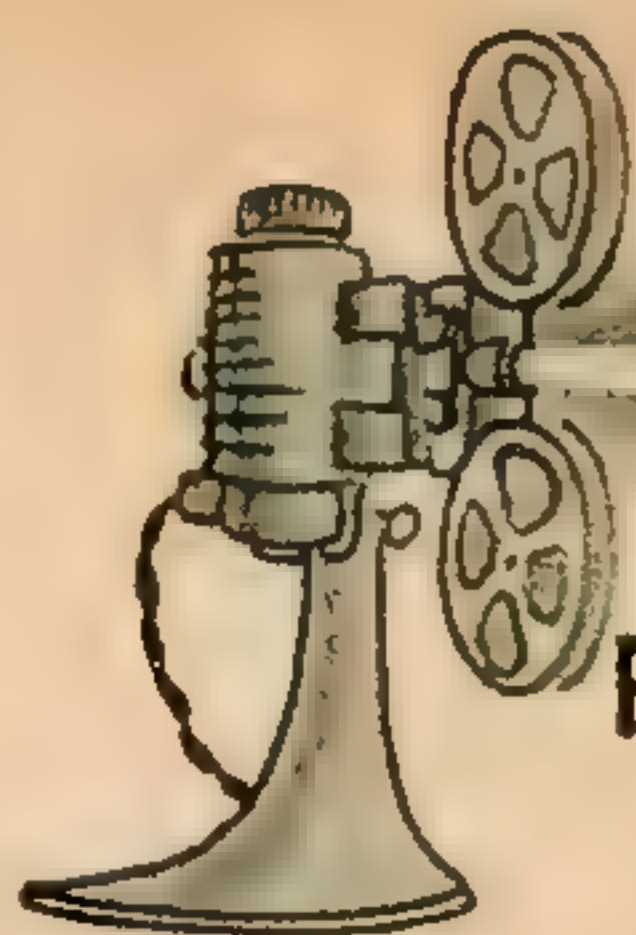
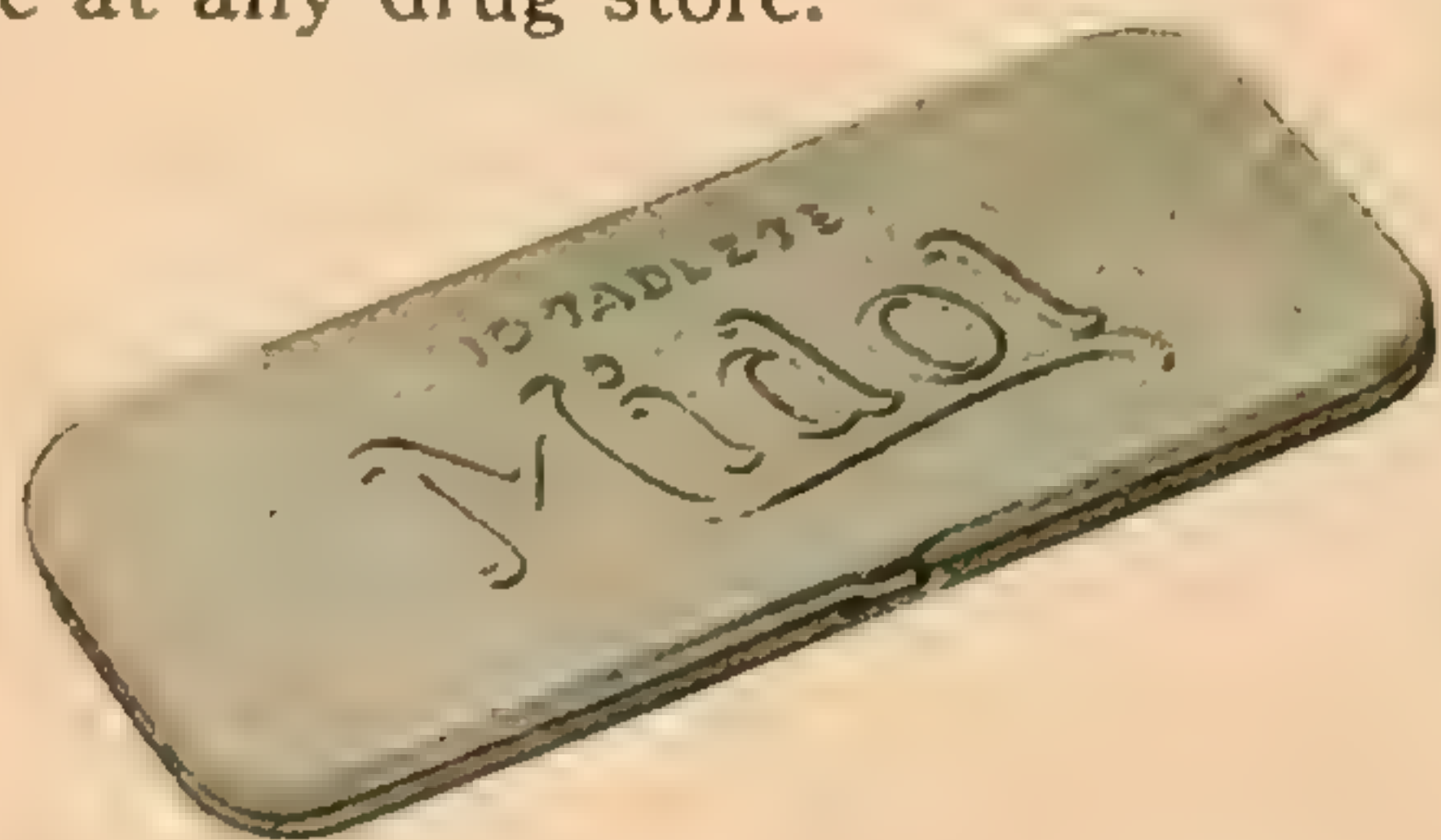


Don't Suffer From "REGULAR" Pain

It's an old-fashioned girl who still suffers each month when there is really no need to! It's just too bad for the girl who doesn't know she can keep her dates and keep comfortable. This is the way:

Watch the calendar. At the first sign of approaching pain, take a Midol tablet and drink a glass of water, and you may escape the expected pain entirely. If not, a second tablet should check it within a few minutes. Midol often helps women who have always had a very hard time. And the relief is lasting; two tablets see you through your worst day. Yet they contain no narcotic and form no habit. They do not interfere in any way with the normal and necessary menstrual process. But don't be fooled by ordinary pain tablets offered as a specific for menstrual pain! Midol is a special medicine offered for this special purpose.

Must you favor yourself, and save yourself, certain days of every month? Midol might give you back those days you have had to be so careful. You can get these tablets in a trim little aluminum case at any drug store.



Reviewing the
Previews with
JACK SMALLEY

THE PROJECTION Room



Harold Lloyd hits new highs in funny business in *The Milky Way*



James Stewart and Margaret Sullavan make a grand pair appearing in *Next Time We Love*

KLONDIKE ANNIE (Paramount)

● Having slid a knife into a villainous Chinaman and sent him to his revered ancestors, Mae West decides that San Francisco is no longer a healthy climate for her. Thus begins a new adventure, and one which easily ranks with the pictures which have made Miss West a glittering star in a heaven all her own. Goodness knows (and goodness was just the trouble!) this film was tough to produce, what with censor problems and the eagle eye of Ernst Lubitsch. Herr Lubitsch, boss of Paramount, suggested retakes, Victor McLaglen was busy at another studio, and verily the travail of bringing forth this opus was heartrending. But once viewed, it was worth it. Mae never looked more ravishing, particularly when she sings a low down ballad called *Oriental Mood*, and never were her wisecracks more telling, particularly again when she remarks: "Give a man a free hand and he tries to put it all over you."

Mae protects her gags by closing her sets to visitors, thus her lines spring fresh and tangy from the screen. Some of the crax may never reach you, however, for scissoring is inevitable in a West film. It's not what she says, so much, as how she says it. The plot of the story is going to be criticised in many quarters. Mae takes the place of a dead evangelist, Sister Annie, when she flees by boat to the Klondike. Forced to carry out the deception she puts pep into preaching, gets such good results that she even feels vague stirrings of conscience, and decides to go back to face the music. As usual, several men compete for her love; the Mountie (Phil Reed) out to get his woman, and McLaglen, hardboiled

steamer captain. We shall let you guess which succeeds. Miss West has found an ideal director in rough and ready Raoul Walsh, one time actor whose eye accident turned him to megaphoning. Walsh is as direct and effective as Mae; they will doubtless team in more pictures.

NEXT TIME WE LOVE (Universal)

● Ursula Parrott's excellent novel, "Next Time We Live," has been altered in more ways than the transition of a letter to make *Next Time We Love* into a starring vehicle for Margaret Sullavan. It is the story of a girl and boy whose ambitions are so strong as to bring tragedy to their marriage. Miss Sullavan succeeds in a stage career, her husband, James Stewart, becomes a noted foreign correspondent. Quite obviously this leaves them little time together. In the story each makes more sacrifices to be with each other; the wife spends three years in China with her husband. In the picture we feel at times that their choice of diverse paths is not always necessary.

Beyond that, however, the film must be awarded a high place for its brilliant moments, its episodes as finely cut and sparkling as jewels. Few were the dry eyes when the preview audience filed out of the projection room. Not only must we thank Miss Sullavan for a magnificent job, but it was she who discovered James Stewart, gave him the leading rôle which at once places him in the ranks of such players as Henry Fonda, Fred MacMurray. Stewart is Fonda's room mate, a large-boned, attractive fellow who most certainly repaid Miss Sullavan's faith in his ability. You will want to see more of

HOLLYWOOD

him. Ray Milland is sympathetic as the devoted friend of the couple, and one has no regret that the picture ends with every indication Miss Sullavan will come under his protection.

THE MILKY WAY (Paramount)

● Helpless with laughter, those who left the projection room after seeing *The Milky Way* were indeed loud in their praise, remarking it the best comedy of the year. Harold Lloyd hangs up a mark hard to shoot at for those comedies which will compete with his for honors in 1936.

It is the story of an inoffensive milk wagon driver who ducks a blow in a street brawl. The far-reaching consequences provide mirth galore, for the punch intended for him knocks out a boxing champ, and the papers carry the story that the champ was laid low by a milk wagon driver. As a play it was a smash hit, yet as a picture the wider scope of the screen adds many a new situation, many an additional laugh. Lloyd of course can't fight, yet he can *duck*. He learned it ducking blows from neighborhood rowdies. To save the champ's reputation, it finally becomes necessary to arrange a bout so that the champ can knock out the milkman for all the world to see. But you can guess the outcome of this effort.

Lynn Root, co-author of the play, left the projection room holding his sides—there were so many new gags to laugh at. His bride, formerly on the staff of *HOLLYWOOD Magazine* here, showed pardonable pride in the now famous Mr. Root. Gamins waiting outside for glimpses of celebrities, craned necks to see Harold Lloyd emerge. He stood on the curbstone, sans his spectacles, while gawkers elbowed him aside, hoping for a glimpse of Lloyd! Even visitors on the set, knowing that Lloyd is working, often fail to recognize him until he puts on his specs. The film was many months in the making, due to delays of illnesses in the cast. Viewing *The Milky Way*, however, it appears to be the unanimous opinion that here was a picture well worth all the grief.

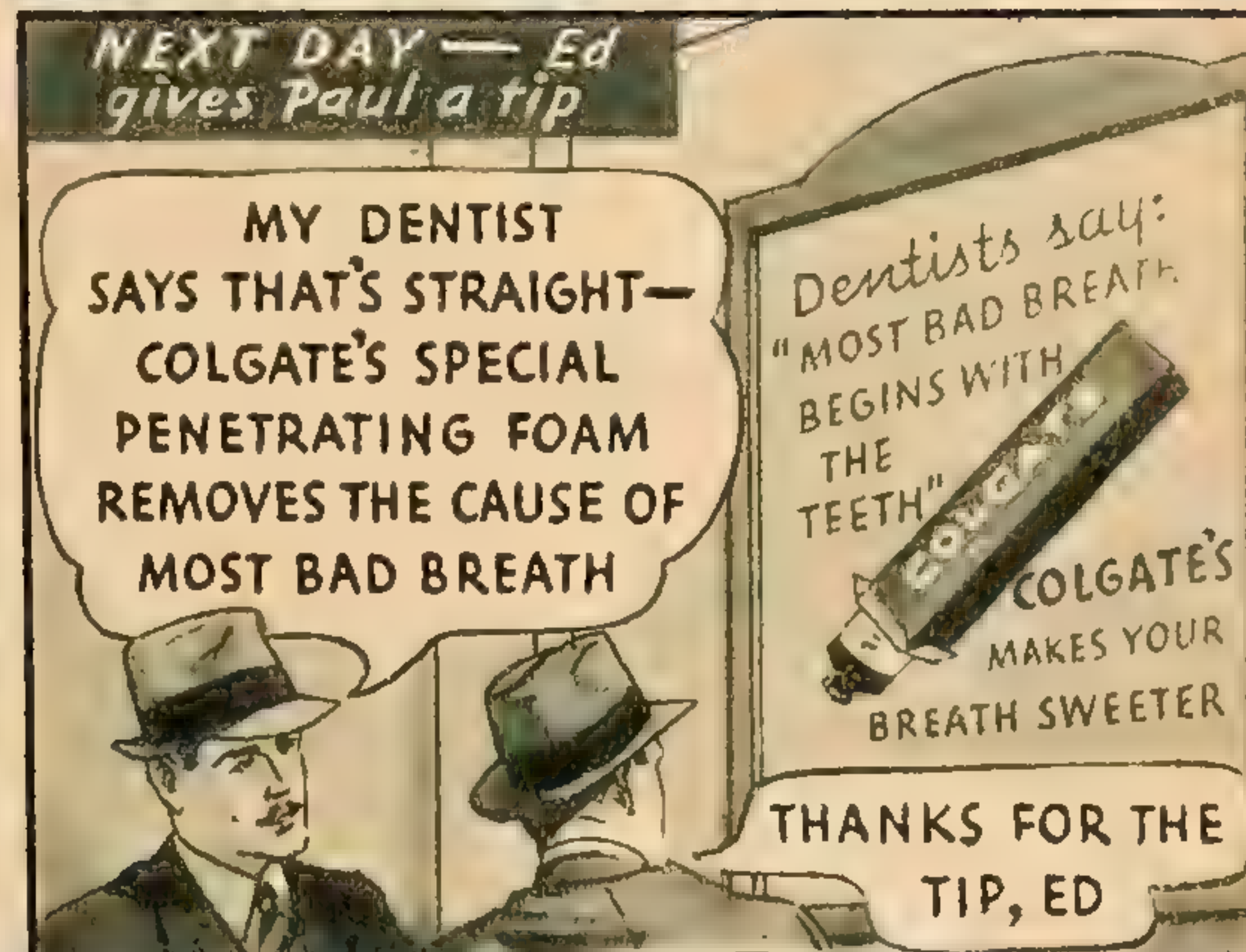
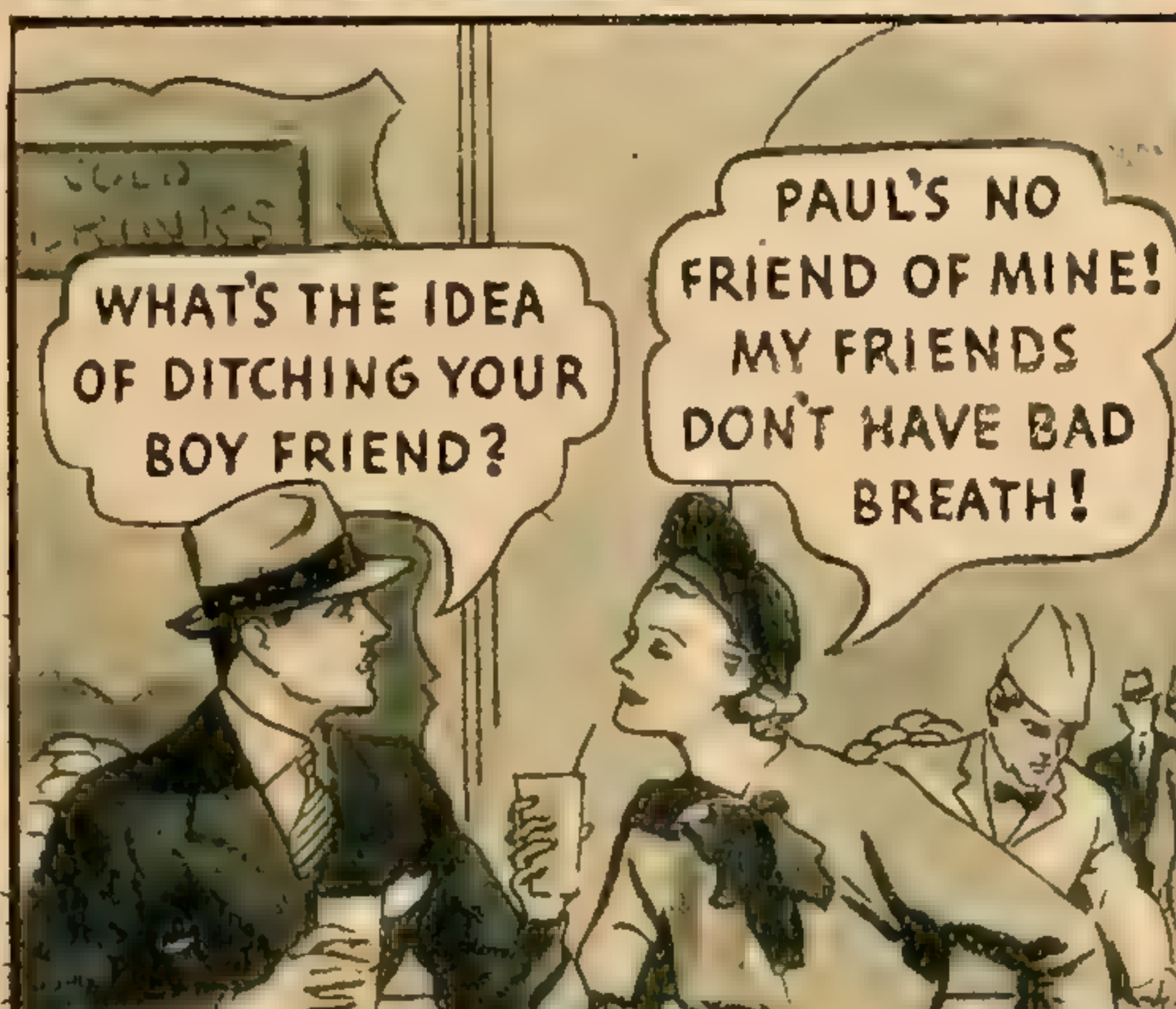
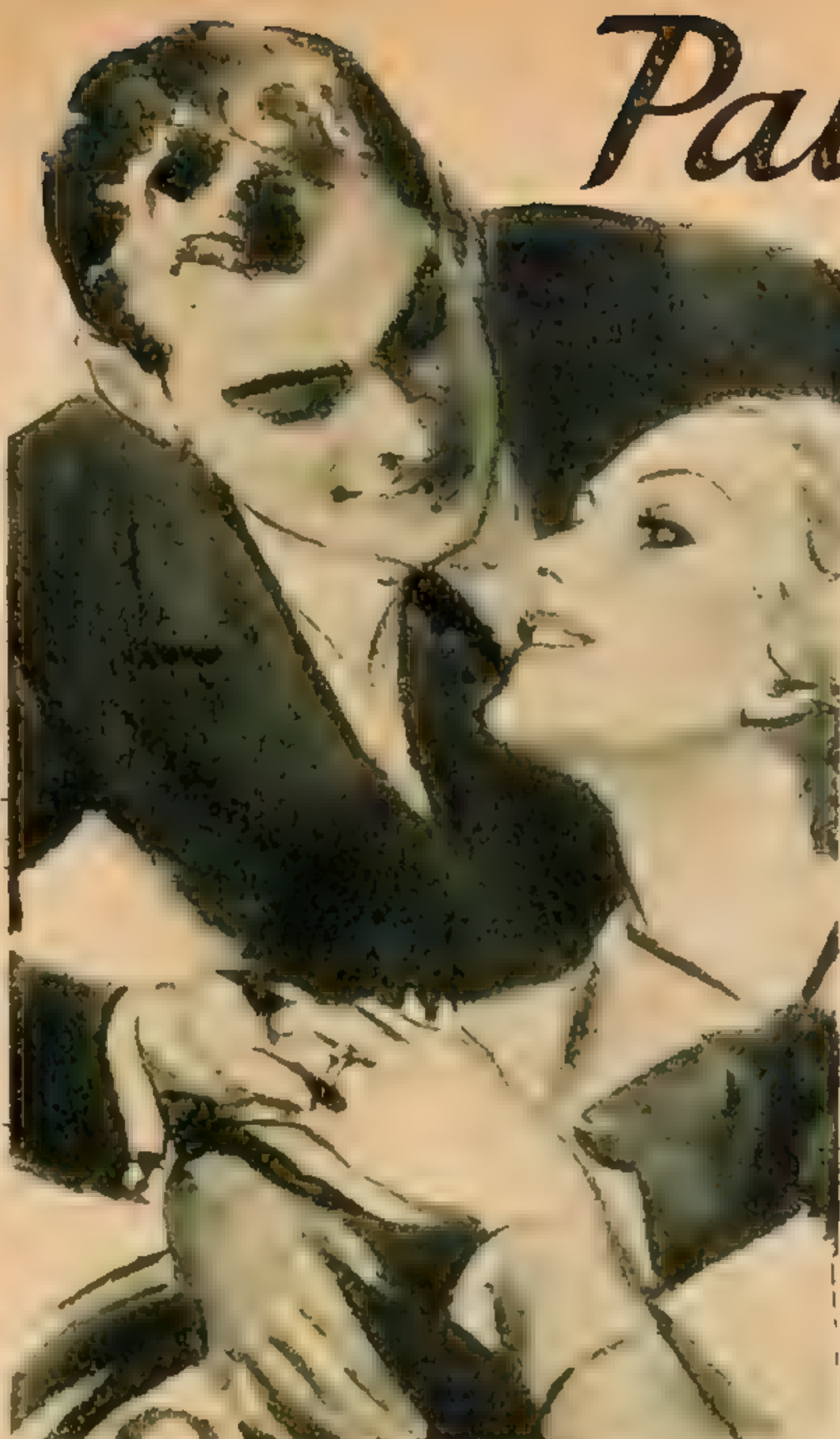
PRISONER OF SHARK ISLAND (20th Century-Fox)

● Darryl Zanuck, dynamogul of 20th Century-Fox, leaned forward as he read an item in *Time*. It was a brief account of the exploits of Dr. Samuel Alexander Mudd, the man who set John Wilkes Booth's leg after his assassination of Abraham Lincoln, and for that act of mercy was condemned to America's "Devil's Island"—the fort on Dry Tortugas Island off Florida. The other day we saw the result of that chance item on the screen, the whole dramatic tale recreated by the miracle of the movies.

Warner Baxter plays Dr. Mudd, country doctor at peace with the world. His wife, Gloria Stuart, his child, Martha, are his whole existence. Then, in the mob hysteria following the killing of Lincoln, at the most critical moment in the Union's history, Mudd is arrested as a conspirator.

John Ford, who made *The Informer*, gives us what follows in a tone of grim reality and suspense. The attempted escape of Baxter from Shark Island is superb drama. Gloria Stuart draws rich values from her scenes as she goes to desperate lengths to free her husband. Claude Gillingwater, as a Southern colonel, contributes a scene that you'll long remember.

Paul wins the ring and the Girl



BOY! MY MOUTH NEVER FELT SO FRESH ...AND MY TEETH NEVER LOOKED SO BRIGHT!

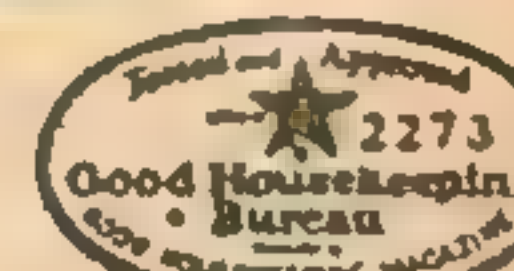
Most Bad Breath Begins with the Teeth!

MAKE sure you don't have bad breath! Use Colgate Dental Cream. Its special penetrating foam removes *all* the decaying food deposits lodged between the teeth, along the gums and around the tongue—which dentists agree are the source of most bad breath. At the same time, a unique, grit-free ingredient polishes the enamel—makes teeth sparkle.

Try Colgate Dental Cream—today! Brush your teeth . . . your gums . . . your tongue . . . with Colgate's. If you are not entirely satisfied after using one tube, send the empty tube to COLGATE, Jersey City, N. J. We will gladly refund **TWICE** what you paid.

Now—NO BAD BREATH behind his SPARKLING SMILE!

20¢
LARGE SIZE
Giant Size, over
twice as much,
35¢



WARNING!

to the girl
who's in *Love*



YOU spend long hours making yourself attractive for him to look at. Hair, skin, eyes, lips, fingernails, clothes . . . you want him to approve of every least detail.

But don't forget—one ugly thing can undo in a minute all the care you've taken with your looks. *The unpleasant odor of underarm perspiration.*

Nothing so quickly and surely disillusion a man about a lovely looking girl as this.

Don't run the risk. Give your underarms necessary daily care, just as you give your face.

There's a quick, easy way to do it. Mum!

It takes just half a minute to use Mum. And you can use it any time, before dressing or after. For Mum is harmless to clothing.

It's soothing to the skin, too. You can use it right after shaving the underarms.

Remember, Mum doesn't prevent the perspiration itself — just its horrid odor. Depend upon it to keep you safe from this danger to your happiness. Bristol-Myers, Inc., 630 Fifth Ave., New York.



TAKES THE ODOR OUT OF PERSPIRATION

ON SANITARY NAPKINS Mum protects you from another ever-threatening danger of unpleasantness.

Snoopin' ON THE STARS

Many a filmland tourist misses seeing even one star! Our Secret Agent will find plenty of them when you make our Second Annual Movieland Tour!

by
SECRET AGENT No. 13

THERE'S ALL THE thrill of a big game hunt in coming upon a big star un-awares. Tingles run up and down your spine, and you rush off to tell your friends all about the exciting encounter.

Your secret agent has uncovered many ways of nabbing the stars in their native habitat, of which more will be said later. But right now he has to tell you the news of the best plan ever devised for seeing stars by the bushel!

That scheme is one worked out by Hollywood and its sister magazines, to charter a special train for a two weeks' all-expense tour to Hollywood, and really get organized in hunting the stars with pun and camera in the wilds of Filmania. Last year 200 vacationists boarded our Movie-land Tour train in Chicago for two weeks of high adventure.



Here's gay, sweet Paula Stone! You'll see her and other young stars of filmland



Margaret Sullivan, above, promises to come out of comparative seclusion to greet members of the Movieland Tour! Center, the famous Brown Derby Cafe, picturesque Hollywood spot favored by stars

culminating in trips to the studios and a party at the home of Raquel Torres in which our guests bagged about all the big stars in town—snapshooting them right and left, and filling their autograph books.

This year there will be not one but TWO Movieland tours, leaving Chicago July 19 and August 9, with Hollywood as the Mecca of the pilgrims. Two of the biggest studios on the coast will show our guests how pictures are made: 20th Century-Fox and Universal. Plans have been completed for the first party, with Paula Stone acting as hostess at her lovely home in the hills back of Hollywood. Dozens of famous stars have been invited to attend.

● **NATURALLY,** No SUCH opportunity exists for the usual tourist to Hollywood. Getting into a studio is like cracking a

safe in the mint. As for meeting the stars at a party and having your picture taken with them—well, that's reserved for prime ministers and presidents! But HOLLYWOOD Magazine has fixed all that; our guests will be king! Out at 20th Century-Fox, Shirley Temple's home studio, the genial Darryl Zanuck (who not only produces hits but writes 'em himself!) is going to issue a royal command to his big stars to be on hand to meet you all. Come see the current 20th Century-Fox films so that you can recognize the sets and actors when you see them.

As for Paula Stone, that lovely titian-haired pet of the Warner Brothers studio is getting a big thrill making preparations for her party for you. Naturally she has asked all her best friends to come—Warner actresses and other pals. Paula belongs to the younger set—Tom Brown, Patricia Ellis, Anita Louise—you know. They are lots of fun on a party. And we hope her famous father, Fred Stone, can be there too. He's just finished making *Farmer in the Dell*. Did you see him as Katharine Hepburn's father in *Alice Adams*? And wasn't he grand?

The older generation knows Fred Stone as probably the greatest Broadway figure of all time, and that includes the illustrious Will Rogers, whose fame in films was like Fred's fame in *Wizard of Oz*, *Jack-o-Lantern*, *The Red Mill* and other comedies that packed 'em in for thirty years in New York. And isn't it swell that his daughter is going to be famous, too? Watch for her in Warner pictures. Although she just got started, already she has made *Slide*, *Nellie*, *Slide*, and a western with Nick Foran.

● Now, YOUR SLEUTH promised to tell how to snoop on the stars. If you don't come with the Movieland Tour, you have to stalk the celebrities in their favorite haunts. Some of these you'll want to see when you come out. There's the Brown Derby, for instance. Famous all over the world. The one at Hollywood and Vine street is filled from floor to ceiling with cartoons of stars, and it's a popular sport to try to name the most stars from those drawings. Lots of stars come here.

And just as many come to the Brown Derby in Beverly Hills. Lunch there and you'll see a dozen. And around the corner is the Victor Hugo, another rendezvous. Of course there's the Trocadero for night clubbing, or the Cafe Lamaze. For afternoon cocktails visit the Cine Grill at the Roosevelt Hotel, headquarters of the Tour. By the way, we're planning a big party at the Roosevelt, just for our guests, to be held in their noted Blossom Room. Eadie Adams sings in the Cine Grill every night. She's a Metro gal, and lovely to behold. Like to meet her? Then come along!

Another hot tip to hunters—go to Max Factor's gorgeous beauty salons just off the boulevard. When this was given a grand opening a few months ago, Jean Harlow dedicated the brownette room, Claudette Colbert dedicated the one for brunettes, Ginger Rogers was the goddess of the redheads, and so on through the various shades of tresses adorning our stars. Well, they pop in there at all hours of the afternoon for beauty treatments. The elder Factor is justly proud of this magnificent showroom, beauty salon and factory, and we're planning to have him throw open the place for our guests as a special treat, and give everybody Factor products for remembrance. Wouldn't that be fun? [Continued on page 53]



JITTERY?

It's upsetting to every woman—that haunting fear of embarrassment. It hampers you at work or at play.

And yet—there's no excuse for "accident panic" now. The new Modess is *certain-safe*. It's one sanitary pad that *can't* betray you!



HAVE YOUR FUN WITHOUT A FEAR!

It stays safe—it stays soft—the new Modess.

No striking through—as with many ordinary reversible pads, Modess has a specially treated material on sides and back. No chafing—the edges stay dry. Wear *blue* line on moisture-proof side *away* from body—and sure protection is yours!



End "accident panic"—ask for *Certain-Safe* Modess!

The Improved Sanitary Pad

Try N-O-V-O—the safe, easy-to-use, douche powder in its new Blue and Silver Box. Cleanses! Deodorizes! (Not a contraceptive.) At your drug or department store

**IF YOU ARE
WEAK, PALE
RUNDOWN
AND SKINNY
MAKE THIS
SIMPLE TEST**

**See How
NATURAL IODINE
Builds Worn-out,
Pale, Sickly Folks
Into Strong, Red-
Blooded Men
and Women**

Kelpamalt, New Mineral Concentrate from the Sea, Rich in NATURAL PLANT IODINE, Feeds Starved Glands—Must Build Good Red Blood, Put on Lbs. of Solid, "Stay-There" Flesh, Give Steady Nerves and Day-Long Energy in First Week or Trial Is Free!

As the result of tests covering thousands of weakened, run-down, nervous, skinny folks, science now claims that it is GLANDS STARVING FOR IODINE that keep you pale, tired-out, underweight and ailing. When these glands don't work properly, all the food in the world can't help you. It just isn't turned into "stay-there" flesh, new strength and energy.

The most important gland—the one which actually controls body weight—needs a definite ration of iodine all the time—NATURAL ASSIMILABLE IODINE—not to be confused with chemical iodides which often prove toxic. Only when the system gets an adequate supply of iodine can you regulate metabolism—the body's process of converting digested foods into firm flesh, new strength and energy.

To get this vital mineral in convenient, concentrated and assimilable form, take Kelpamalt—now recognized as the world's richest source of this precious substance. It contains 1300 times more iodine than oysters, once considered the best source. 6 tablets alone contain more NATURAL IODINE than 486 lbs. of spinach or 1387 lbs. of lettuce.

Make this test with Kelpamalt: First weigh yourself and see how long you can work or how far you can walk without tiring. Then take 2 Kelpamalt Tablets with each meal for 2 weeks and again weigh yourself and notice how much longer you can work without tiring, how much farther you can walk. Notice how much better you feel, sleep and eat. Watch flattering extra lbs. appear in place of scrawny hollows. And if you don't gain 5 lbs. the very first week the trial is free. 100 jumbo size Kelpamalt tablets—four to five times the size of ordinary tablets—cost but a few cents a day to use. Get Kelpamalt today. Kelpamalt is sold at all good drug stores. If your dealer has not yet received his supply, send \$1.00 for special introductory size bottle of 65 tablets to the address below.

SPECIAL FREE OFFER

Write today for fascinating instructive 50-page book on How to Add Weight Quickly. Mineral Contents of Food and their effect on the human body. New facts about NATURAL IODINE. Standard weight and measurements charts. Daily menus for weight building. Absolutely free. No obligation. Kelpamalt Co., Dept. 730, 27-33 West 26th St., New York City.

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TOPPER'S REVIEWS



If he waves his hat, it's grand! Otherwise—!

by TED MAGEE



Marlene Dietrich and Gary Cooper combine drama and humor in *Desire*. It's one of the distinctly better films that is sure to capture your fancy

CAPTAIN JANUARY—(20th Century)
—A grizzled old lighthouse keeper—Guy Kibbee—adopts a child he has saved from the sea. With this beginning, Shirley Temple as the child is given every opportunity to captivate her audience, and Shirley does!



She handles the lighter moments most entertainingly, does an intricate and dangerous dance down the winding stairs of the beacon light. Then trouble arrives in the form of a truant officer bent on removing Shirley from the loving care of Captain January. There is real drama in Shirley's school tests, the crux of the argument over her supervision. The little actress shows in this film a constantly growing power to hold audiences under her emotional spell. In her dance sequence with Buddy Ebsen she reveals definite possibilities toward expert handling of intricate steps. Outstanding moment: the strange combination of Shirley, Kibbee, and Slim Summerville singing with mingled sentiment and hilarity the opera *Lucia de Lammermoor*.

DESIRE — (Paramount) — Spanish moons, jewel thieves, and a romantic young American cross paths amid subtle innuendo and frequent laughs; Marlene Dietrich emerges as the dynamic woman you have been hoping to see and Gary Cooper has everything along the lines of a hero.



Desire gets off to a rip-roaring start. Marlene, one of the gang, leads a jeweler to think she is the wife of a mental specialist, then convinces the doctor she is the jeweler's mate. With a priceless string of pearls at stake, she sends the jeweler to the doctor, escapes while the jeweler tries to collect for the pearls. In

Spain she meets Cooper, plants the pearls on him when she gets in a tight spot. The remainder of the plot we shall leave to the theater. In *Desire* La Dietrich is as beautiful and alluring as the title suggests, but this time she is given a chance to evolve from a hard, calculating rôle into a tender, regretting lover. Except for an inevitably slow spot necessary for this change of character, *Desire* speeds along at a merry pace, with Gary Cooper contributing heavily to the laugh budget. John Halliday, Ernest Cossart and Alan Mowbray deserve special mention for excellent portrayal of lesser rôles.

STRIKE ME PINK—(United Artists)
—It seldom takes a good excuse for Eddie Cantor to be funny; *Strike Me Pink* nevertheless offers unusual reasons for an exceptional picture. The result is an uproarious comedy that has Cantor the manager of an amusement park combating a group of criminals attempting



to install slot machines. Sally Eilers provides the love interest, the park provides the thrills. Tight situation: when Cantor falls from an observation balloon. Funniest gag: Cantor trying to decide whether he'll be a man or a mouse by the flip of the coin.

EVERY SATURDAY NIGHT — (20th Century-Fox)—That family life can provide top notch entertainment, is the theory this film proceeds to prove. There isn't a star name in a carload, but don't allow yourself to think the picture should be overlooked. There is a sort of Will Rogers touch to the whole thing. The events that happen occur in every home, and therein lies the secret of the picture's



strong appeal. The first of a series featuring "Our American Family"—a group of excellent players of all ages—the film will make you better acquainted with Jed Prouty (the father), Spring Byington (the mother), Florence Roberts (the grandmother), and the kids: George Ernest, June Lang, Kenneth Howell; Phyllis Fraser is excellent as the girl flirt. Thomas Beck handles the rôle of June Lang's boy friend nicely. Others deserving mention are Paul Stanton, Kay Hughes, and the Paxton sisters.

VOICE OF BUGLE ANN—(M-G-M)— If the man hadn't loved his dog as much as life itself, there would have been no story. But John Barrymore, as the hillbilly dog raiser, did love the bugle-voiced pup, and when he suspected a neighbor of harming the animal, he shot the neighbor. The long famous courtroom speech about a dog will take on new meaning with Barrymore's silver-tongued oratory. There is a tender romance between Eric Linden and Maureen O'Sullivan, and a strangely powerful climax after Barrymore has left the prison. This is down to earth stuff about real people, the hills, and dogs.

FOLLOW THE FLEET—(RKO)— Hollywood's favorite combination clicks again as Ginger Rogers and Fred Astaire go through their dances better than ever. The story—about the navy—isn't quite up to their best, but individual performances are excellent. Harriet Hilliard comes close to stealing the show, promises big things for the future. Her two songs scored heavily; she can act, looks lovely. All the tunes were written by Irving Berlin. Generally speaking, they're better than most other Astaire-Rogers songs. *Follow the Fleet* offers real entertainment for your money. A comedy dance routine by the two stars is perhaps their best since they did the Continental.

LOVE ON A BET — (RKO) — The wager: Gene Raymond bets his rich uncle he can bum his way from New York, clad only in underwear, and end up on the west coast with a good suit, \$100 in cash, and a sweetheart. En route he gets a ride with Wendy Barrie and her aunt, Helen Broderick. Wendy proves to be the sweetheart, but whether Gene can fulfill the other requirements is something for you to find out. All three handle their rôles nicely. *Love on a Bet* is good entertainment, flip comedy. It pretends to be nothing more nor less.

COLLEEN — (Warners) — Jack Oakie, the old picture stealer, turns the trick again, and if there is anything to remember *Colleen* by, it isn't Dick Powell nor Ruby Keeler. In the first place, they have one of those plots. . . . Hugh Herbert, the nit-wit, owns a dress shop managed by Joan Blondell. Powell's the nephew of Herbert. Ruby just works there, and Oakie is the old buttinsky.



*Same girl
Before and after*

Small Picture typifies the girl who neglects her looks . . . Larger Picture—the same girl after she has been to the Beauty Shop

.. GO TO YOUR BEAUTY SHOP EVERY WEEK .. AND, IT HELPS TO KEEP LIFE AND SPARKLE IN YOUR FACE TO ENJOY DOUBLE MINT GUM DAILY

Brief Reviews on page 47

EYE MAKE-UP

done in
good taste



Beautiful eyes are the most important feature of any woman's charm—that is why fastidious women who wish to be exquisitely groomed in eye make-up demand Maybelline eye beauty aids. They know that the modern magic of these fine cosmetic creations gives them the natural appearance of beautiful eyes. Not to use Maybelline eye beauty aids is sheer neglect of charm. When you see what lovely long, dark lashes, softly shaded lids, and gracefully formed eyebrows Maybelline eye beauty aids can give you, you'll adore these exquisite eye cosmetics. You will want the entire line of Maybelline eye beauty aids to effect a perfect harmony in your complete eye make-up. Try them today—they will open your eyes to new beauty—eye make-up done in good taste!

The Mascara in BLACK, BROWN, or BLUE.



Ten cent sizes obtainable at all leading Ten Cent Stores.

Maybelline

MASCARA

EYE SHADOW... EYEBROW PENCIL
EYELASH TONIC CREAM... EYEBROW BRUSH

Add the Maryland touch to Your Cooking

Gloria Stuart's unusual recipes will give you new variety in menus!

By Dorothy Dwan

THROW away your history books, spurn the public libraries, and look up Gloria Stuart, if you need a few historical facts on the State of Maryland.

No, Gloria wasn't born there—she is one of the few native daughters to be found in California—but she is Mrs. Samuel Mudd in *The Prisoner of Shark Island*. And it still doesn't make sense, does it?

I couldn't understand the unusual atmosphere surrounding the *Shark Island* set, either. Usually, players are strolling around, talking and smoking. Others are absorbed in a card game, while the ambitious actresses are knitting or sewing, but on this stage, the cast was conversing in serious tones, or reading ponderous volumes.

"Look, Gloria has me doing it too," Warner Baxter said, with a sheepish grin, showing me his book.

"Want to join the history class?" the actress invited.

"What is going on?" I asked. "You even have the prop boys and electricians tiptoeing around."

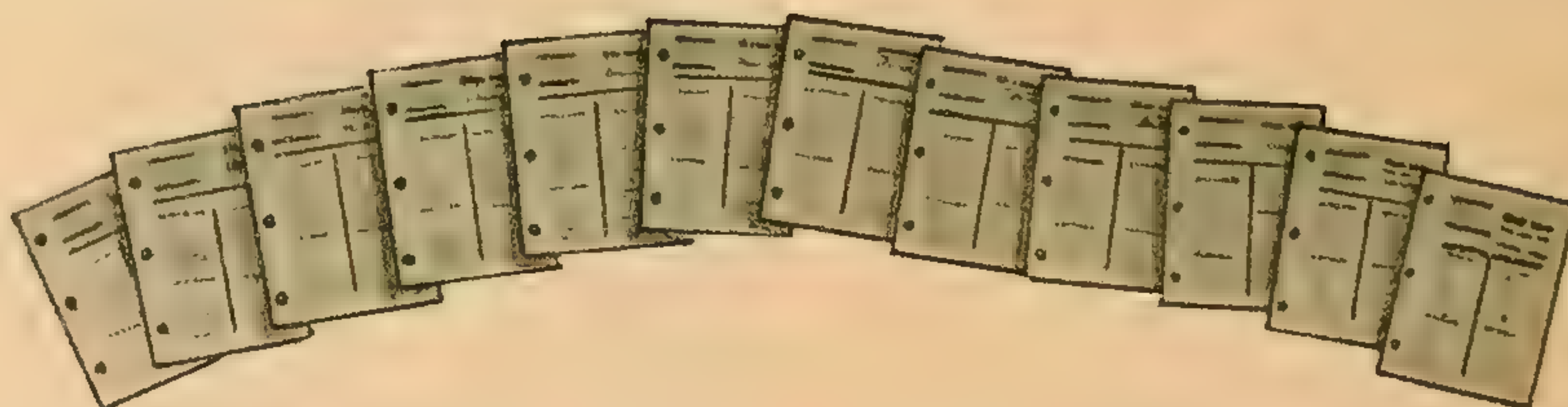
"Blame it all on the long jump between



Gloria Stuart, 20th Century player, consults with her chef, August Agazzomi, regarding her recipes of the 60's, inspired by her rôle in 20th Century's production of *Shark Island*

1860 and 1936," laughed Gloria. "The clothes, our actions, even our thoughts have changed. When I was cast in this picture, I raided the research department. I wanted to be familiar with the Abraham Lincoln era, what the customs were, and to absorb any details I could pick up."

● WARNER BAXTER added, "Until Gloria came to the studio, steeped in knowledge, and reformed us, I'm afraid all that the cast knew [Continued on page 52]"



MONA BARRIE'S AUTOGRAPHED RECIPES

Looking for something different in soups for the dinner table? Well, here you are—Mona Barrie's own collection and you can have them FREE! Write now for the kitchen tested recipes, printed—like all our leaflets—on a punched leaflet to fit a standard collegiate notebook!

Here's your chance for a modern file of the very finest recipes. Select one or a dozen, and enclose the necessary cash. Remember, the recipes are all tested by Anna Belle Lee, noted home economics expert in the Hollywood Citizen-News building!

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| Mona Barrie's Favorite Soups | FREE |
| Tuna Recipes from James Cagney | 5c |
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| Savory Ham Dishes from Gloria Stuart | 5c |

Address your letters to Dorothy Dwan, Hollywood Magazine's Food Editor, 7046 Hollywood Blvd., Hollywood, Calif. NO LETTERS ANSWERED UNLESS A STAMPED AND ADDRESSED ENVELOPE IS ENCLOSED!

BETTER PICTURE GUIDE

PUT THESE ON YOUR "MUST" LIST:

 **Rose Marie**—(M-G-M)—Jeanette MacDonald and Nelson Eddy amid beautiful scenery and beautiful songs. One of the very best.

King of Burlesque—(20th Century)—A musical show that clicks. Warner Baxter, Jack Oakie, Alice Faye, Mona Barrie and others.

Magnificent Obsession—(Universal)—Irene Dunne and Robert Taylor in the screen version of the best seller.

Captain Blood—(Warners) In which you meet a dashing hero by the name of Errol Flynn and get better acquainted with lovely Olivia de Havilland.

Mutiny on the Bounty—(M-G-M)—Gable, Laughton and Tone in a magnificent saga of the sea.

Thanks A Million—(20th Century)—Rollicking musical with Dick Powell as the ultra-star.

Night at the Opera—(M-G-M)—Three Marx brothers raise the roof at the opera. Screamingly funny.

Story of Louis Pasteur—(Warners)—Paul Muni, Donald Woods, Anita Louise in an absorbing science story.

Crime and Punishment—(Columbia)—Magnificent acting by Edward Arnold, Peter Lorre, Marian Marsh. Morbid, but terrifically dramatic.

I Dream Too Much—(RKO)—Lily Pons brings her voice and personality to the screen. You will not be disappointed.


Top Hat—(RKO)—Fred Astaire and Ginger Rogers in a top notch musical show. Very entertaining.

Midsummer Night's Dream—(Warners)—All star cast makes Shakespeare easy to take. Glorious settings.

Diamond Jim—(Universal)—Edward Arnold clicks magnificently in the life story of the famous Diamond Jim Brady.

Broadway Melody—(M-G-M)—One of the best all-around musicals yet to reach the screen. Cheers for Eleanor Powell.

WATCH FOR THESE BETTER FILMS:

 **Petrified Forest**—(Warners)—Leslie Howard and Bette Davis continue the high standards of the stage play. Swell desert stuff.

Anything Goes—(Paramount)—Bing Crosby, Ethel Merman and superior cast in a tuneful musical show.

Modern Times—(United Artists)—Charles Chaplin returns to the screen in good comedy. Maybe not his very best, but good.

Just A Girl—(G-B)—Meet Jessie Matthews, the new British sensation, in a girl-imitates-boy rôle.

Ceiling Zero—(Warners)—The best Cagney-Pat O'Brien film in ages. Funny, dramatic, dynamic. Pretty near sensational.

Passing of the Third Floor Back—(G-B)—Conrad Veidt deftly handles the rôle of the Stranger who straightens out tangled lives.

Rendezvous—(M-G-M)—William Powell, Rosalind Russell in a World War spy story.

Frisco Kid—(Warners)—James Cagney, Margaret Lindsay, Donald Woods in a Barbary Coast story.

O'Shaughnessy's Boy—(M-G-M)—Wallace Beery and Jackie Cooper pluck at your heart strings in a circus picture.

Barbary Coast—(United Artists)—Miriam Hopkins, E. G. Robinson and Joel McCrea in a thrilling Barbary Coast yarn.

Big Broadcast of 1936—(Paramount)—Oakie, Crosby, Roberti, Burns and Allen broadcast. You just listen and applaud.

Remember Last Night—(Universal)—Robert Young, Constance Cummings, Edward Arnold in a mystery story setting.

Last Days of Pompeii—(RKO)—Vesuvius blows the lid off with Preston Foster leading the human plot.

I Live My Life—(M-G-M)—Joan Crawford glistens. Brian Aherne and a swell cast add to the fun.

Shipmates Forever—(Warners)—Annapolis story with Dick Powell and Ruby Keeler. You may be a little tired of the song by now.

The Clairvoyant—(G-B)—Claude Rains in the title rôle joins with Fay Wray to make this a superior seer picture.

Ariane—(British International)—Elisabeth Bergner scores a triumph. The problem: marrying a kept girl.

The Crusades—(Paramount)—Henry Wilcoxon, Loretta Young and a grand cast in a De-Mille spectacle.

[Continued on page 72]

As swift as light—



The Magic of the **LINIT BEAUTY BATH**

✿ Modern life demands much of women—in business, in the home, the club—and in social duties that are a part of her daily life. To meet every occasion, with a consciousness of looking her best, the smart woman tirelessly strives to cultivate every feminine charm. Today, one of the outstanding essentials of charm is a soft, smooth skin.

✿ For many years, fastidious women have relied on the Linit Beauty Bath to give their skin the feel of rare velvet.

✿ To those who have not tried the Linit Beauty Bath, why not do this today: Dissolve some Linit in the tub while the water is running. Bathe as usual and, after drying, feel your skin. It will be delightfully soft and smooth. And the Linit bath does away with the damp or semi-dry feeling of the skin that usually follows an ordinary bath.

✿ Make it a habit to use Linit in your tub water and join the thousands of America's loveliest women who daily enjoy its refreshing luxury.

The Bathway to a Soft, Smooth Skin

LINIT IS SOLD BY ALL GROCERS

for Fine Laundering

● Don't overlook the directions on the Linit package—recommending Linit for starching. Linit makes even ordinary cotton fabrics look and feel like linen.





No wonder Hollywood stars insist on HOLD-BOBS—an alluring hairdress is necessary in every close-up, and these invisible bob pins insure a neat, natural appearance,” says glamorous Roberta, featured vocalist with Carlos Molina and his orchestra.

Roberta was given a screen test recently in the famous Search for Talent, sponsored by HOLD-BOB Bob Pins, Universal Pictures, Motion Picture and Screen Play.

The stars of Hollywood know how important an attractive well-groomed hairdress is . . . it's just as important as complexion, make-up and clothes. That's why Hollywood is so enthusiastic about HOLD-BOBS, the bob pin that keeps coiffures lovely at all times.

Wherever you are—your hair attracts the same attention as the coiffures of the movie stars on the screen. Keep your hairdress looking neat and well-groomed by using HOLD-BOBS. They're available in colors to match all shades of hair; their small, round, invisible heads do not show in the hair; their smooth, round points cannot scratch the scalp; and their flexible tapered legs, one side crimped, hold your hair securely in place.

Insist upon HOLD-BOBS . . . there's no bob pin like them!

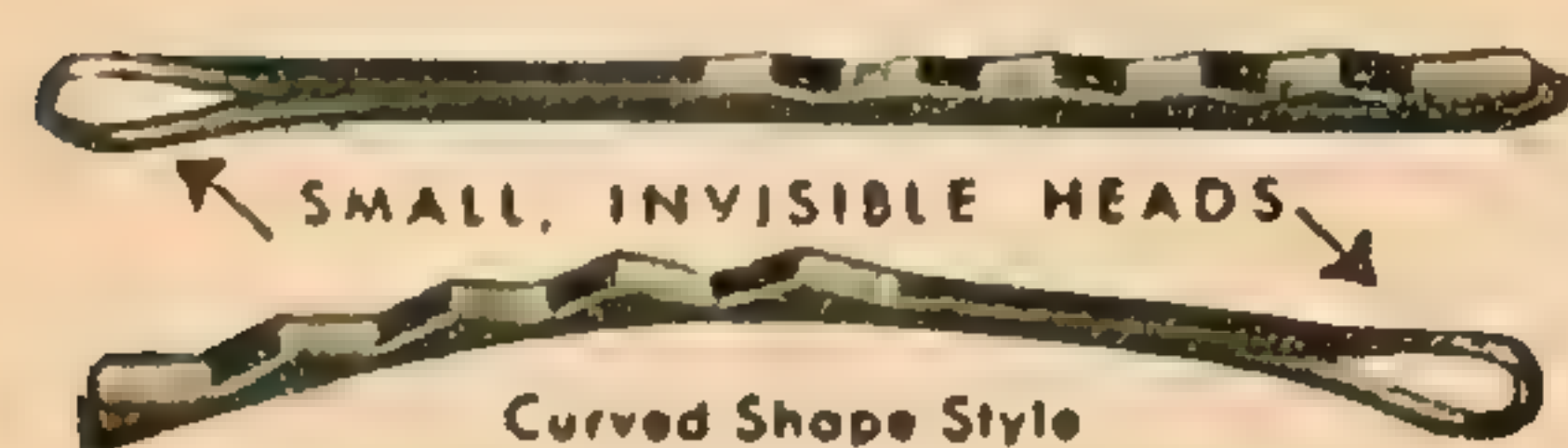
Final winners of the Search for Talent will be announced shortly

THE HUMP HAIRPIN MFG. CO.

Sol H. Goldberg, Pres.

1918-36 Prairie Avenue, Dept. F-46
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Straight Style HOLD BOB



Curved Shape Style

HOLD-BOBS are available everywhere...they're easily identified by the Gold and Silver Metal Foil Cards. Also sold under the brand name of BOB-ETTES.



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IN HOLLYWOOD WITH PEGGY WOOD

Noted Stage and Screen
Actress and Author

THE GREAT NAMES in the movies are those of such young and vital people that the thought of death as the inevitable fate of all is doubly impossible to realize. We can imagine a king passing on or some great statesman whose gray hairs have been made familiar to us by means of the news reels and rotogravure pictures, but that one who is contemporary with us, a symbol of youth and romance, however vicarious, should disappear forever from our world is too staggering to bear. I am thinking of Jack Gilbert as I write. Like Valentino he was the fulfillment of many a yearning heart, perhaps one of the most fascinating characters in the make-believe world.

I was present the day he met Ina Claire, just after his great bust-up with Greta Garbo, at a tennis party at his house. Ina came up the hill from the entrance of the grounds to the court all in white; white frock, white hat and a white caracul coat. Her magnolia skin and gay laugh, her chic, and her infectious spirits must have been such a contrast in his mind to the brooding and silent Garbo that he was the more swept away with her gleaming exterior and her bubbling wit. We all stayed on for dinner and it became more and more obvious that Jack had fallen very hard for this new person whom he later married.

Some time later when I was playing *Bitter Sweet* in London they came there on their honeymoon and I saw considerable of them both. Even then one could see that this marriage was not one made in heaven; Ina was so forthright a person, so outspoken, so rigid in her demands for perfection in acting. Never pleased with her own efforts and eternally working and studying she could not



Here's Peggy Wood—on the right—with The Specialist, Chic Sales, and his wife

understand why Jack did not take it in good part when she told him how to use his voice, how to get effects, how this and how that.

There is a fantastic story of his first quarrel with her when they got to the South of France where she had oceans of old friends. He got so incensed at the whole set-up that he grabbed a taxi and started for Paris in the middle of the night. Paris being an over-night journey by train!

Oh, he was a madman all right. Ina and Virginia Bruce swear to that, but both of them also swear that they couldn't help loving him, nor could they, in spite of everything cease to hold him dear. He had such adorable qualities and we can all of us be grateful to him for supplying us with the memory which will grow in our hearts, a moving picture which surpasses all he ever did in Hollywood.



Everyone's playing "Snake-Eyes" now, the newest Hollywood game. Peggy Wood tells you how. All you need are a deck of cards and a set of dice

The first finger of my right hand is in a splint as I write and what do you think from? Hollywood addresses! No fooling. I have found that you don't dare move out of the house to any gathering without a Hollywood address book. I have long since given up trying to keep addresses and telephone numbers of Hollywood with my others of New York and London, so I keep a separate one small enough to go into any bag. A kind friend sent me a muchly needed new book the other day and I sat me down to transfer my data. The pencil attached was a tiny one but I gripped it tighter and tighter, until along

HOLLYWOOD

about the S's when I arrived at Gladys Swarthout, Norma Shearer and Barbara Stanwyck, I had the doggondest attack of writer's cramp you ever felt and next day found I had sprained a muscle in my finger! Hence the splint which must be worn.

That's *one* reason for a pencil. The other is that everybody in Hollywood lives in somebody else's house. Lacking the opportunity to tour around the country or to vagabond as actors are accustomed, they change their residence in response to a sort of fundamental urge to be on the move somehow. Thus it is one's home is identified not so much by the address but as "The old Leslie Howard house" or "The George Arliss house."

• •

An amusing encounter occurred at the preview of *Rose Marie*. Jeanette MacDonald looked so beautiful, sang so gloriously and the whole picture was so charming that the preview audience gave it and her a response which moved her to tears. Still *emue* she waited for her car at the curb. As she stood there a little girl came up with her book and said shyly, "Could I have your autograph, Miss Moore?"

And Miss MacDonald tells it on herself!

• •

This column is not going to become the indoor-game-department, but before the bars go down I must sneak in one more which has just been added to my zest of life. The beautiful Princess Vasili whose husband is the nephew of the late Czar showed it to me the other night. It is called "Snake-Eyes" and you play it with cards and dice. First you take out the aces, the sevens and the kings from a pack of cards, then you give each person a complete suit (lacking of course, the cards you have removed). If there are more than four participants arrange another pack in the same way and distribute the suits to each player.

Now then: each player places his cards before him ranging from the queen to the deuce and the person holding a pair of dice throws in the center where the players have ante'd a chip. Say a five and a three comes up; the person holding the dice takes an eight from his string of cards and places it face down in front of him. Say he throws another eight just afterwards, well, he has no eight so the man to his left takes his eight from his cards and places it face down in front of him. If by chance another eight should be thrown the person next left will be able to remove his eight from his suit and eliminate a card from his lay-out.

Then the dice thrower continues to throw, each time removing a card corresponding to the number of spots on the dice. The queen is twelve, or double sixes, and the jack corresponds to eleven. But the moment the dice thrower throws a seven he loses the dice to the person on his left and is forced to ante up a chip.

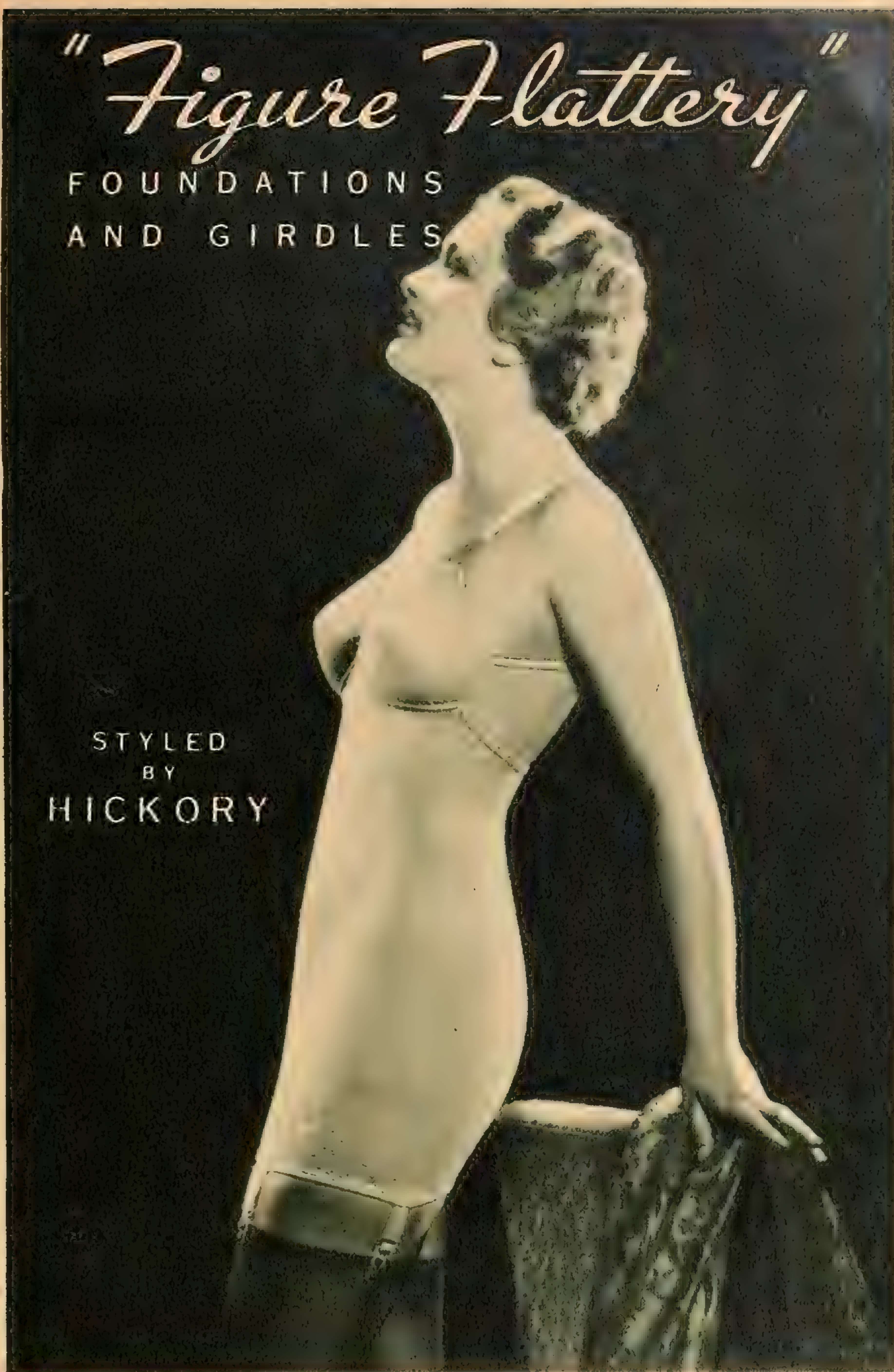
The five and eights usually come out first while the most difficult to throw seems to be a twelve or a deuce, and when you get all the players with only one or two cards to get out and the pot has been sweetened by many throws of seven the excitement is wild. The game of course, is to get all your cards out and turned down in front of you before anybody else.

My dears, you have no idea how fast you can lose forty cents!

"Figure Flattery"

FOUNDATIONS
AND GIRDLES

STYLED
BY
HICKORY



Fashioned of Figure Controlling Lastex

This stunning, patterned two-way stretch Lastex Garment moulds and trims and stays in place comfortably. It's preshrunk to assure perfect fit, always. The lace bra is specially designed to achieve a beautiful bustline.

"Figure Flattery" Foundation illustrated \$3.50. Panties, crotch and leg-band styles \$2. "Figure Flattery" Girdles fashioned of the same beautiful two-way stretch Lastex \$2

You should find "Figure Flattery" and other beautiful Foundations, Girdles and Brassieres Styled by Hickory at your favorite Corset Department. If not—write for FREE descriptive brochure. Address 1143 West Congress Street, Chicago, Illinois.

A. STEIN & COMPANY • CHICAGO • NEW YORK

**"—don't try
to get well
in a day..."**



**no appetite? nervous?
losing weight? pale?**

**—there is usually a definite reason
for these**

Don't try to get well in a day... this is asking too much of Nature. Remember, she has certain natural processes that just cannot be hurried.

But there is a certain scientific way you can assist by starting those digestive juices in the stomach to flowing more freely and at the same time supply a balanced mineral deficiency the body needs.

Therefore, if you are pale, tired and run-down... a frequent sign that your blood-cells are weak—then do try in the simple, easy way so many millions approve—by starting a course of S.S.S. Blood Tonic.

You may have the will-power to be "up and doing" but unless your blood is in top notch form you are not fully yourself and you may remark, "I wonder why I tire so easily."

Much more could be said—a trial will thoroughly convince you that this way, in the absence of any organic trouble, will start you on the road of feeling like yourself again. You should soon enjoy again the satisfaction of appetizing food... sound sleep... steady nerves... a good complexion... and renewed strength.

S.S.S. is sold by all drug stores in two sizes. The \$2 economy size is twice as large as the \$1.25 regular size and is sufficient for two weeks treatment. Begin on the uproad today. © S.S.S. Co.



**Makes you
feel like
yourself
again**



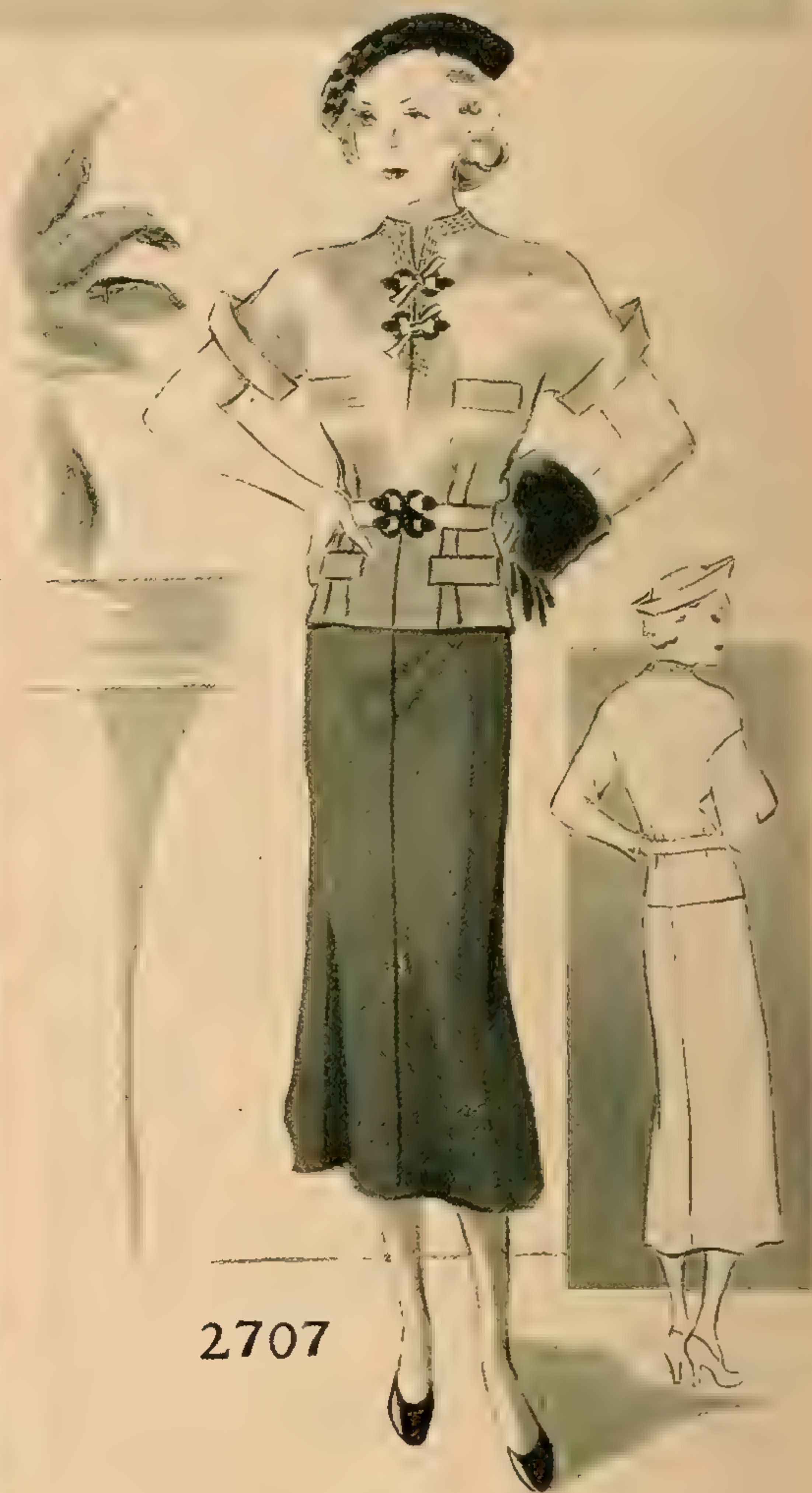
Anne Shirley's April Modes

Easter's in the offing! This pretty star prepares for it with frocks you can copy by using our patterns



Frocks from the Broadway Hollywood

Just the thing for the street—this youthful blue and white frock of Anne Shirley's, with its striking ornaments of jade green. The blouse is heavy ribbed silk; the skirt crêpe. You may have one like it. Just order Screen Star pattern No. 2707, pictured above, right. It is offered in sizes 11, 13, 15 and 17 years for 25 cents



HOLLYWOOD

THIS FAMOUS HOME DISPENSER and 60¢ size Italian Balm



A versatile frock! Anne Shirley, starring in R. K. O.-Radio's *Chatterbox*, wears it for lunch, tea or dinner. Her's is a very dusky rose, lovely with her Titian curls, but you may make one in any color you like. Send for Screen Star pattern No. 2708. It comes in sizes 14, 16, 18 years and 36, 38 and 40 inches bust. Price 25 cents

Coupon For Your Convenience

HOLLYWOOD'S Screen Star Pattern Service,
Fawcett Building, Greenwich, Conn.
In Canada: 133 Jarvis St., Toronto.

My size _____ My bust _____

2708—Afternoon Frock... 25c

2707—Street Frock..... 25c

Fashion Magazine..... 15c

(10c if you order a pattern)

(Patterns offered in sizes 11, 13, 15, 17 years; 36, 38, 40 inches bust)

Name _____

Street _____

City _____



● In response to nation-wide demand, Campana now offers, through Drug and Department stores, its famous HOME DISPENSER *plus* a 60c bottle of Italian Balm—in a bargain package at 59c. But the supply is limited. So purchase *your* bargain package before it is too late.

The idea of dispensing hand lotion originated with Campana. Over 2½ million Italian Balm Dispensers, like the one illustrated in this advertisement—full nickel

plated and 100% guaranteed—have been delivered to Italian Balm users in the United States and Canada.

And no wonder it is so popular! It *holds* the bottle *for* you—no un-capping or re-capping, no risk of bottle breakage. Each simple, quick press on the plunger gives you *one drop* of Italian Balm at a time—thus making "America's Most Economical Skin Protector" still *more* economical and convenient to use.

Western Union Installs It!

● Campana has arranged for Western Union (in 5,000 communities where messengers are available) to install your Dispenser anywhere in your house—bathroom, kitchen or laundry, on wood or tile. You buy your Dispenser Package at any drug or depart-

ment store and then—(1) Call Western Union; (2) Ask to have your Dispenser installed; (3) Pay the messenger 10c for this service. (Campana pays the balance.) This special service good only while Dealers have these special 59c Packages.



CALL
WESTERN UNION



THE MESSENGER
ARRIVES



INSTALLS
DISPENSER 10¢



**DON'T USE A
1/2 WAY
TOOTH PASTE**

have beautiful teeth

DOES BOTH JOBS

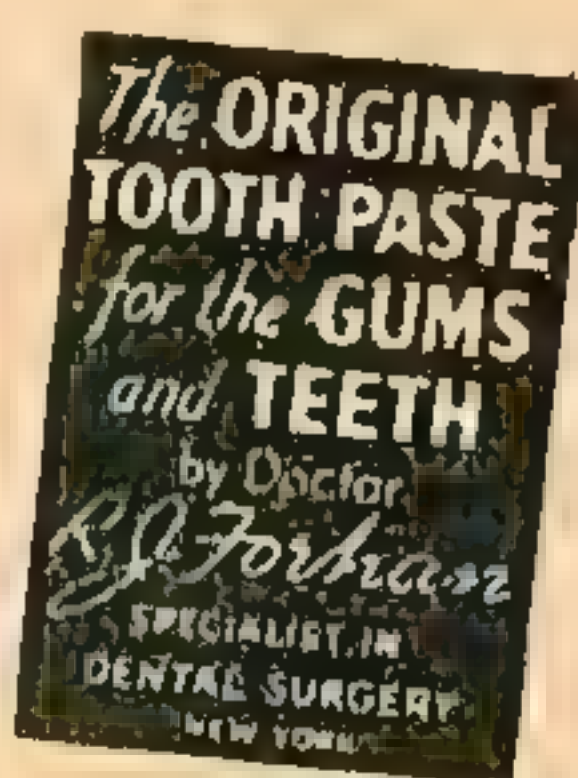
CLEANS TEETH

Replace half way care of your teeth with a tooth paste that does a *Double* job. All the cleansing in the world won't keep your teeth beautiful if you let your Gums grow soft and spongy! Forhan's whitens your teeth and protects your gums at the same time.

SAVES GUMS

Forhan's is different from all other tooth pastes. It brings you the famous formula of Dr. Forhan—now used in concentrated form by dentists everywhere to combat gum troubles. It gives you *two-fold* protection, yet costs no more than most ordinary tooth pastes. Why take chances with half way dental care? Begin using Forhan's today.

Forhan's



Does GRAY HAIR MAKE YOU LOOK OLD?

Overcome this handicap to modern business and social success. Regain your youthful looks, quickly and safely, this "TIME-TRIED" way. For 37 years Nourishine Hair Tonic and Coloring has successfully given a youthful color to the gray hair of many thousands of grateful men and women. Absolutely defies detection. Also removes dandruff accumulations and acts as a tonic. Easy and harmless to use. . . No fuss. . . No muss. . . Simply apply like a tonic for dandruff . . . brush through hair for coloring. **START TODAY!** Give your hair **NEW BEAUTY!** Get your bottle of Nourishine Hair Tonic at the nearest drug or department store. Fill out coupon below for valuable book which answers many perplexing hair problems . . . it's free!

NOURISHINE HAIR TONIC

Nourishine Sales Co., Dept. 46F, 443 S. San Pedro, L.A., Calif. Send me free, book on "Home Care of the Hair."

Name.....

Address.....

City..... State.....

Add the Maryland Touch to Your Cooking

(Continued from page forty-six)

was the fact that Dr. Samuel Mudd, the character I'm portraying, innocently set the broken leg of John Wilkes Booth, after Booth had shot Lincoln, and the poor fellow landed in jail for his trouble. Now she even has the Baxter family eating from Godey's Lady's Cook Book compiled around 1860. I, who for years, have rested on my chili con carne laurels!"

Here are some recipes which Gloria sent me in the original form which sound most interesting.

LEG OF MUTTON WITH OYSTERS

Hard boil some well-fed oysters; take off the beards and horney parts. Put to them some parsley, minced onion and sweet herbs; boiled and chopped fine, and the yolks of two or three hard-boiled eggs. Mix all together and cut five or six holes in the fleshy part of a leg of mutton and put in the mixture; and dress it in either of the following ways . . . tie it up in a cloth and let it boil gently, two and a half or three hours, according to the size; or, braise it and serve with a pungent brown sauce.

BUTTERED CABBAGE A LA MARYLAND

Boil the cabbage with a quantity of onions and chop them together; season with pepper and salt and fry them in butter. It is a rather homely, but savory dish and frequently used either with fried sausages laid over it, or as an accompaniment to roast beef.

BEATEN BISCUITS

| | |
|--------------------------|------------------|
| 2 cups flour | 1 teaspoon sugar |
| 1 teaspoon salt | 1/4 cup milk |
| 2 tablespoons shortening | 1/4 cup water |

Sift together flour and salt. Cut shortening in with a knife, or work lightly with the fingers. Mix sugar, milk and water together. Chill, and add to dry ingredients. The liquid should be very cold. Mix to a smooth elastic dough and place on bread board. Beat into a thin sheet with rolling pin or biscuit beater. Sprinkle with flour. Roll up like a jelly roll and beat again. Continue rolling and beating until the dough "blisters." Roll about 1/8 inch thick and cut into small biscuits. Prick centers and place in refrigerator for one-half hour before baking. Bake at 350 degrees. Turn off heat when biscuits are a golden brown, and allow to stand in the oven for ten minutes to dry out.

LADY BALTIMORE CAKE

| | |
|-----------------------------------|-----------------------------|
| 1/2 cup butter | 2 1/2 cups flour |
| 2 cups sugar | Whites of 8 eggs |
| 3/4 cup sweet milk | Few drops of almond extract |
| 2 heaping teaspoons baking powder | |

Beat the butter and sugar to a cream. Add the sweet milk slowly to the mixture, stirring steadily. Sift baking powder with the flour and stir into the sugar mixture. Beat until smooth. Beat the egg whites very stiff and fold carefully into the batter. Add a few drops of almond extract, and turn into three greased layer cake tins. Bake in a moderate oven.

"I'm Hotel Hostess Now—and earning a splendid salary"



Helen Armitage, Hotel Hostess, Tells How She Secured Her Position, Though Without Previous Hotel or Business Experience.

"I had never been in business—knew nothing about any trade or vocation. When the finding of a position became imperative, I enrolled for the Lewis Course, convinced that I could make good in the fascinating hotel and institutional field. Soon I was Hostess of a lovely hotel, earning a splendid salary and having excellent opportunities for advancement. All entirely due to my Lewis Leisure-Time, Home-Study Training, which qualified me for success."

Step Into a Well-Paid Hotel Position

Good positions from coast to coast for trained men and women in hotel, club, steamship, restaurant and institutional field. Thousands of our graduates now holding well-paid positions as Hotel Managers, Assistant Managers, Stewards, Housekeepers, Hostesses and 55 other different types of positions. Living often included. Previous experience proved unnecessary. Lewis graduates, both young and mature, winning success. Good grade school education, plus Lewis Training, qualifies you at home, in leisure time. FREE Book gives full details about this fascinating field, and explains how you are registered FREE of extra cost. In the Lewis National Placement Service, which covers the country through special arrangement with the more than 23,000 Western Union offices. Mail coupon NOW.

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Send me the Free Book, "Your Big Opportunity," without obligation, and details as to how to qualify for a well-paid position.

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Legally trained men win high positions and big success in business and public life. Be independent. Greater opportunities now than ever before. Big corporations are headed by men with legal training. Earn \$3,000 to \$10,000 Annually. We guide you step by step. You can train at home during spare time. Degree of LL. B. conferred. Successful graduates in every section of the United States. We furnish all text material, including fourteen-volume Law Library. Low cost, easy terms. Get our valuable 64-page "Law Training for Leadership" and "Evidence" books FREE. Send for them NOW. LaSalle Extension University, Dept. 430-L, Chicago



NEW!! MIDGET POCKET RADIO
\$2.99 COMPLETE POSTPAID

Fits in any small pocket easily. Weighs only 4 ozs. as shown. Comes in four beautiful colors (Black, Blue, Brown, Silver.) No tubes, batteries, or electrical connections needed! Nothing to wear or need replacement—will last for years—only one moving part! Separates and receives broadcast stations with beautiful clear tone. Range up to 50 miles—MUCH GREATER under good conditions—very little static or interference! Can be used by ANYONE ANYWHERE! NO CRYSTALS TO ADJUST! Absolutely complete with midget phone and instructions to use while in bed, hotels, at home, autos, offices, camps, on bicycles or any place you may be. No complicated or messy hookups—takes only a second to connect! THOUSANDS OF SATISFIED OWNERS. THESE ARE FACTS! Send only \$2.99 (Cash, M. O. Check). Ideal Gift. Guaranteed. ORDER NOW! State Color. Foreign orders 65c extra.

TINYTONE RADIO CO. Dept. F-3 KEARNEY, NEBR.

SPECIAL WORK for Married Women who want
\$22 a WEEK EASILY

CE ISRAEL

I want 500 ambitious women at once in every town to demonstrate and take orders for amazing new vastly enlarged, complete line, last minute new spring and summer styles. Lowest prices, but highest quality and workmanship—prompt service—money back guarantee.

No House-to-House Canvassing
New plan makes work pleasant, dignified, easy and permanent. Hundreds making big money. Special Bonuses. Success assured. Requires no house-to-house canvassing.

No Experience—Dresses Free of Extra Charge
Can even start convenient hours. Nothing to pay now or at any time. Sample dresses (your size) FREE of extra charge. Send no money. Write fully for gorgeous style presentation. Give dress size and age. C.E. Israel, Pres.

HARFORD FROCKS, Dept. Z-14, Cincinnati, O.



HOLLYWOOD



Bob Montgomery was caught by the photographer taking deep interest in a rifle provided as a prop for *Petticoat Fever*, in which he will appear with Myrna Loy

I Guard Shirley Temple

(Continued from page twenty-five)

so unusual as to cause Shirley to live a hemmed in and restricted life, let me assure you that such is not the case. Precautions are the usual, rather than the unusual thing, in Hollywood, and our work of safeguarding her is accomplished so quietly and unostentatiously that she never suspects.

Hollywood, in fact, is the best protected wealthy city in the world. There have been threats, but never the successful accomplishment of a crime against a picture celebrity, other than the petty sneak thievery which sometimes results in the loss of jewels or valuables.

Each studio has its own police and detective organization, all bound together under a general group. These groups in turn are allied with the District Attorney's office of Los Angeles. Formerly, Blayne Matthews was head of the special squad of investigators assigned by the District Attorney to protect Hollywood. He is now the chief of police at Warner Brothers studio. Matthews knows more about the stars than they do themselves.

Snoopin' on the Stars

(Continued from page forty-three)

● UNIVERSAL STUDIO (where our second train load will debark for a studio visit), is humming with feverish activity producing *Show Boat*, *Sutter's Gold*, *Love Before Breakfast* and other great films. And that's where you can also stalk stars unawares, in the dining room which is open to the public. Here you can spot such stars as Binnie Barnes, Margaret Sullivan, Edward Arnold, Sally Eilers, Cesar Romero, Jack LaRue and many others.

Now a final word about the Tour. If you want a vacation that will show you all the country between here and Chicago, besides an unforgettable time in Hollywood, write to Mr. Joe Godfrey, Jr., Tour Manager, 360 N. Michigan, Chicago, Ill. He will send you full details and the schedule of costs, all lumped together in the most economical vacation you could imagine. The list is limited to 200 guests, so write TODAY! And HOLLYWOOD Magazine is ready to turn the keys of the city over to you, for a grand and glorious time.

3 annoying problems solved because Kotex

CAN'T CHAFE — CAN'T FAIL — CAN'T SHOW



CAN'T CHAFE

The sides of Kotex are cushioned in a special, soft, downy cotton — chafing and irritation are prevented. Thus Wondersoft Kotex provides lasting comfort and freedom. But sides only are cushioned — the center surface is left free to absorb.



CAN'T FAIL

Kotex has a special "Equalizer" center whose channels guide moisture evenly the whole length of the pad. Gives "body" but not bulk — prevents twisting and roping. The filler of Kotex is actually 5 times more absorbent than cotton.



CAN'T SHOW

The ends of Kotex are not only rounded, but flattened and tapered besides. Absolute invisibility — no tiny wrinkles whatsoever. Even the sheerest dress, the closest-fitting gown, reveals no telltale lines.

● THREE DISTINCT TYPES OF KOTEX

Choose the one for your intimate comfort

REGULAR—IN THE BLUE BOX

For the ordinary needs of most women. The choice of millions.

JUNIOR—IN THE GREEN BOX

Somewhat narrower — for some women when less protection is needed.

SUPER—IN THE BROWN BOX

Extra layers give extra protection, yet no longer or wider than Regular.

WONDERSOFT KOTEX A SANITARY NAPKIN
made from Cellucotton (not cotton)

"MARVELOX" Grip found exclusively in HICKORY SANITARY BELTS



The new, simple, sensible aid to your personal protection and peace of mind. The "Marvelox" grip found only on Hickory Sanitary Belts adjusts in an instant—is permanently secure. Tiny, light-weight, no bulk, unobtrusive. You'll love its marvelous convenience.

The easy stretch Lastex webbing, too, is a revelation in comfort. Gently hugs the figure—won't bind or slip. Ask for "Marvelox" at your favorite notions counter. Lastex styles 50c. Others 25c.

If your dealer hasn't "Marvelox" send us his name with your remittance and we will supply you. Specify Small, Medium or Large size. Address 1143 West Congress Street, Chicago, Illinois.

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She radiates personality . . . for she is glowing with health and inspired vitality . . . she likes to be the center of a colorful confusion . . . seemingly too enthralled with the pleasures of the moment . . . to think of the past . . . or of the future . . . but in infrequent intervals of repose . . . you sense at once . . . the will . . . the determination . . . the capacity for hard work . . . the indefatigable spirit . . . that has carried her so far . . . and placed her so high . . . in the ranks of the famous.

Was chosen by Baron George Hoyningen-Huene . . . internationally famous photographer . . . as one of Hollywood's supreme beauties . . . he said of her . . . that her radiant, sunshine quality . . . her exquisite arms, teeth, hair and figure . . . make her beautiful . . . in spite of her irregular features . . . he found her divinely gay . . . as only the true musical temperament is capable of being . . . he described her, also . . . as a swell girl in any language . . . a woman capable of great happiness . . . which she is eager to share with all about her.

She possesses poise without pose . . . she admits she is temperamental . . . but wrenching off door-knobs . . . upsetting things . . . and shrieking when something goes wrong . . . these are indications of temper . . . not temperament . . . she says . . . she defines temperament as an artist's instinct . . . to protect his art!

The divine diva . . . as many of her friends and admirers describe her . . . is 5 feet 4 inches tall . . . with blue eyes . . . and golden hair . . . she is a small-town girl . . . hailing from Jellico, Tennessee . . . where her father is a banker . . . and cotton-mill owner . . . she is one of five children . . . and whenever she goes home for a visit . . . her first task is sending for a piano-tuner . . . to spruce up the old family instrument . . . she divides her time between three establishments . . . a large apartment in New York . . . a house in Beverly Hills . . . and Casa Lauretta . . . a ten-acre estate at Cannes . . . on the Riviera . . . where she has a sixteen-room villa.

She likes to swim . . . and to ride . . . early in the morning . . .

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Woody Van Dyke, Jeanette MacDonald, and Bob Ritchie visited Santa Anita race-track together recently. Jeanette won!

For Lovelier Hands

(Continued from page thirty-eight)

them, like you and me, love to do their own nails. Carole Lombard, for example, was coached so thoroughly in manicuring technique for a recent picture that she's acquired the habit of "going over" her own beautiful nails each day in her dressing room.

● THERE ARE a few "don'ts" I'd like to stress as guides in giving yourself a home manicure that will rival a professional one. Don't cut your nails—always file them with a flexible file or an emery board . . . Don't dig and scrape at the base of the nails with a steel file—that injures the nail and causes ugly white spots and ridges . . . Don't manicure your nails unless your hands are freshly scrubbed with a nail brush and soap and water—to prevent infection. After all, manicuring is minor surgery, you know!

In doing research for this article, I encountered some handy gadgets that will make it easier and more pleasant for you to keep your nails looking lovely. For instance, there's an automatic nail-white pencil that works just like an automatic lead pencil, doing away with the bother of sharpening. You just insert the white "leads" and turn the top of the pencil slightly to produce a fresh "point." It costs only 20 cents.

Then there's a new manicure set that includes a buffer for those who like to buff their nails to a gleaming rosiness before applying liquid polish. (An extremely good idea, for it removes flecks of cuticle from the nail surface, permitting the polish to go on more smoothly.) The chamois is secured with a flexible band, easily removed, so that you can renew the skin quickly when it soils or wears through . . . Perhaps you have already heard of the scented and tinted emery boards to lend elegance and charm to the prosaic task of filing your nails? If you don't know these grand little beauty aids, just drop me a line and I'll send you the trade name.

● TWO MANICURING questions that pop up most persistently in my mail are these: "Are dark nail polishes going out?" and "Do liquid polishes make the nails dry and brittle?" . . . The answer to both these questions is "No!" and I'm going to tell you why.



I WANT TO TELL ALL SKINNY GIRLS HOW I GAINED 15 POUNDS

**It's easy for thousands
to add 5 to 15 lbs.
this new, quick way!**

IF you're skinny, and do not make an attractive appearance on that account, listen to what thousands of others say about these amazing new "7-power" ale yeast tablets. They're putting pounds of solid, normally, good-looking flesh on many who never could gain an ounce before—and in just a few weeks!

"I gained 10 pounds in 3 weeks," says Fannie Alcorn. "I put on 14 pounds in 3 weeks," writes Dora Sotelo. "15 pounds in 4 weeks," reports Mrs. Mabel Fontenat. "15½ pounds with 3 packages," says Mrs. Velma Price. Every day brings many more reports like these from men and women.

Amazing body-building discovery

Doctors now know that the real reason why great numbers of people find it hard to gain weight is that they don't get enough Vitamin B and iron in their daily food. Now scientists have discovered that the richest known source of health-building Vitamin B is cultured ale yeast. By a new process the finest imported cultured ale yeast is now concentrated 7 times, making it 7 times more powerful. Then it is combined with 3 kinds of blood-strengthening iron in little tablets called Ironized Yeast tablets.

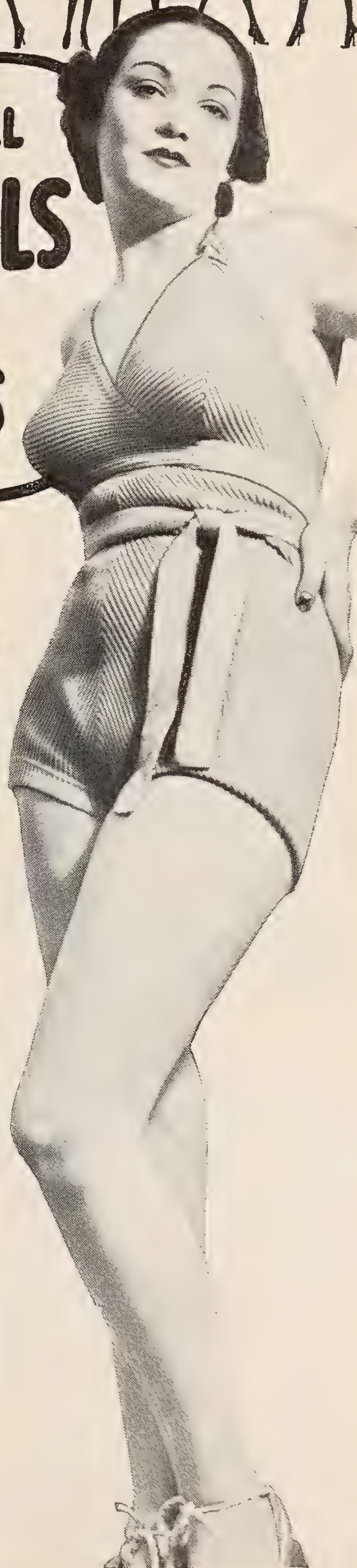
If you, too, are one of the many "skinny," run-down persons who need these vital elements, get these new "7-power" Ironized Yeast tablets from your druggist at once. Day after day, as you take them, watch flat chest develop and skinny limbs round out to normal attractiveness. Indigestion and constipation from the same source quickly vanish, skin clears to normal beauty, new health comes—you're an entirely new person.

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No matter how skinny and run-down you may be, try these wonderful new "7-power" Ironized Yeast tablets for just a few short weeks. See if they don't build you up as they have thousands of others. If you're not delighted with the results of the very first package, every cent of your money will be instantly and gladly refunded.

Special FREE offer!

To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results guaranteed with the very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 284, Atlanta, Ga.



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For slightly pointed contours—select a "Semi-Accentuate" brassiere like No. 543 (left). This same design may be had with a longer diaphragm-band or without band. Send for free Foundation Booklet FA. Maiden Form Brassiere Co., Inc., New York.

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"There's a Maiden Form for Every Type of Figure!"

● IT'S WELL KNOWN that the rank and file of American women or, in other words, the "mass buyers" who make the world go 'round, follow in the fashion footsteps of movie stars and the more glamorous society women. We rank-and-file gals are much too busy getting to the office on time or giving the baby his bath to set fashion trends and, frankly, we don't care. We're perfectly willing to take Norma Shearer's word for it that metallic cloth evening gowns or flat-heeled sandals are smart, and we wear them, without wasting much thought on the subject.

So you'll be willing to believe that dark nail polishes are not on the wane, when I tell you that a New York manicure salon which caters to the country's smartest debs and matrons, reports that more clients than ever are saying, "Dark, please!" So if you've had misgivings and taken to garbing your fingertips in palest pinks, bring out that scarlet stuff and be gay!

Liquid nail polishes have no baneful effect on the nail structure, contrary to report, for they merely remain on the surface and do not penetrate the nail itself. In fact, a coat of polish is a *protection* to the nail, shielding it from friction. It is this protection that causes the nail to look rather dull instead of shiny after the removal of polish. But the dullness can be routed with a little brisk buffing, you'll find.

The most common cause of brittle nails and dry cuticle is the application of corrosive polish removers. Other causes are the non-use of emollient hand creams and the over-use of cheap kitchen soaps and abrasive kitchen powders for household tasks... So choose your polish remover with care, and be sure that it contains a lubricating ingredient.

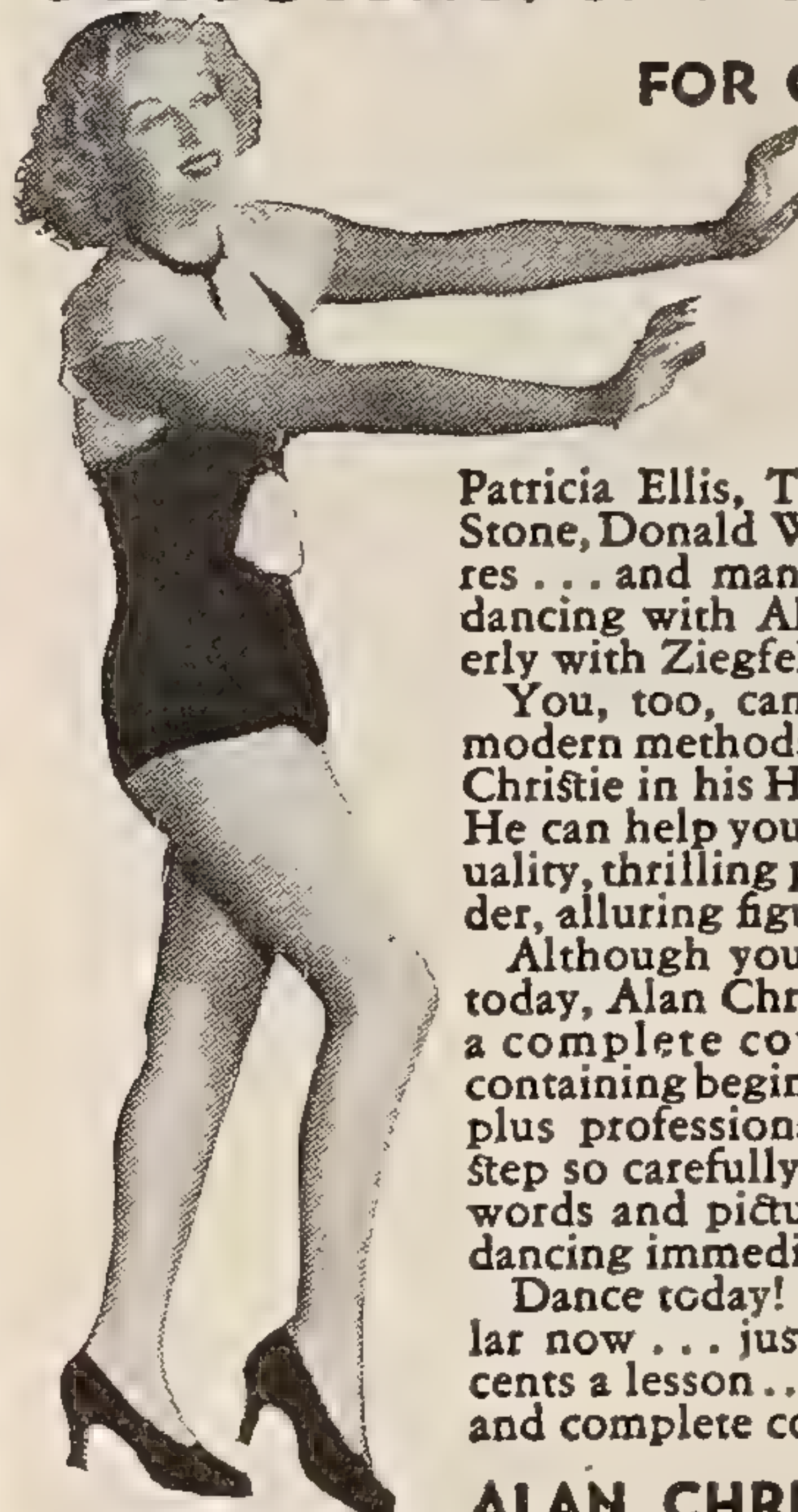
● THERE'S A POLISH remover that answers this description in a very compact manicure and pedicure kit I discovered recently. It's a white liquid cream, with an oily base that is *very* beneficial to the nails. This remover comes in a bottle with a brush attached to the screw top (Makes it so much easier to apply!) and—another point in its favor—it doesn't evaporate! There are two other manicure and pedicure aids in the pretty blue and yellow kit—a lotion and a bottle of nail polish. The polish comes in four sparkling shades—all equally flattering on fingers or toes! The kit sells for 75 cents.

There will still be two or three months of cold, blowy weather in most places, so I think you'll be interested in hearing about a new hand cream that will let you laugh at March winds... It's a white cream, in a huge green and white jar that costs only 55 cents. I'll tell you the things I like about it, and if your taste in hand creams agrees with mine, you'll probably want to write for the trade name.

In the first place, it can be applied in a flash, without a lot of rubbing... It has a heavenly fragrance that *lasts* instead of disappearing when it comes in contact with perspiration... And there's not a trace of stickiness about the preparation. Of course, the thing I like most about it is the magical way it softens and whitens the hands when it's used faithfully several times a day—and *always* after having the hands in water... Here's a valuable tip to housewives: Apply this cream liberally *before* dishwashing, laundering, and house-cleaning, and you'll find that it protects the skin against the invasion of dirt and alkali... Then you won't have to battle to remove embedded grime!

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HOLLYWOOD



Carole Lombard and Cesar Romero aren't playing with a doll! It's a real live little Japanese baby who visited them on the *Love Before Breakfast* set at Universal

The Stars Turn Comets

(Continued from page thirty-six)

is a separate group of stories concerning these celebrities, these great stars who, with three thousand feet of air between them and the ground, suddenly become just folks.

For example, there is the tale of the tail-wind. The heroine is that beautiful blonde star, Gloria Stuart, who was making her first round-trip voyage to New York by air. On the return trip this lovely lassie got off the plane for a stroll in Albuquerque. On the tarmac she encountered the pilot, busy with the affairs of his ship.

"Oh, Mr. Pilot," Gloria casually enquired, "I was just wondering—on the way east we took twenty-two hours in the air, but coming back the schedule calls for twenty-seven. Why?"

"Yes'm," he patiently explained, "You see, all the TWA ships going east have a tail wind, but they don't coming back and . . ."

"Well," she interrupted, "Why doesn't TWA equip all their ships with tail winds?"

The pilot recovered after three days of absolute rest and quiet, unable to decide if Gloria was kidding or really meant it.

● ARE THE HEROES heroic and do they turn their best angles to the pouring sun? Or are they just humans who in unusually rough air suddenly look with frantic haste for what is familiarly known among the pilots as "whoopie cups?" And do the ingenues and statuesque leading ladies retain that lustrous composure when their only audience is a stewardess? These are the questions that came to me as Nelson and I talked . . . but tune in on Nelson:

" . . . and there was a low pressure area west of Salt Lake. I sat the ship down in an emergency field till we got word over the radio to proceed. My co-pilot notified the passengers. None of them seemed to mind and we opened up in case anybody wanted a stroll. In about fifteen minutes I decided on a cigarette myself and started aft—anyway, I'd noticed Lupe Velez' name on the passenger list and wanted to have a look-see for myself.



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say delighted young women who have become more popular with sunny hair. For sunny—soft lustrous—hair gives you the fresh, glowing attractiveness friends admire. Gain for yourself the charming brightness of sunny lustrous hair. Blonde or Brunette, brighten your hair—your whole appearance—with Marchand's Golden Hair Wash.

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BLONDES—successfully to restore natural golden beauty to dull, faded or streaked hair, rinse with Marchand's Golden Hair Wash. Marchand's lightens and brightens blonde hair, protects its sunny golden hues.

BRUNETTES—Glowing highlights make your dark hair fascinating after a rinse with Marchand's Golden Hair Wash. Or with Marchand's, you can lighten your hair gradually, in unobserved stages, to any golden shade of bloneness.

BLONDES and BRUNETTES also use Marchand's to make unnoticeable "super-fluous" hair on face, arms or legs.

For greater cleanliness—greater personal attractiveness—start today this simple home beauty treatment. Get a bottle of Marchand's Golden Hair Wash at any drug store or use coupon below.

FREE VISIT TO NEW YORK FOR ATTRACTIVE BLONDE

To secure typical American girls from all parts of this country for their regular "BLONDE OF THE MONTH" advertisement, the makers of Marchand's Golden Hair Wash offer each month entirely without expense, obligation or any complications of any kind, to bring one girl selected for her charm and beauty to New York for special photographing. Not a contest. Full particulars from your druggist; in your package of Marchand's Golden Hair Wash, or, by mail from Marchand's Golden Hair Wash. Address Marchand's, room 44, 521 West 23rd Street, New York.

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Please let me try for myself the SUNNY, GOLDEN EFFECT of Marchand's Golden Hair Wash. Enclosed 50 cents (use stamps, coin or money order as convenient) for a full-sized bottle.

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Southern Pacific

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Chicago, Illinois.

"Well, I started to swing down the steps when I noticed—uh, well, a lady. She had her back turned to me. She was bent over, knees rigid, head hanging almost between her ankles as though she was examining the ground with a magnifying glass. There wasn't room to pass her on either side. I felt a little foolish just standing there. I went, 'A-hum!' two or three times but there was no response. The silence was getting painful so I did a Tarzan and swung around a little myself till I could look down and see who it was or what was happening... Yeah. It was Lupe.

"Pardon me, Ma'am," I said, 'Are you all right? Is anything wrong?' I think she shook her head. It was hard to tell in that position. 'If you want me to call the stewardess...' I started, but she cut me off. 'Go away from here, beeg boy. Can't you see I'm just relaxing?'"

● "I WENT BACK to the cockpit and waited for the weather."

Just a short while ago a plane was forging on into Los Angeles. Of course, in these days of instant telephone communication between pilot and landing field, they are in constant touch. The pilot checked in on the 'phone and was advised to sit down in Palmdale rather than attempt the fog-shrouded field in L. A. He circled about, got the wind direction and settled to the field. A little apologetically he went back into the cabin to explain to his two passengers, Mr. and Mrs. Gary Cooper, that they'd have about half an hour's wait while the company sent a bus to run them the balance of the way in.

● HE WAS NOT bothered about it—the Coopers have a swell reputation with the pilots because they're so easy going and friendly—but before anything could be said a halfclad man came running excitedly to the side of the big Douglas. He was the Department of Commerce resident care-taker on the field and had been roused from slumber by the roar of the motors.

"Hey! Hey, in there!" he shouted as he kept throwing apprehensive glances about him. "Be careful if you get out. A whole family of rattlers moved in on the field late yesterday! I 'most stepped on one myself coming out to warn you..."

Gary grinned in that tight-lipped amusement of his. Without looking, his hand found the burnished leather gun case he always carries with him. He turned to the pilot. "How about a little snake hunting to-day? I have this new model .22 Express here and they tell me it's a right handy piece... They tell me," being hardly the right phrase for it as Gary has bagged everything but dinosaurs with that "handy little piece."

The pilot rather fancied himself as a shot and, as there was nothing in the regulations to forbid a pilot from ridding a field of snakes, he and Gary figured up some side bets and promptly started in modernizing St. Patrick in a small way.

● WHEN THE BUS finally did reach the field it found Sandra comfortably reading some magazines in the big cabin, and the pilot, the field man and Gary squatting on the porch of the signal shack smoking pipes and lying to each other while they contentedly skinned and de-rattled seven diamondbacks ranging in size from twenty-three inches to four feet.

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Send generous 7-day package Sem-Pray Jo-ve-nay Creme. Include introductory packages Sem-Pray Rouge and Face Powder FREE. I enclose 10c for packing and mailing.

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When Merle Oberon Was a Stowaway

(Continued from page thirty-four)

An unoccupied stateroom! She popped in, closed the door all but a crack, glued her eye to it, and watched until she saw her uncle steam by in full glitter, to stand on deck as the ship shoved off.

As he stomped regally away, Estelle slipped out, grabbed her extra handbag out of his stateroom where she'd left it, popped back into the unoccupied chamber, locked the door, breathed a sigh of relief, and said a little prayer to God.

Then for three days, she did nothing. Absolutely nothing. Once her heart leaped out of her mouth—someone tried the door to her hide-away room. But it was locked from the inside, and the person outside—probably a steward, knowing the room unoccupied and satisfied with its locked appearance—went on.

● BUT AT THE end of three days, something had to be done. Estelle's sandwiches were gone. Her water bottle was empty. There was no running water in the room. She was thirsty, hungry. Besides, she'd had no fresh air for all that time.

And anyway, they were three days out, she reasoned, and they couldn't send her back now. So with her heart pumping like a triphammer, she slipped out on deck and began to walk. . . .

Estelle's heart was high and happy—and then she saw a uniform bearing down on her.



Eleanore Whitney takes time out for a swim in between pictures. Her first two for Paramount landed her a lead in *Three Cheers for Love*, and a long term contract

Black panic gripped her. For a moment she thought it was her uncle. Then she saw the uniform plainer. It was a ship's officer. This was worse. She was about to be discovered, exposed as a stowaway. Maybe thrown into irons. . . .

● THE UNIFORM CAME close, and she saw a ruddy-faced man. Three gold bars striped his sleeve. It was the first officer. His eyes caught her. She prepared for the worst. . . .

He lifted his hat, smiled.

"Ah, there, Miss—ah—uh—Miss . . .?" he began awkwardly.

"Thompson. Estelle Thompson," gulped the girl.

"Thompson? Thompson?—" She waited. Here was the end. Then he went on: "But we haven't seen you on deck, Miss Thompson? Been ill? . . ."

"Come—meet the captain," the mate was saying. Again Estelle's heart was in her mouth. But willy-nilly, the mate was guiding her to the bridge, up the ladder.

"Captain So-and-So," the mate was saying, "this is Miss—er—Thompson. She's been—ah—indisposed until today." A pair of keen blue eyes bored into the girl. The captain's eyes. She shivered. Then the captain's hands went to his moustache, and a brighter twinkle grew in his eyes.

"Charmed. Delighted," he said. "And where's your place in the dining salon, Miss Thompson?"



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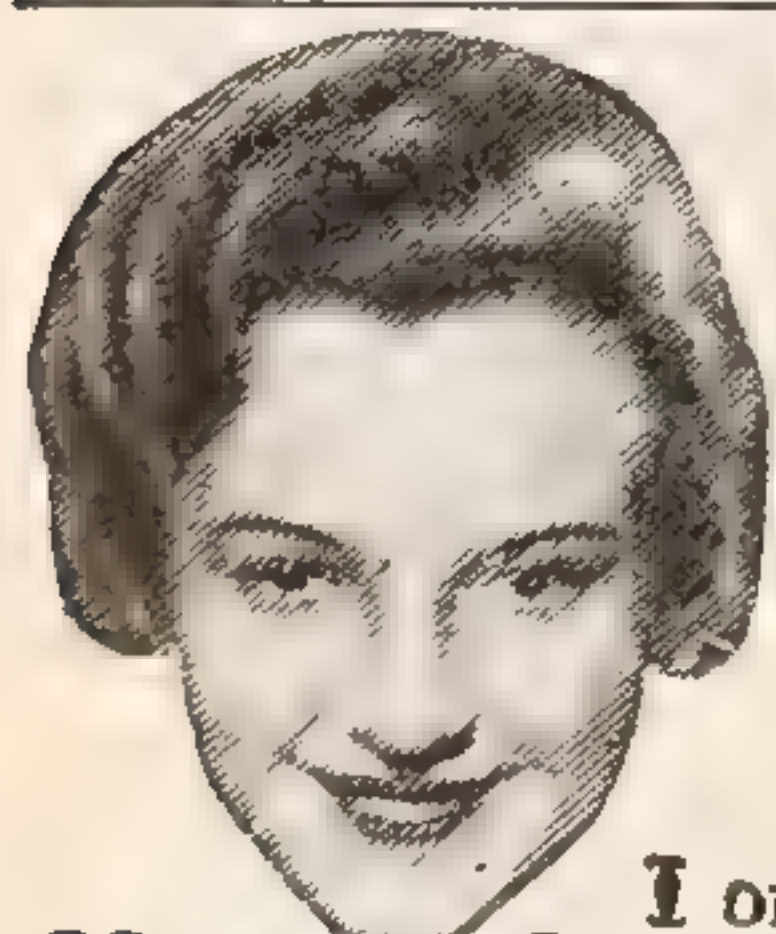
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● **ESTELLE GULPED.** She thought fast. "Well—er—that is—I don't know..." "Don't know? See here, my pretty young lady, what do you mean, you don't know?"

The mate stepped to the rescue with a guess. "Probably hasn't been in to meals and hasn't been assigned a place yet; is that it?"

Estelle leaped at the out. She nodded. Yes, that was it.

"Fine! FINE!" bellowed the captain. "You must sit at MY TABLE. Tonight."

Estelle nodded. A few moments later, she was back in her empty little hide-away cabin, panicked. Then she gathered her wits and decided she might as well be hanged for a queen as a trollop, and opened the cupboard in the room, where she'd hung her evening dress to save it from wrinkling....

The dinner gong sounded. Estelle shrugged her shoulders, said to herself: "Now for it!" and made her way to the salon.

● **EYES OPENED WIDE** as she entered, a vision of beauty on a girl-less ship. The captain was at his place, already. He rose gallantly as she entered, drew out a chair, seated her. Two empty chairs waited. Who, wondered Estelle, was to sit there? She found out at once....

From behind her sounded a pair of footsteps. They walked to the two vacant chairs. She looked up—and smack into the astounded faces of her uncle—and the ship's purser!—the man whose job it was to know every passenger on board.

For a few seconds, there was a tableau of utter amazement. Colonel Thompson's mouth opened and closed rapidly, like a goldfish snapping air, but not a sound came from his throat. The purser stared, glared, frowned. The captain, bewildered, wondered what was wrong.

"Er—Er—Miss Thompson, may I present Colonel Thomp—by jove, he's a namesake of yours, y'know—Colonel Thompson!—and the purser, Mister...."

But by that time, the purser had hurried off somewhere. Still speechless, Colonel Thompson sank into his chair.

"Good evening, Uncle," she said sweetly.

"Harr-r-r-r-rumph! My word. That is, my word! Harr-r-r-r-rumph. Er—that is—well, ho d'y'do, Estelle?" he managed.

● **THE CAPTAIN LOOKED** his surprise.

"See here, Colonel," he roared at the officer. "Why didn't you tell me you had this lovely—er niece isn't she?—on board with you? Why, we'd have sent the ship's doctor down to see to her—uh—mal de mer...."

Colonel Thompson, a brave officer of His Majesty's forces, turned to the skipper. But the skipper was busy. The purser had returned, and was whispering at his ear. Slowly, the captain's face darkened, and the smile became a frown. He turned and stared at Estelle.

"Here it is!" she told herself. She was right.

"Miss Thompson—you are a stowaway, are you not?" the captain was demanding.

"The purser tells me your name is not on our passenger list."

She nodded. The whole salon full of passengers were staring. The flush mounted hot and high in her face. Across the table, Colonel Thompson sat bolt upright.

"You know what this means?" asked the captain.

Suddenly, Colonel Thompson came to life. He had seen the amused stares



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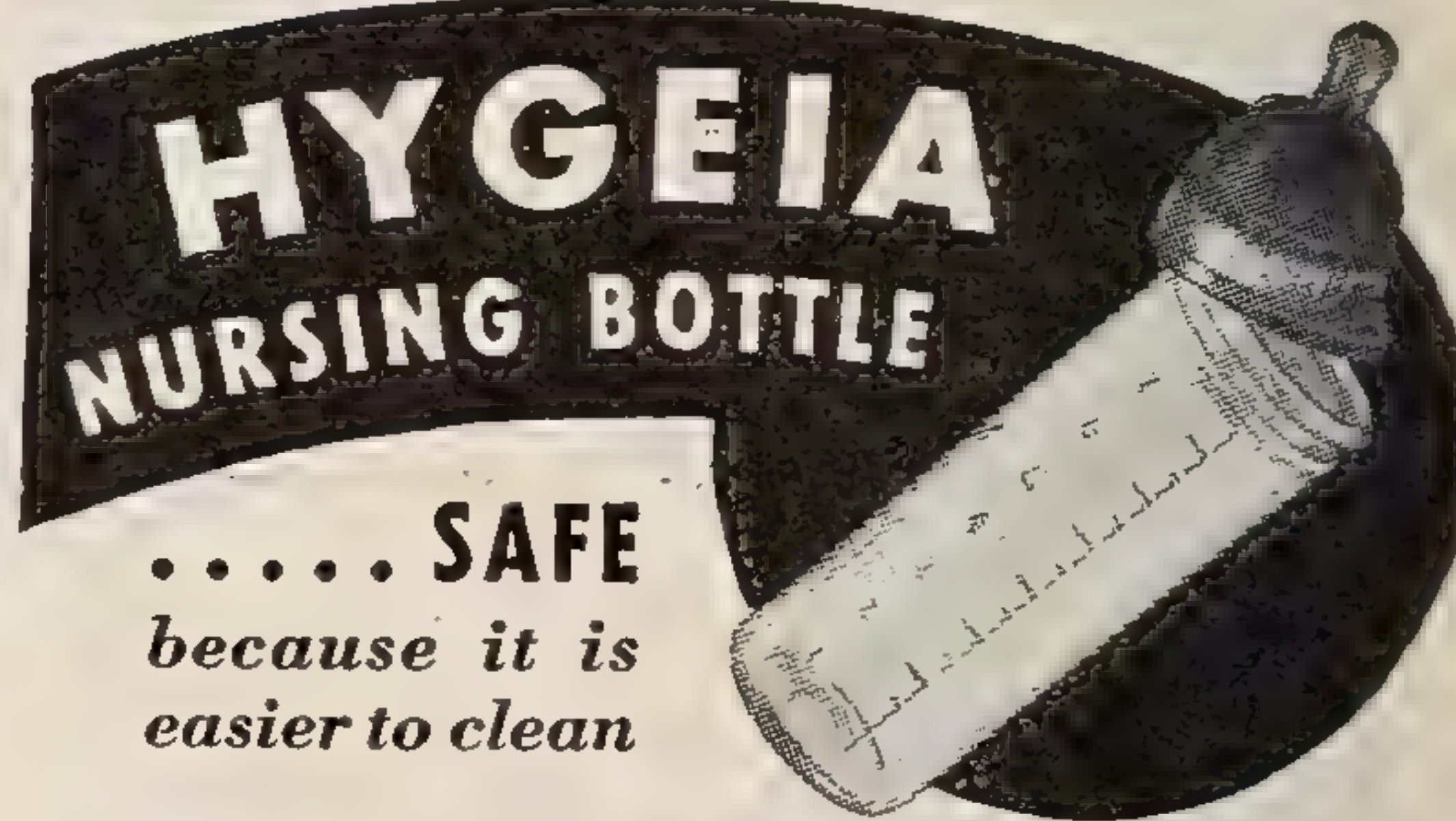
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HOLLYWOOD

of the other passengers. With an awful horror, he realized that the name of Thompson and the dignity of His Majesty's uniform were in the balance. Suddenly, then, his roar outroared the captain's. . .

"Be still, sir!" he commanded, in a voice which was used to thundering across a parade ground to awe not merely privates, but even majors and captains and generals, too. For Colonel Thompson's was the mightiest voice in the British army.

He shouted on, so that not only the captain and the purser, but this whole roomfull of staring fools could hear:

"Har-r-r-r-rumph! Harrrr-r-r-RUMPH, I say!! Your bloody purser has made a blighted blooming error, sir! I say a confounded, impertinent error. . .!"

"Error?" asked the purser.

"Error?" asked the Captain.

"Yes, confound it. Harr-r-r-r-rUMPH! AN ERROR, do you hear. I, blast it all, booked passage for my niece here before we left Calcutta, sirs! Booked a round-trip passage for her, if it jolly well pleases you! I demand, sirs, an apology. . .!"

The captain glared at the purser. The purser's face now was redder than Estelle's had been.

● ESTELLE'S EYES FILLED with tears.

Maybe that was why she didn't see the wink that passed between the Captain and the Colonel, while the purser, grinning, hurried away again.

An hour, later, her solitary handbag was in the ship's finest private suite. Stewardesses fussed about, brought flowers. "With the captain's compliments, Miss," they told her.

Below, in the purser's office, Colonel Thompson of His Majesty's army was writing out a cheque to the order of the P. & O. steamship line for first-class de luxe passage for his niece, from Calcutta to London and return. He handed it over to the purser. They smiled for a knowing instant. The purser broke out a bottle of Scotch. They drank a silent but grinning toast.

And that's the beginning of how Estelle Thompson got to be Merle Oberon, because she made good in London.



Priscilla Lawson, Buster Crabbe and Jean Rogers playing with this spacegraph machine on the Flash Gordon set

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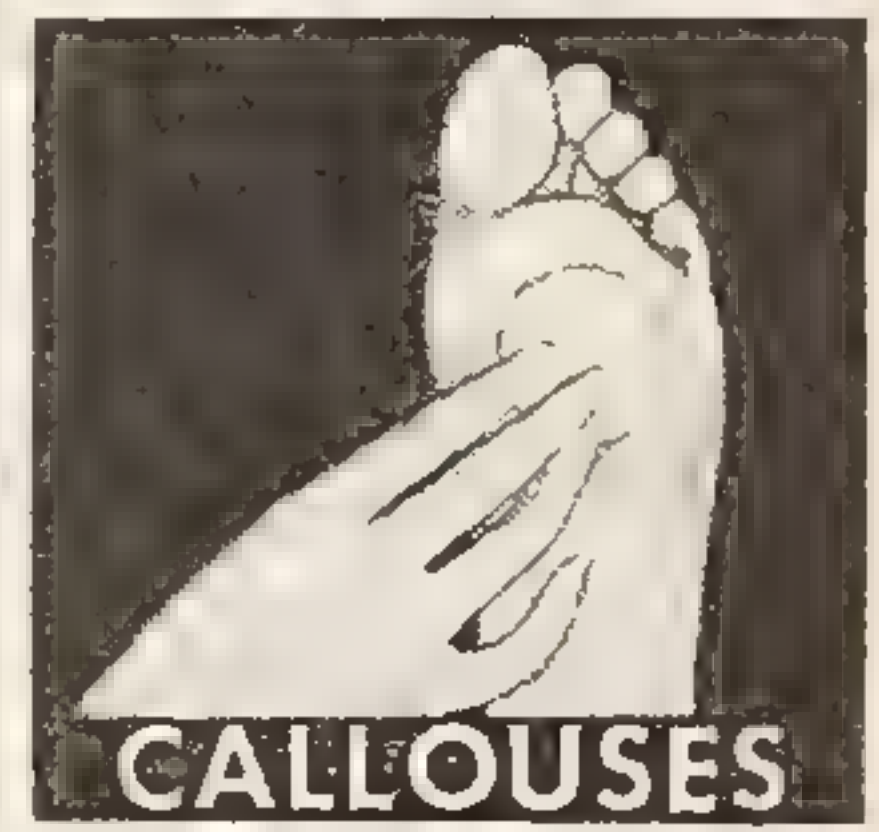
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My Big Sis

(Continued from page twenty-three)

She can spot the sincere and down-to-earth thing in a second. She has no patience with pretense of any kind. I wish everyone who loves her on the screen could know her in person. That's the sort of good guy she is. Better to know than just to see.

She has always made me her responsibility. She has watched over me, talked to me, guided and protected me from everything that might have been tough.

When I graduated from High School she had a long talk with me and wanted me to decide just what I wanted to do. I have a leaning toward art and she was willing to send me to Europe to study if that is what I wished. But after all, Joan and I were brought up in a trouper's trunk and the stage is our first love. I chose the stage and screen as a matter of course. She immediately arranged a screen test for me at Warner Brothers.

She schooled me in just what my test would be like and if I hadn't passed it certainly wouldn't have been her fault. It was all right I guess for they did offer me a contract.

But then we talked it over, as we do everything that concerns either one of us, and Joan advised me not to go direct on the screen. She said she thought I would be so much better with some stage experience first. I agreed with her as I always do, for her wisdom is so clear, direct and sensible.

● WHEN JOAN HAS something on her mind—she never rests until it is off her mind and settled. So a few days later she brought me the opportunity to play the leading role in *She Loves Me Not* on the stage in Ann Arbor, Michigan. She placed this opportunity right in my lap—like a mother bird brings it's fledglings food.

So you see I cannot help but be grateful to Joan for my life has been made so easy all due to her efforts. I truly believe that it is largely due to Joan that our family has never been separated for any length of time. We cling to her and depend on her love and help in everything that comes into our lives. Perhaps we shouldn't but I think Joan would miss it if we didn't.

It wasn't until Joan got a job with George Kelly in "Maggie the Magnificent" that things began looking up for the Blondell brood. It was in George Kelly's office that Joan first met Jimmie Cagney. He was also looking for a job in this show. She told us when she came home she had met a red-headed, freckle-faced "mug" at George Kelly's and that he was rather a dear, down on his luck, and with a grand sense of humor.

● FUNNY THAT LATER she should play opposite him in *Penny Arcade* and that they should both be brought to Hollywood to do this play on the screen, and that their careers should have traveled the same road in Hollywood. Both are stars today, of course, and the best of pals. They often laugh about that first visit they had in George Kelly's office, both broke and looking for a job.

Joan and I have shared every little joy and sorrow. We've shared clothes and all our thoughts. We study everything together. She mothers the whole Blondell bunch, and we all, even mother and father, take our troubles to Joan to solve. She's so darn good at that sort of thing!

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HOLLYWOOD

My Daughter, Sally Eilers

(Continued from page thirty-five)

she decided that she could choose her own clothes.

● I'LL ALWAYS REMEMBER that first shopping spree. Instead of grabbing at every pretty thing as any eight year old child might do, she took her time and selected very carefully and I was extremely proud of the good taste and good judgment she used.

Those purchases meant a lot to Sally. I know that she felt a responsibility toward those clothes that she had never felt toward any others. How carefully they were hung away in the closet—how carefully they were worn.

From that time on to the present day, Sally's personal wardrobe has meant a great deal to her. Everything in it blends and matches to perfection.

While we lived in the East, Bud and Sally were tutored privately.

● TWO MONTHS BEFORE our son was born, I suffered an injury to my back. It grew worse with the passing of years and finally the doctor said that I had but two years in which to live. Naturally, Mr. Eilers wanted to make those two years the happiest of my entire life.

In the year 1915, both Sally and Bud had been chosen to represent the State of New York at the *Temple of Children* at the Panama Exposition held in San Francisco. We had not been able to make the trip at that time for business reasons. Failure to make the trip had made us all very California-minded. Now that my health was first consideration, business was to be forgotten as we made plans for a future in the Golden West.

We settled in Hollywood and put the children in public school. My days were to be free to be spent in the California sunshine with no work and no worries.

What happy, carefree days those two years contained! When my two years grace were un, the angel of death just flapped his wings and flew away without me. As soon as I could manage it, I disposed of the cosmetic business and once more settled down to the sweet routine of being just a wife and mother.

By this time, Sally was in Junior High School and I began to realize that my baby girl was growing up.

As I said before, Sally was a very independent child. She never brought her trifling troubles home to her family, always feeling that she was capable of settling them herself, so I wasn't exactly surprised when I found that she was in trouble at school.

The principal called me one day to tell me that Sally was breaking one of the school rules—she was riding home with one of her boy classmates.

It was news to me but all my life I had made it a practice never to let anyone tell me anything about my children—always pretending that I knew all about it. I did the same in this instance.

"Oh, I know all about it," I said brightly, "and she has my approval. I know the boy, he's a perfect little gentleman and I can see no reason why Sally shouldn't ride home with him."

● I MEANT THAT, too. I never could see any reason for laying down a lot of rules that set adolescent minds to work—

[Continued on page 64]



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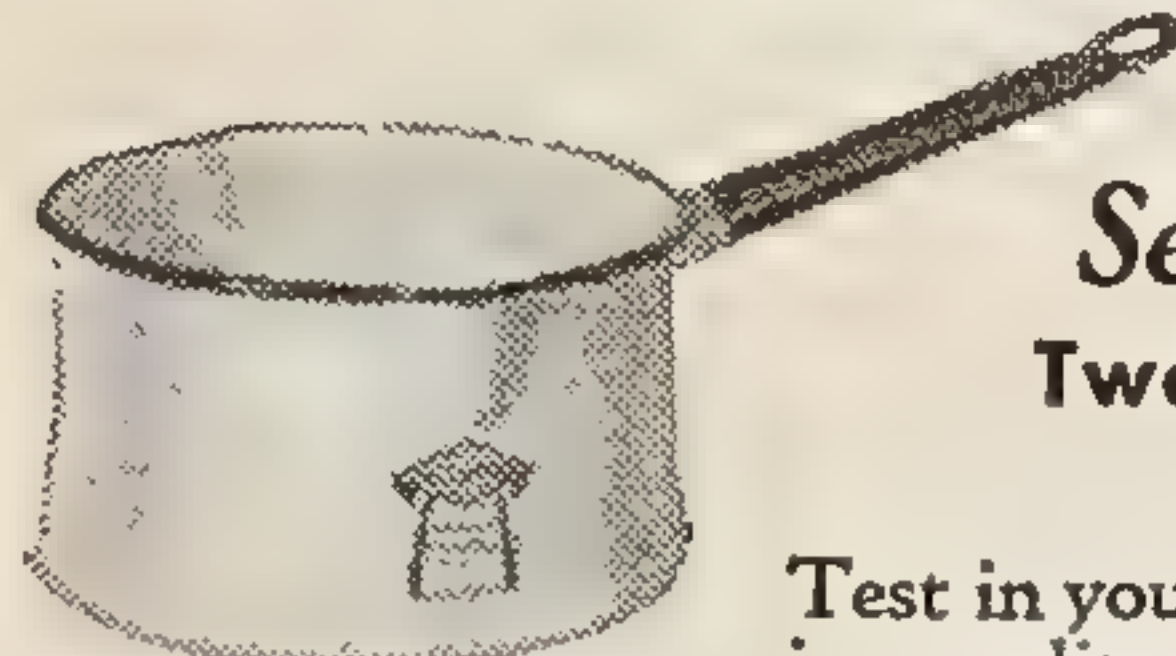
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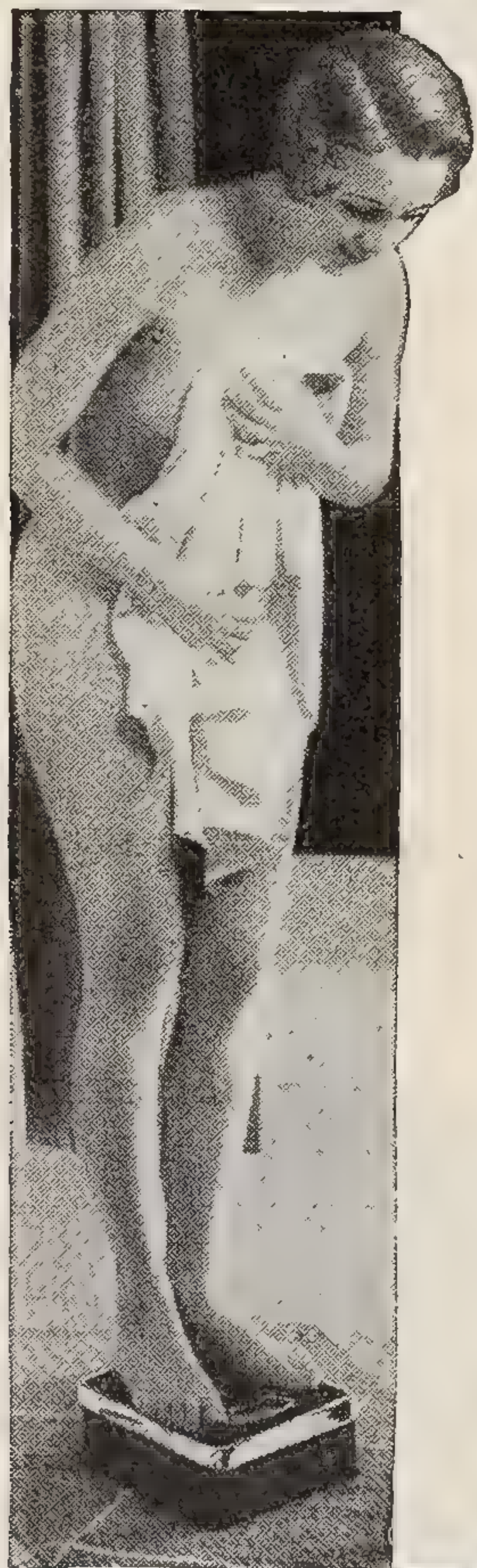
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● Why not start to reduce today? Nurses recommend this **SAFE** method. Physicians prescribe the same ingredients. Millions of packages sold, tested and proven through 26 years on the market. Why let fat rob you of happiness when it is so easy to be slender? Thousands of delighted women have acquired lovely figures this quick **SAFE** way. "I lost 50 lbs.," writes Mrs. J. Schafer, 1029 Jackson St., Kansas City, Mo., "everything else failed but **RE-DUCE-OIDS** succeeded! My doctor pronounces me in better health than for years and I feel better in every way." Mrs. G. Ryer, Reg. Nurse, Dayton, O., writes, "Lost 47 lbs. Most satisfactory results." Mrs. V. Haskett, San Francisco Graduate Nurse, also highly recommends **RE-DUCE-OIDS** as the **SAFE** and effective way to reduce. Mrs. P. Tyler, Crandon, Wis., writes, "I lost 68 lbs. Feel like a new woman." Others write of reductions as great as 80 lbs., and report feeling better right from the start. **RE-DUCE-OIDS** are effective but **SAFE**—contain no dangerous dinitrophenol. They are easy to take—in tasteless capsules.

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Send me.....packages of **RE-DUCE-OIDS**
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Send me **FREE BOOK**, "HOW TO REDUCE"

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Relieves
Teething
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WITHIN 1 MINUTE

WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved within one minute.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist, contains no narcotics and has been used by mothers for almost fifty years. It is strongly recommended by doctors and nurses instead of the unsanitary teething ring.

JUST RUB IT ON THE GUMS

DR. HAND'S
Teething Lotion

Buy Dr. Hand's from your druggist today

My Daughter, Sally Eilers

(Continued from page sixty-three)

ing on things they could not understand.

Since Sally had not told me she was riding home with the boy, I began wondering what else she might be doing and not telling me about. I knew that high school youngsters weren't the shy, timid creatures they had been when I went to school. I knew that often, when they were supposed to be at the library, they were actually out riding or dancing.

As tactfully as I could, I spoke of this to Sally and found that while she hadn't been doing such things, many of her little friends were.

What to do about it? That was the big question. *Forbidden fruit is always sweetest.* Remove the "forbid" and you remove the "taste."

I had a talk with Sally. Without reservations, I gave her permission to do anything that her girl friends did, provided she would first tell me about it. I even went so far as to make her promise that if she ever wanted to smoke she would have her first cigarette with me. I knew that Sally would keep that promise.

By the time Sally had reached senior high school, our financial condition was not as stable as it had been in New York and we could allow her only twenty-five dollars a month. She had been used to more and felt that the amount was not enough for her "growing-up" needs.

Many of Sally's friends were working in pictures and picking up odd checks, so Sally's business eye turned toward the studios also.

● I KNEW NOTHING about studios except what little I had heard and read. Sally soon assured me that I could best help her by remaining the same sort of mother I had always been.

She said, "If ever a girl in the world needed an old-fashioned mother, it's a girl working in pictures. Life at the studio is so nerve wracking. I'm keyed up to a nervous pitch all day long, but I don't mind it so long as I know that I have a nice, quiet, well-regulated home to come to when I'm through work."

After that I never worried about Sally. I knew that she could and would, fight her own battles—that when the professional or social world became too much for her, she'd run home to me.

Sally was only seventeen when she first brought home a motion picture contract for us to sign. It was to star her.



Just married, and so happy they're almost silly! Benny Baker and his bride, Marjorie Wellman, grinned for the cameraman

Your Picture on the Screen



Get a New Thrill!!! See how you look in the Movies. We have just developed a new idea in pictures. An 8x10 photograph of

an interior of a theatre with the audience looking at **YOU** on the screen. This is an actual photograph. Send us any good picture of yourself, regardless of size and \$1.00 and you will receive a beautiful 8x10 photo postpaid. Additional copies 25c each. Photo returned unharmed. Mail your order today.

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The Best **GRAY HAIR** Remedy is Made at Home

You can now make at home a better gray hair remedy than you can buy, by following this simple recipe: To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it yourself at very little cost.

Apply to the hair twice a week until the desired shade is obtained.

Barbo imparts color to streaked, faded or gray hair, makes it soft and glossy and takes years off your looks. It will not color the scalp, is not sticky or greasy and does not rub off.



SKIN ITCH

QUICK RELIEF
Or Money Back!

If frantic with an itching pimply skin, ugly red ruptures or rashes—due to external causes—don't suffer another moment. One application of comforting **Peterson's Ointment** quickly soothes—cools tender, irritated skin. Angry redness soon vanishes. Wonderful to soothe eczema, itching feet and cracks between toes—brings seemingly unbelievable results. Itching and smarting disappear. Millions benefited. Try it—you'll be amazed. Money refunded if it fails. **SAMPLE FREE.** Write now Peterson Ointment Co., Dept. HK68, Buffalo, N.Y.



Your Eyes Made Beautiful **LASHES**

QUICKLY APPLIED, MAKES EYES MORE BRILLIANT, EXPRESSIVE!

The secret of the captivating beauty of movie stars! Long, dark, lustrous lashes that transform eyes into bewitching pools of irresistible fascination. Makes the eyes look larger, more brilliant, and far more expressive. Try a pair of these wonderful lashes and you will be surprised at such magic charm so easily acquired. Quickly put on by anyone, absolutely safe, can be used again and again. Mailed promptly on receipt of coin. 85c pair, 3 pair \$1.00. **MITCHELL BEAUTY PRODUCTS, Dept. 2001-D, St. Louis, Mo.**



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STANDARD ART STUDIOS
104 S. Jefferson St. Dept. 226-D, CHICAGO, ILLINOIS

HOLLYWOOD

Janet Gaynor's Lucky Accident

(Continued from page thirty-three)

definitely on the ascendancy. We went to watch her make this picture, with William Wellman directing.

Janet is surprisingly small. She's only five feet tall, and seldom weighs more than 100 pounds with her pockets full. Today she was clad in a blue sailor jacket with brass buttons down the front, laced sandals which would fit a Shirley Temple doll, and a blue ribbon about her auburn hair. She has big brown eyes and a generous, mobile mouth.

Her eyes dance as she talks, her expression is constantly changing. Her small, confidential voice is the most winning part of her personality. The scene is on a boat, where she has gone with her husband, Bob Taylor.

"You see, in this picture, I've married Bob against his own wishes," Janet explains. "He didn't want a wife at all, much less me! And here I am, just a fly in the ointment. Since Bob will have nothing to do with me, I decide to enjoy myself as best I can, and so I sort of flirt with the captain to make him let me steer the boat."

DIRECTOR WELLMAN gets the signal from his assistant that the lights are ready. He crooks a finger at Janet. The camera is trained on Ed Sullivan, the ship's captain, for this "take," and does not include Janet—that will come later. But Janet goes through the scene just as if she were in the lens, all for the benefit of big Ed Sullivan. Her face is eager, alert, filled with expression as she stands behind the camera, feeding him his lines. "Lovely, simply lovely," grins Wellman. "Wild Bill" Wellman is another who has profited from a lucky star. He has always been a harum-scarum mugg with a genius for getting into tight spots—and out of them. Restless devils burn in his deep-set eyes. During the World War he and Tommy Hitchcock, the greatest polo player in the world today, raided a German airdrome many miles inside the enemy lines. It was a mad enterprise. But it succeeded. Each time a black-crossed plane tried to get into the air after them, they'd shoot it down. The exploit was made into a film a few years back, called *The Dawn Patrol*, starring Barthelmess.

Janet likes to work with Bill Wellman. She likes a sense of humor and a dare-devil disposition.

When illness forced her to weeks of quiet inactivity, she learned to take life with a grin. She had plenty of time to think. The philosophy she has evolved is simple enough—you only live once, so make each day count. She never tires of delving into new realms. She'll dive into a scientific topic and when, after wading through books and talking with well-versed people on the chosen subject, she comes up for air, Janet has a pretty good notion of her topic. It is that quality of wanting to know what makes the wheels go round which has kept her in the top row of film favorites. Others may come and go, but Janet is the one unfailing star.

ANOTHER QUALITY in her makeup is the ability to make new friends and keep old ones. Even a long vacation from the screen did not keep her off the list of

[Continued on page 66]



TUMS MADE ME A NEW WOMAN

HEY...HOW ABOUT THAT BONE?

OLD MOTHER HUBBARD HAS FILLED HER BARE CUPBOARD WITH ONIONS AND STEAKS AND CHEESES; HER STOMACH FEELS GRAND SINCE SHE KEEPS TUMS ON HAND...

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\$250 IN CASH

And 100 Other Valuable Prizes for Best Last Lines

WRITE YOUR LAST LINE HERE

NO ALKALIES FOR ACID INDIGESTION

MILLIONS have found they do not need to drench their stomachs with strong, caustic alkalies. Physicians have said this habit often brings further acid indigestion. So much more safe and sensible to simply carry a roll of Tums in your pocket. Munch 3 or 4 after meals—or whenever troubled by heartburn, gas, sour stomach. Try them when you feel the effects of last night's party, or when you smoke too much. Tums contain a wonderful antacid which neutralizes acid in the stomach, but never over-alkalizes stomach or blood. As pleasant to eat as candy and only 10c at any drug store.



A Valuable Prize For Everyone Who Enters

Can you write a last line to this jingle? It's easy! It's fun! And your "last line" may win one of the 158 valuable prizes! 1st prize—\$100.00; 2nd prize—\$50.00; 3rd prize—\$25.00; five prizes of \$5.00 each; fifty prizes of \$1.00 each; 50 Eversharp pencils; 50 hunting knives. Every entrant will receive a worth while gift besides. Get your information about TUMS from the advertisement at the left, then read the simple rules.

SIMPLE RULES

Write your "last line" in dotted line, tear out whole advertisement, and mail with your name and address to the address given below. If you submit more than one entry, simply write your additional "last line" on a plain sheet of paper. But EACH "last line" submitted must be accompanied by the wrapper from a 10c roll of TUMS which you can secure at any drug store.

Elaborateness will not be considered. Only skill with which "last line" is completed, and neatness will count. Every entry will be individually considered and acknowledged with a worth while free gift. No entries will be returned. Judges will be chosen by officials of the A. H. Lewis Co. In event of tie, duplicate prizes will be awarded. All entries must be postmarked not later than midnight of May 31st, 1936. Prize-winners will be notified as soon as awards are made.

Address your entries to Contest Department, Room 22-A, The A. H. Lewis Co., 4th and Spruce Streets, St. Louis, Missouri.



I was so lonely and friendless, a new-comer to town. Neighbors called once—but never came again.

I read how a woman became popular by learning to play through the U. S. School Course. I enrolled.

Soon I was able to play real tunes. Now I'm invited everywhere. They call me "the life of the party".

MUSIC — the Surest Path to Friends

... so easy to learn this short-cut way

NO longer need you envy people who play—who are always the center of attraction at parties—who make friends immediately wherever they go. Now this modern short-cut home-study method can make YOU an accomplished musician. It can bring you the good times you've always longed for. More than 700,000 men, women, boys and girls have studied music without a teacher the famous U. S. School way. And the cost averages only a few cents a day!

Easy As A-B-C

This new "print-and-picture" method is literally as easy as A-B-C. The U. S. School simplified instructions, written by expert teachers, first tell you what to do. Then a picture shows you what to do. Then you do it yourself and hear it.

And you learn so much more quickly by this modern, up-to-date method than was possible in the old-fashioned, tiresome, scale-

practicing way. Now you play real tunes almost from the start—by note. No teacher to fuss you. No wearying scales to plague you. No interference with business or pleasure, because you choose your own time at home.

Prove to yourself without cost how easily and quickly you can learn to play. Send today for our booklet, "How You Can Master Music in Your Own Home." With it comes a Free Demonstration Lesson which shows graphically how simple this expert home instruction really is. Mail the coupon TODAY. U. S. School of Music, 364 Brunswick Bldg., New York City. Instruments supplied if desired—cash or credit.

U. S. SCHOOL OF MUSIC
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Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane, also Free Demonstration Lesson and particulars of your easy payment plan. (Mention instrument.) I enclose 3c stamp to help pay cost of handling.

Name

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Instrument... Have you Instrument?

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"Please send me a Weil Reducing Belt for a 38 inch waist. The first one I got was a 46—this one should be 8 inches smaller."
W. L. McGinnis, Livermore, Cal.

REDUCED 50 POUNDS!
"This is a belt of great value and I find it such relief and help. It has reduced my weight from 230 to 180 pounds."
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"My waist measure has reduced 6 inches and my weight from 206 to 184 lbs. I feel lost without my Weil Reducing Belt."
R. E. Hershner, Ibens, Ohio.

"REDUCED MY WAIST 8 INCHES WITH THE WEIL BELT"



Why Don't YOU test the Weil Belt at Our Expense?
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Massage-Like Action Does It!
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TO THE GIRL WHO WISHES SHE HAD



A DATE TONIGHT

THE popular girl is the one who radiates good health, energy, has a clear attractive skin and sparkling eyes.

Nature intended you to have these natural charms. If you don't have them something is wrong, but perhaps nothing more serious than the ordinary fault of sluggish elimination. The system becomes clogged with poisonous wastes which often cause broken out and sickly-looking skin, loss of energy, headache, run-down condition.

Thousands of women are finding quick relief in Stuart's Calcium Wafers. These marvelous little wafers gently help the system eliminate waste products. In a very few days you should see and feel a change. Your skin clearer! Your eyes brighter! Your energy renewed! Stuart's Calcium Wafers are 10c and 60c at druggists. Try them. Results will delight you or money refunded.

FREE trial package. Send name and address on postcard to F. A. Stuart Co., Dept. A-107, Marshall, Michigan.

Janet Gaynor's Lucky Accident

(Continued from page sixty-five)

topnotch stars. The following of most stars fluctuates according to their pictures. Not so with Janet. Such popularity must be deserved!

And Janet has worked hard for her place in the sun. She is the embodiment of the hope that sighs and sings in the breasts of all girls who dream of a picture career—Janet rose from the ranks as an extra girl with nothing to go on but a winning smile and ambition. Certainly Janet isn't beautiful. She proves you don't have to have the sort of face ascribed to Helen of Troy in order to succeed in pictures, and that endears her the more to girls.

She is very popular with men. Janet exerts a greater appeal than blondes with those luscious curves men are supposed to fall for. They like her sparkle, her genuineness, and her manner of friendly intimacy. Invariably one hears rumors that she is in love with her leading man. You hear that about Bob Taylor now. Well, perhaps they do fall in love with Janet, for one couldn't blame them.

● **THERE ISN'T MUCH** doubt that Charles Farrell fell in love with her in those glorious days when *Seventh Heaven* was the big picture of all time. Maybe Janet fell in love with him. How the public hoped they would marry! That's the sad part of Hollywood—those the fans want to see get married, seldom reach the altar with the right man. Unhappily, Janet and Charlie had one of those misunderstandings, and both promptly went out and married somebody else.

Hollywood is inclined to believe that both Janet and Charlie had a few misgivings about the end of their romance; certainly Janet's marriage to Lydell Peck didn't take. But it all matters very little now; those days are gone and forgotten, and one of these times Janet will find the man she wants, and marry him, and live happily ever after. —JACK SMALLEY



Jackie Cooper is growing up in spite of everything! He's shown here with Rin Tin Tin, Jr., his pal in M-G-M's *Tough Guy*

MANY NEVER SUSPECT CAUSE OF BACKACHES

This Old Treatment Often Brings Happy Relief Of Pain

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys.

The kidneys are one of Nature's chief ways of taking the acids and waste out of the blood. If they don't pass 3 pints a day and so get rid of more than 3 pounds of waste matter, your 15 miles of kidney tubes may need flushing.

If you have trouble with frequent bladder passages with scanty amount which often smart and burn, the 15 miles of kidney tubes may need flushing out. This danger signal may be the beginning of nagging backache, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes and dizziness.

Don't wait for serious trouble. Ask your druggist for Doan's Pills — used successfully by millions for over 40 years. They give happy relief and will help flush out the 15 miles of kidney tubes. Get Doan's Pills.

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to quickly relieve the stinging torment, women use mild, soothing —
Resinol

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VALMOR PRODUCTS CO.
2241 Indiana Avenue Dept. 740 Chicago, Illinois

HOLLYWOOD

"Texas" Binnie Barnes Lassoos Hollywood

(Continued from page thirty-two)

children as "Charles." The children, she recalls, refused to take him seriously, or to call him father.

"I remember him as being tall, and handsome—a real gentleman. Mother, the scion, if a lady can be a scion, of a family of fairly-well-to-do Italian florists, was getting a little money from Italy, and Charles refused to work. Mother thought this was okay as she believed that Charles, one day, would be a great writer. And believe it or not, this man who wouldn't work died of over-work.

"One day, as a special favor to mother, he agreed to scour the bath tub. While bending over the tub, he fell dead. I'm telling the truth when I say the doctor ascribed his death to over-exertion!"

● THE NEXT EVENT of importance in the life of this little girl was the marriage of her two sisters. "Both took after mother," Binnie told me. "One has twelve children and the other has fourteen." The marriage of the sisters was quickly followed by the deaths of her brothers in France, in the war, and for a time her mother lost her reason.

Binnie was placed in an orphanage where she learned humility, and to cook and sew. Six months elapsed, and her mother recovered, recovered so completely that she called for her daughter at the orphanage, accompanied by husband No. 3. Binnie says her mother could produce more good looking husbands than any woman she has ever known. But she was beginning to suspect that funds her mother received from Italy, with more or less regularity, had something to do with this. They moved to a farm. Binnie, old enough to understand that little girl's papas were supposed to work, asked her step-father about it—and soon thereafter Binnie was placed "in service" at Manor Farm, some twelve miles from Highgate.

● IT DEVELOPED that Manor Farm had no need of a parlor or chamber maid, so the little girl became a farm hand, and a milk maid. She was on the job before the dawn, each morning, doing all manner of chores, milking, and working in the fields. Soon the task of driving the can-laden milk cart into Highgate was assigned to her. She drove a mare, Molly by name, and one fine morn Molly attempted to pull the cart between two trains moving in opposite directions, and Binnie found herself in a hospital, and Molly in the bone yard.

"Being waited upon, and catered to, while my smashed head was healing, put a lot of new ideas into my blonde head and as soon as I was discharged I ran away to London to seek a career. The police returned me to my mother, who learned that during my short flight, my first attempt to use my wings, I had gone to a picture show with a boy. Mother, determined to protect me from the advances of prowling youth (who to date had made no such advances) placed me in the home of a dignified old gentleman, and his wife, as their domestic. The very dignified old gentleman, trying to emulate the youths my mother feared, tried to get fresh and after calling him a molting old rooster, I ran away again."

[Continued on page 68]

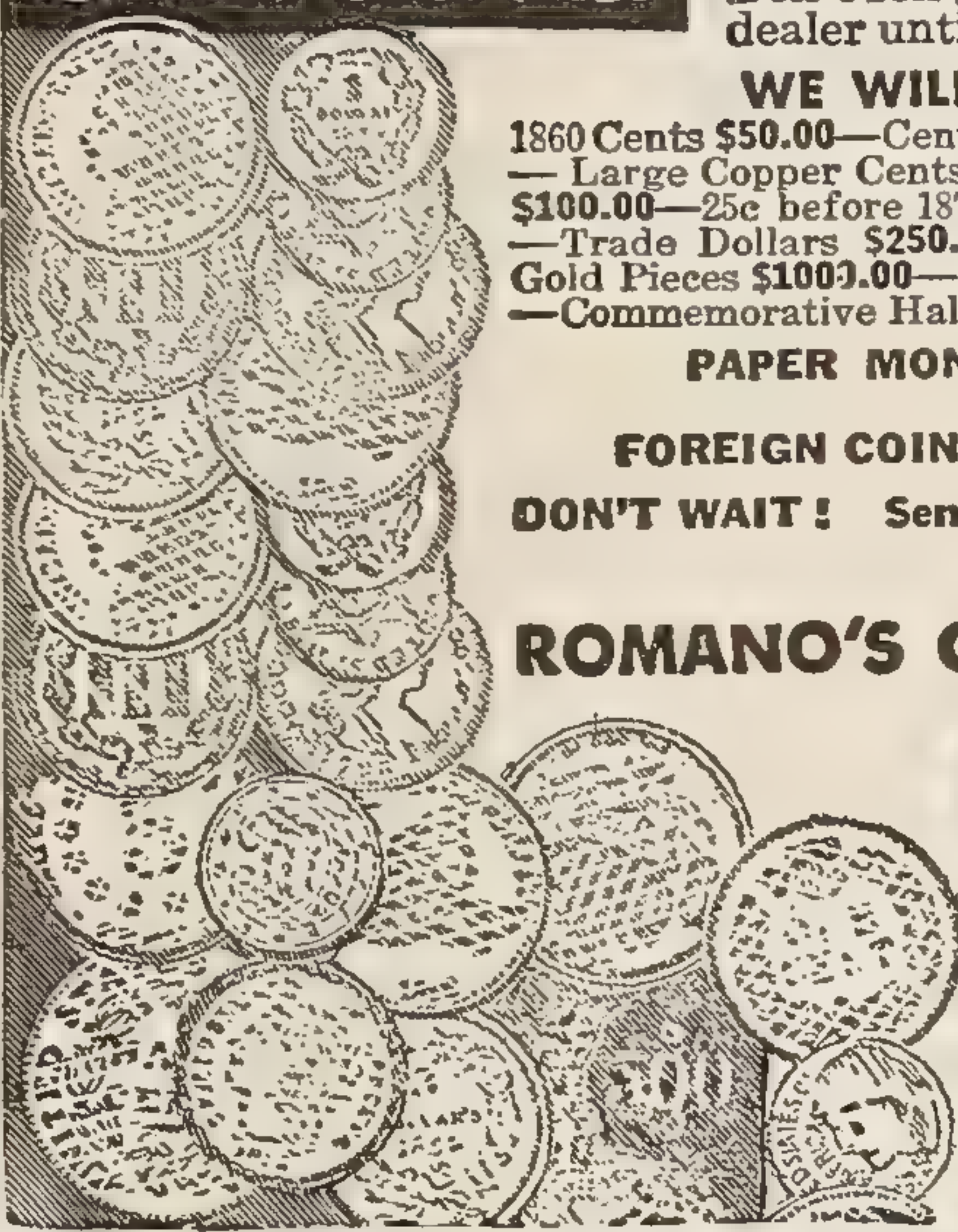
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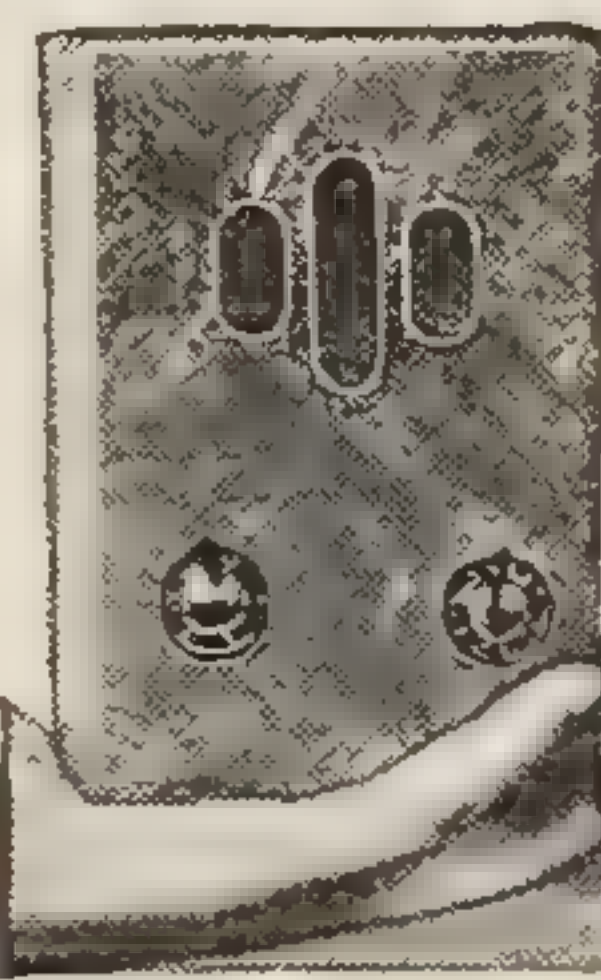
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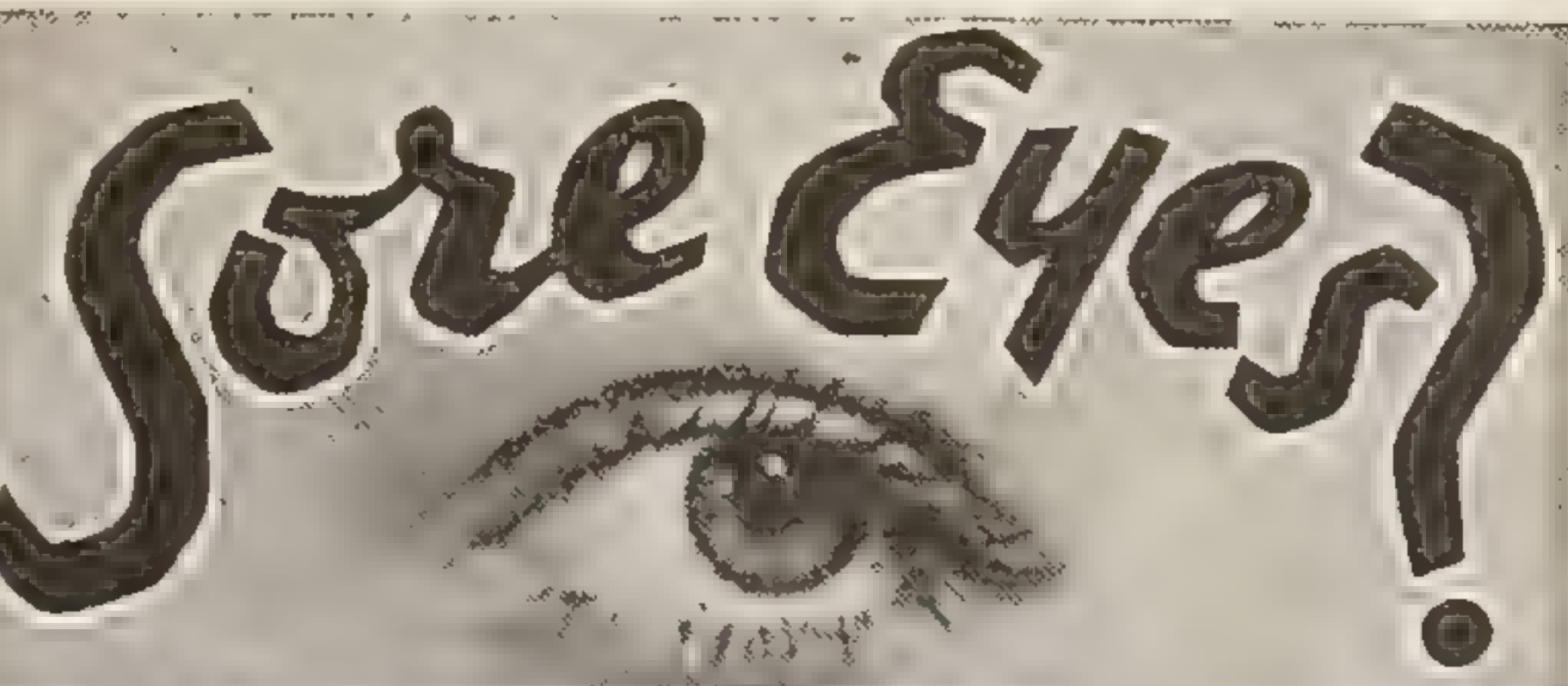
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"Texas" Binnie Barnes Lassoos Hollywood

(Continued from page sixty-seven)

The runaway girl knew cold and hunger before obtaining a job running errands for a draper's assistant; her face and figure, a latter day blessing, proved a curse, and Binnie found work in the Ever-Ready battery factory in London. She learned the battery trade and became an expert solderer. A foreman sacked her because Binnie could say "No" in a cold and haughty manner. Her next job was nurse maid to a kennel of Chow dogs; there were sixteen full grown Chows and she had to bathe each dog once a week, and until you've washed one Chow dog you'll never know what work is. Between baths she had to feed the dogs.

● HER AMBITION to become a nurse was not to be denied and she found employment as an attendant in the maniacal ward of the Stone House Asylum, in Kent. She had no nerves, was given two liberty nights each week, and decided she had at last found life; but three months of constant association with the insane left her in doubt as to whether she was an attendant, or an inmate, so, as she says "I quit while the quitting was possible," and found a job as a waitress in The Lion's Corner House, where she worked for tips only. It was there, while making up her mind to become the best hash slinger in all England, that the first visions of a "professional" career were opened to her. "A hat check girl from 'Pop's Club,' a night club and taxi dance place, used to eat at the Lion's; she seldom had much money, and when she was broke I managed to slip her something to eat on the side, and give her a check for a cup of tea. One day she asked me if I could dance; I told her I could. She suggested I go with her to Pop's and get a job as a hostess-dancer. Pop, it seemed, needed another girl. She wanted the job, but could not dance. I got the job. It didn't pay much money, for I was a taxi dancer without a minimum or maximum fare. The gent could pay what he pleased."

But there was a dancing act in the floor show that caught Binnie's eye. Full of ambition, she knew she could do anything as well as the next girl and was willing to take a shot at anything. So she decided to become a ball room dancer, and, looking about for a partner, decided the little drummer in the band would do. "He was a nice little boy, and he could dance, but he was shorter—oh, so much shorter, then me. However, I convinced him we would become another pair of Castles, and we opened rehearsals. We learned, or thought we had learned, a tango. I bought a scarlet shawl, with lots of fringe, and a rosette for my hair, and at last we prevailed upon Pop to let us try our dance—just once."

● THE MASTER OF CEREMONIES announced them. The band struck up "Argentine Moon." They glided out upon the floor. "Then," Binnie told me, "my heels got tangled with the bloody fringe on that shawl and I bounced on the floor! The crowd roared. But I knew that 'the show must go on,' so I was up and at 'em. It got funnier and funnier—so funny that despite our miserable failure Pop took me out of the taxi ranks and the drummer out of the band, and kept us on as a comedy team."

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While Binnie was doing the comedy act at Pop's, "Tex" McCloud, an American with a Will Rogers act, dropped in, did a bit when called upon by the m. c., watched Binnie, and sent for her. McCloud offered her a job—to go to Africa with his troupe. She went. Just before sailing she bought a portable phonograph, and a lot of records of Jack Smith, the whispering baritone. She couldn't sing, but she could whisper, and she mastered the Smith technique. Her red hair was dyed coal black and cut after the fashion of her favorite Colleen Moore, her idol. Binnie had been engaged to sing, and do a dance.

They opened in Johannesburg. "When it rains in Africa, it rains," said Binnie. "Well there was a tin roof on that night club and after I did my dance, and came out to do my copy of Smith's 'Blue Heaven,' it started to rain. The band was in one key, I was in another, and by the time I got under way the rain was playing on that tin roof like a piano player working on a steam caliope. The crowd roared, and the curtain was rung down." Binnie had failed again.

● BUT BINNIE LEARNED one thing in Africa—from "Tex" McCloud she learned all about his native Texas. She learned the names of the cities, names of important people, and the Texas drawl. She got so she could say "Taix-us" like a native. Knowing that American girls were in demand in London, she returned to her native heath, determined to crash the gates as "The girl from Texas." McCloud, in teaching her about Texas, had taught her dice and poker and while she got on the boat for England with less than a pound in her purse, she got off with \$500—thanks to McCloud's fundamentals.

"Old 'Pop' knew that as an American I was a fraud, but he billed me as the girl from Texas. I sang little, funny risqué numbers, and before long we were doing so much business that 'Pop' cut me in for a percentage of the profits. One night the famous Charlot dropped in.

"Are you an American?" Charlot inquired.

"Taix-an," I answered.

"I want you for my revue," he said."

She sang a dramatic song opening night, a song Rowland Lee transposed from French into English, and received eleven curtain calls. Everyone in the theatre was crying. It was her first dramatic effort. The famous Mr. Cochrane put her into a dramatic play. She went from that into the rôle of Fannie Bridges, the blues singer, in the stage play *Cavalcade*. Sidney Kent signed her for the Fox picture of that name, and she came to America, sat around in New York, got fed up, and went back to London where she was starred in *Little Tommy Tucker* and *Love and Let Love*. Then she was signed for British pictures.

"That WAS my big moment," she said. "I would be the greatest dramatic actress in the history of the screen. Instead, I was put into slap stick comedies with Stanley Lupino (Ida's father) and caught a lot of pies in my face. I made four of these. It was great experience, and good for me. After that I began portraying hard-boiled American girls, and after portraying Katherine Howard in *Henry the Eighth*, came to Hollywood, did *There's Always Tomorrow* and *One Exciting Moment* and returning to England, did *Don Juan* with Doug Fairbanks, Sr., and a couple of plays."

—HARRY BRUNDIDGE



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Hollywood's Second Generation

(Continued from page twenty-one)

my father's profession, for the theater and the screen are the only things that interest me, but I'm approaching it largely from another angle."

For the past two years, young Allan has been correspondent for a large syndicate of Scandinavian newspapers. A few months ago, he completed his very first play. Obviously the young man means what he says.

Depend upon it, in a few years Allan Hersholt, son of Jean Hersholt, the actor, will be well known to all of us in the triple rôle of playwright, actor, and producer.

● IF YOUR AMAZEMENT grows as you read this, remember that it's only keeping pace with mine. The confidence and the efficiency with which young Hollywood dispatches the business of beginning a career is a wonder even in a town that's inured to wonders.

Hirschell Mayall, Jr. was so sure that he wanted to be a famous actor like his dad, when he was a "tough little kid" (that's his term, not mine) that he used to wear his handsome parent down until the latter let him play in his pictures, when he was one of the leading stars of silent films.

However, as he grew older, young Mayall began to drift out of the idea, especially when no unusual opportunity presented itself, and there began for him an odd procession of assorted jobs. First he was a musician with an orchestra in San Francisco, but he was fired one night for falling asleep over the clarinet. Next he worked in the office of a steamship company, but was fired again. After that he worked in a radio station as an announcer, but was fired once more.

"In fact," says Hirschell, who also looks exactly like his tall, dark, handsome father, "I was fired right back to the screen from every job I ever had."

His first picture rôle since his return to the screen was with Henry Hull in *Great Expectations*. And now that he's back in the profession which is his natural heritage, Hirschell Mayall, Jr. has a feeling he'll never be fired again.

With Bryant Washburn, Jr. the screen was a lark when he tried it for the first time a few years ago. He had no particular interest in anything at all when he got out of school, so he decided he might as well investigate this thing that still is his father's big interest in life.

"But it was so darned hard to get a start," says Bryant, Jr., "that it was a direct challenge. And ever since the Sen-net studio broke down and gave me a contract, it's been so hard to stay in and do the things they expected of me because I'm my father's son, that before I knew it, I was as wrapped up in it all as he is. It just doesn't seem possible to me now that there was a time when I wasn't sure that a career in pictures would be my life's work."

● YOUNG WASHBURN has been making way in pictures a little longer than the rest of the juniors. He's played steadily more important rôles in such pictures as *This Day and Age*, *Wild Boys of the Road*, *Daring Daughters*, in which he had the juvenile lead opposite Joan Marsh, and more recently, *Old Man*

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"But it isn't only because I think dad's so wonderful that I want to become an actor," Pete (as he's nicknamed) continued. "It's just born in me, I guess."

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Wife vs. Secretary

(Continued from page ten)

to have slowed up a lot and very suddenly at that . . . It wasn't until an assistant director went out to show them how it was supposed to be done and he, too, came to grief that the full story of disaster came out. The ice, carefully refrigerated, was melting under the strain of thousands of candle power!

As THEY LEFT the set to work on another scene they looked like a bunch of disappointed kids leaving a slushy pond. But such stuff as that is no poser to a big producer. Experts were called in and ice-skating was revolutionized almost overnight. Now Hollywoodians skate to their heart's content on Hot Ice that stays as slick and hard under a July sun as it would in a mid-January blizzard. It's simple, when you know how to do it. Just buy yourselves a few tons of hypo crystals, the stuff they use to develop films, put it on the stove and bring it to a sharp boil. Then pour it over the stoop and front walk. Personally, we would suggest buttering the walk well, as in fudge-making, so you can get it up again when you tire of breaking your neck and being sued by the milk man, but if you happen to like going through life on ice skates just pour it on and let it harden.

We understand that when orders were given to strike the set after they finished with it, one could go out by the stage at any hour of the day and see a rather puzzled and plaintive looking property man chipping patiently away with an ice-pick. He's still got 5,987 square feet to go. . . .

However, *Wife vs. Secretary* is not all ice-skating, nor is it beer and skittles. It is more of a triangle, with Clark Gable as the base and Myrna Loy and Jean playing the rôles of a couple of acute hypotenuses. Myrna again portrays the ideal wife, this time under trying circumstances on account of she suspects skulduggery and chicanery between Clark and his too-beautiful-to-be-true secretary, the blonde but efficient Miss Harlow. Actually there is no dirty work afoot, but Clark doesn't stand a chance anyway what with two gorgeous femmes both interested in his welfare. He is a mere shuttlecock tossed on a sea of passions, as Gene Stratton Porter would have put it in her heyday, but he ends up right where he was as the more than willing vassal of la Loy.

The dialogue and business is, of course, that swell stuff that you'd expect from a trio like that, but it wouldn't be fair to pass it on even in these hallowed pages. But, when you go, take especial note of the furniture. It really is something new and ought to forecast some changes. Under the strange name of Biedermeier it sheds its beauty upon a startled world. Seems as how there was a famous comic strip character in a German paper back in the early eighteen-hundreds something like our Jiggs . . . and his name was Biedermeier. Well, his creator designed some furniture for Mr. B's comic strip house that was considered excruciatingly funny in those days. Until an M-G-M art director happened across an old issue of the strip and drew forth from it the inspiration for a new trend in modern and very gorgeous furniture. . . . In another hundred years we may all be seated in Barney Google Super Modern chairs.

Hollywood's Social Splash

(Continued from page thirty-one)

Membership is large, yet exclusive. Applications must be made to the membership committee, a group chosen in utmost secrecy. If the applicant surpasses this hurdle, his plea moves on to the Board of Governors which may toss it out without qualms. Surnames of the members are mostly nationally known. They include, as a small sample, the following: Barrymores, Krugers, Keatons, Schenks, O'Briens, Lloyds of all families, Crosbys, Lombards, Fondas, Dunnes, Tracys, Schulbergs, Marx, Stanwycks, ad infinitum.

Membership fees are relatively small, seldom more than \$20 per year including dues. Social affairs are costly. The black-and-white ball, for instance, cost \$10 per plate not including refreshments at the bar. Cocktails began at 50 cents, reached as high as \$5 for fancy champagne drinks. Proceeds above costs were earmarked for charity.

The Mayfair Club has no social headquarters, functions only with great splurges of dance music, this time furnished by Cab Calloway and Eduardo Durante. The balls are invariably successful beyond ordinary dreams. For weeks after the affairs, Hollywood gossips and talks; yet Mayfair's Five Hundred actually is only a small part of filmdom's large and varied population. Mayfair belongs to a select few, its repercussions to all movieland.

BETTER PICTURE GUIDE

(Continued from page forty-seven)

Three Musketeers—(RKO)—Presenting Walter Abel in a new interpretation of the famous classic. She Married Her Boss—(Columbia)—Claudette Colbert, Melvyn Douglas, Edith Fellows in a rollicking film.

Dangerous—(Warners)—Franchot Tone and Bette Davis co-star in a marvelous love story.

Littlest Rebel—(20th Century)—Shirley Temple captures the film as usual. Secondary honors to John Boles, Jack Holt, Bill Robinson.

Mr. Hobo—(G-B)—George Arliss returns in a typical poor-man-turns-rich picture. He is excellent.

Bride Comes Home—(Paramount)—Fred MacMurray and Claudette Colbert in a goofy kind of love story.

Mary Burns, Fugitive—(Paramount)—Sylvia Sydney, Melvyn Douglas and Alan Baxter in an absorbing crime story.

Ah, Wilderness—(M-G-M)—Lionel Barrymore, Eric Linden and Wallace Beery in a small town family story.

Whipsaw—(M-G-M)—Myrna Loy returns in a jewel thief story, ably assisted by Spencer Tracy.

If You Could Only Cook—(Columbia)—Herbert Marshall and Jean Arthur in a pleasing comedy.

Tale of Two Cities—(M-G-M)—Ronald Colman handles the main rôle gloriously.

Sylvia Scarlett—(RKO)—Katharine Hepburn is starred again in one of her best pictures to date. Metropolitan—(20th Century)—Lawrence Tibbett stars as the opera singer.

So Red the Rose—(Paramount)—Margaret Sullavan's dainty beauty enhances this film.

Miss Pacific Fleet—(Warners)—Joan Blondell, Glenda Farrell and all the boys in a grand comedy.

In Old Kentucky—(20th Century)—It's a fitting farewell to Will Rogers. Fine, heart-rending drama of the Blue Grass country.

THESE WILL PLEASE SOME FANS; OTHERS MAY PASS THEM BY:

Splendor—(United Artists)—Joel McCrea and Miriam Hopkins make love again. Paul Cavanagh is more interesting as the third corner.

Peter Ibbetson—(Paramount)—Here is a film that just misses being excellent. Parts of it you will never forget.

Great Impersonation—(Universal)—Edmund Lowe is good enough, but the plot went haywire. Thrilling in portions.

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Gable Tells What Happens

(Continued from page twenty-nine)

by asking me to answer stuff like that. Okay! Well, here's where little Clark gets himself right off the spot. I don't know the answers any better than you do—if as well. I don't work in an office, I don't have a secretary and I'm very glad I'm an actor—especially after thinking of all the pitfalls that beset the paths of a man behind a desk. Personally, when I'm not working I prefer to be behind the butt of a good gun looking down the sights at a brunette who never heard of allure, who prefers berries to caviar and only makes a pass at man when she's mad—a Rocky Mountain Bear. . . .

Clark Gable started grinning again as he got back on his skates. "And now," he concluded, "I suppose you'll go home and quote me as saying I prefer Rocky Mountain Bears to Jean Harlow and Myrna Loy. . . . Well, in a way, maybe I do! I'm one guy that knows when he's out-classed!"

An Indian Princess Speaks

(Continued from page twenty-two)

● FOLLOWING THIS, Joan of Arc—a powerful rôle which she would imbue with her individual sincerity, simplicity and a certain spiritual quality, all of which, in conjunction with her physical qualifications, would make it an outstanding portrayal.

Garbo's characterization of Saint Joan would reach heights of artistry unequalled by any other actress on the screen today.

The direction should be smooth and even, the film free from any slow or dragging passages. There should be the maximum of action with the minimum of dialogue—in short, "pure cinema." H. M. Harwood should write the screen-play and S. Behrman the necessary dialogue, and, most important of all, it should be true to history in every respect.

The combination of action, spectacle and an inspiring theme would result in a stirring epic of courage, patriotism and sacrifice, as well as a sound financial proposition for the producers.


Other fine parts that suggest themselves for Garbo are *L'Aiglon*, *Mary, Queen of Scots* and *George Sand*. She would also make a superb *Portia* and enchanting *Rosalind*.

● THEN THERE is *The Picture of Dorian Gray*. The fascinating and complex Oscar Wilde character, in testing Garbo's powers to the utmost, would reveal still another brilliant facet of her genius. A screen version might be unlikely at the present time, but perhaps some day . . .

In conclusion, to quote from a recent commentary which contains the basis of an idea for a first-rate dramatic rôle for the Swedish star and one moreover, in which she would be perfectly cast:

"It is a tradition of the finest French actor that all he needed to convey the greatest tragedy were three planks on a couple of trestles. All that Garbo needs to wring the withers of the whole world is a jersey, a rough-and-ready skirt or trousers, untidy hair, and the gutteral of her voice. . . . Pitch her into a cod-smelling Stockholm bar or a misty-wreathed waterfront. . . . Against such a background she could act a masterpiece."

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Star Gazing IN HOLLYWOOD

by JACK SMALLEY, Managing Editor

● TWO MAMMOTH BRAIN-WAVES sweep Hollywood about this time of year.

It's hard to say which brings on the biggest headache—how to avoid handing everything over to the income tax collectors, or who will win the annual Academy awards.

Snows of winter are just turning to the slush of spring when the momentous announcement revealing the vote on the best this and that of 1935 is made at the Academy dinner. It is conducted at the Biltmore, while stars, directors and writers stare at their plates and try to look nonchalant.

Last year it was all very embarrassing; Columbia Studios gathered in all the four main prizes for *It Happened One Night*—Claudette Colbert, Clark Gable, Frank Capra and the studio each carrying home a gold statue.

Our Own Nominations

● IN A BENIGN spirit of helpfulness, your Stargazer has compiled his own list of awards, which so far he has neglected to mail to the distinguished Academy. Let 'em read it in HOLLYWOOD. That's if they



Here's the famous dinner scene from *Alice Adams*. Who can forget Fred MacMurray, Hattie MacDaniels and Katharine Hepburn in this picture?

have a nickel left after paying income taxes.

Best Picture of 1935

The Informer—RKO-Radio

Best Actor

Victor McLaglen, in *The Informer*

Best Actress

Katharine Hepburn, in *Alice Adams*

Best Director

John Ford, for *The Informer*

That looks like a grand slam for RKO-Radio, and if the Academy follows my advice there'll be a gold statue in every corner of that excellent studio. Bitter accusations of prejudice will be filed against me from Metro-Goldwyn-Mayer

for not naming *David Copperfield*, from Paramount for failing to nominate *Hands Across the Table*, for overlooking *Midsummer Night's Dream* at Warners. Perhaps so—if they dig up my past they'll find I was one of Victor McLaglen's sergeants in his Light Horse Cavalry, that I have a wife who is hounded at previews by autograph hunters insisting she is Miss Hepburn, and that John Ford and my publisher are close friends. But that's my list and I'll stick to it.

Honorable Or Otherwise Mention

● MISS HEPBURN WON the prize two years ago, so it's hardly fair to heap more laurels on her comely head when I so yearn to see Greta Garbo get a prize just once, or witness the recognition of that superlative address, Carole Lombard. I waver, too, over the talents of Jean Harlow, who so ably portrays on the screen characters the opposite of her own. Bette Davis, most consistent performer, may be the Academy choice for 1936.

In awarding honors for acting, one should remember that simply playing yourself on the screen is no indication of great genius. Among the men who, for real acting rate high honors, I would nominate Wallace Ford (*The Informer*) Charles Laughton (*Mutiny on the Bounty* and *Ruggles of Red Gap*) Henry Fonda (*I Dream too Much*) William Powell (*Escapade*) Basil Rathbone (*Copperfield*) Fred Stone (*Alice Adams*) Claude Rains (*Crime Without Passion*) Fred MacMurray (*Hands Across the Table*) and Edward Arnold (*Diamond Jim*).

Other "Bests" Of The Year

● THE ACADEMY IS entirely too impersonal in its list of awards. I would give a copious number of other prizes, some of which are herewith tendered. (Applause!)

Most beloved star: Shirley Temple.

Most popular woman: Claudette Colbert.

Most popular man: William Powell.

Best host: Leo Carrillo, master of Santa Monica rancho.

Best hostess: Mary Ellis, and you must see her soon in *Brazen*.

Most alluring voice: Ginger Rogers (listen to it on the phone!)

Best combination of talents: All together, now—FRED ASTAIRE!

Most progress in 1935: Virginia Bruce (watch her this year!)

Most progress for man: Henry Fonda.

Best comedian: Jack Oakie (that goes for in films and out)

Most independent: Connie Bennett, and she won't give a hoot if I say so.

Happiest family: Paula, Carol, Dorothy and Fred Stone.

Biggest feminine thrill: Clark Gable, of course.

The Ten Best Pictures

While I'm sticking my neck out, I'll go the whole hog and name my choices for the ten best films of 1935: *The Informer*, *David Copperfield*, *Alice Adams*, *Mutiny on the Bounty*, *Lives of a Bengal Lancer*, *Top Hat*, *Hands Across the Table*, *I Dream Too Much*, *Ruggles of Red Gap*, *Naughty Marietta*.

And what a struggle to eliminate *Thanks a Million*, *The Scoundrel*, *A Night at the Opera*, and *Les Miserables*!

Onward and Upward in 1936!

No question remains that several young ladies will be definitely placed with the fans as toppers in 1936. Merle Oberon, for *The Dark Angel*, might even rate for the '35 awards, but certainly this year's *These Three*, film version of *The Children's Hour*, will make the name of Oberon famous.

Another girl with one fine picture, *Broadway Melody of 1936*, is headed for glory. That's Eleanor Powell. And if we are to hear much more of Elisabeth Bergner, whose *Escape Me Never* was a



Victor McLaglen did his finest role in *The Informer*. Here he's shown with Margot Grahame in a scene from that film

smash hit, doubtless she'll be up among the winners this year. Her habit of nibbling cookies, apples, or nuts in every scene didn't make her appealing to me in *Escape Me Never*.

I Told You So Department

Almost a year ago I saw the screen test of Luise Rainer, and wrote in this department: "Luise Rainer will, before very long, be a new star, adored, popular, her name a byword, her face as familiar as your own neighbor's." Those who saw her in *Escapade* with Bill Powell wrote in to agree. Now we've just seen her in the rushes of *The Great Ziegfeld*, again with Powell. Luise plays Anna Held, and once more we make the prediction—Luise Rainer is tomorrow's great star.

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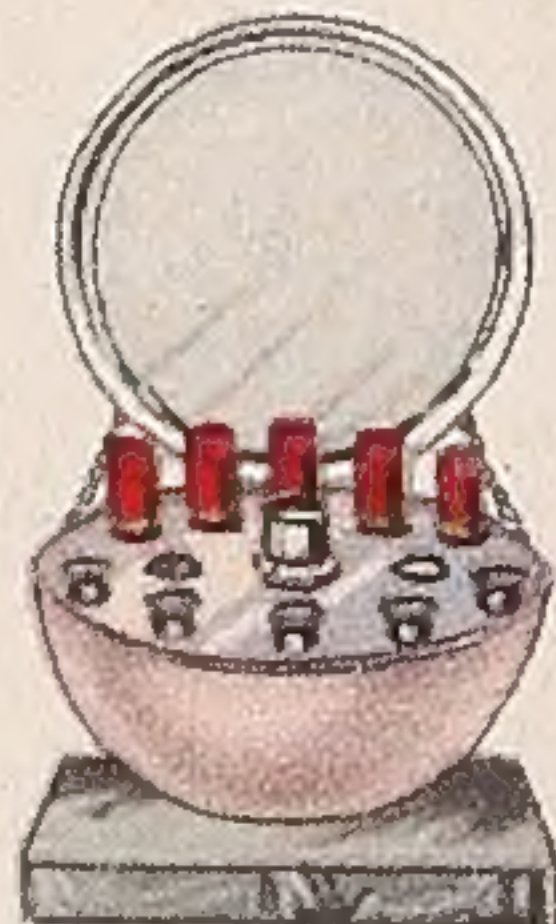
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